The world is going mobile...

Jindou Lee, CEO+Founder

happy inspector

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Introduction

Jindou Lee

MIDWAY

SOVEREIGN DIGITAL

Mighty Kingdom

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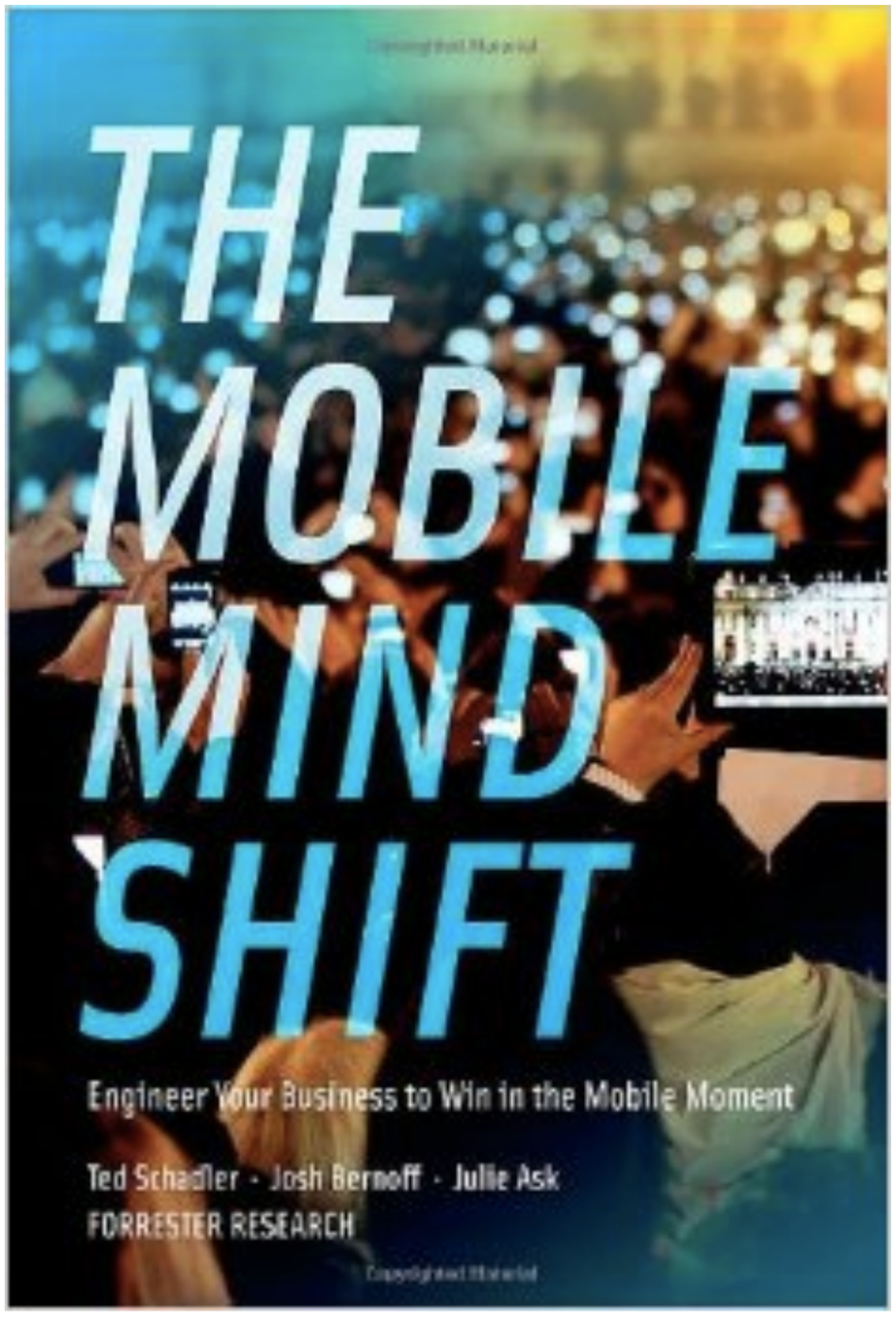
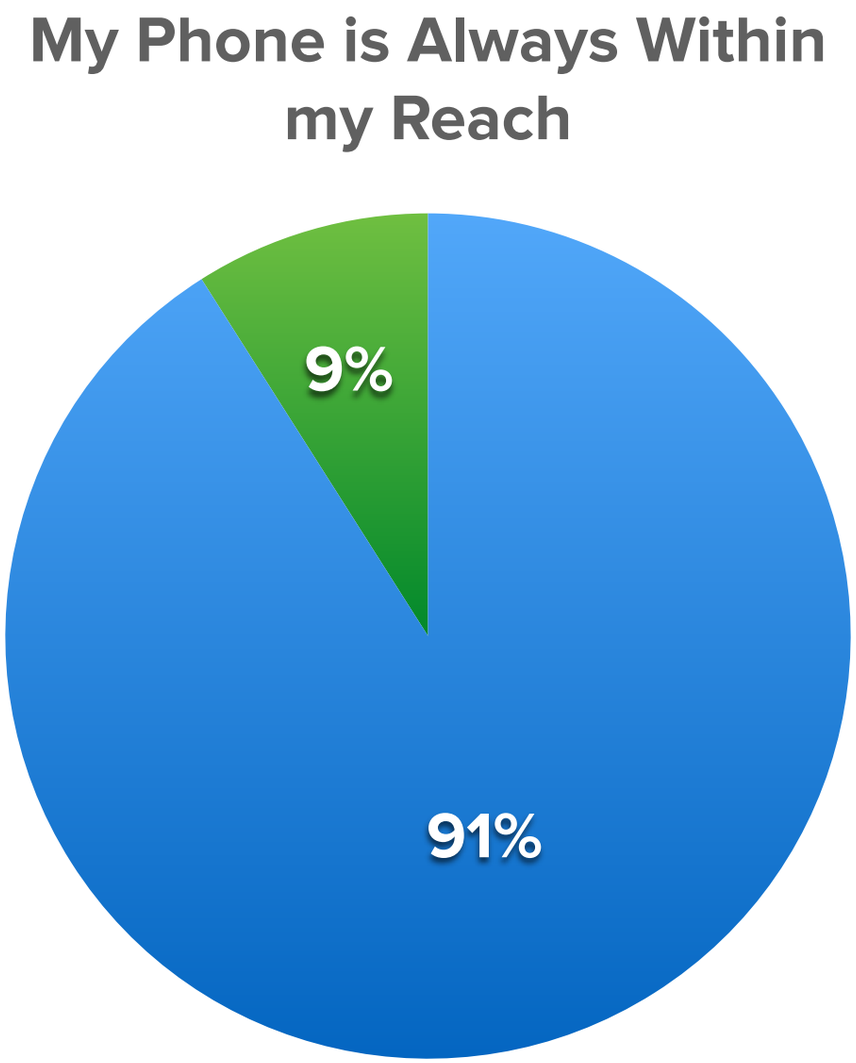
The Mobile Mind Shift



Best-seller by Forrester Research

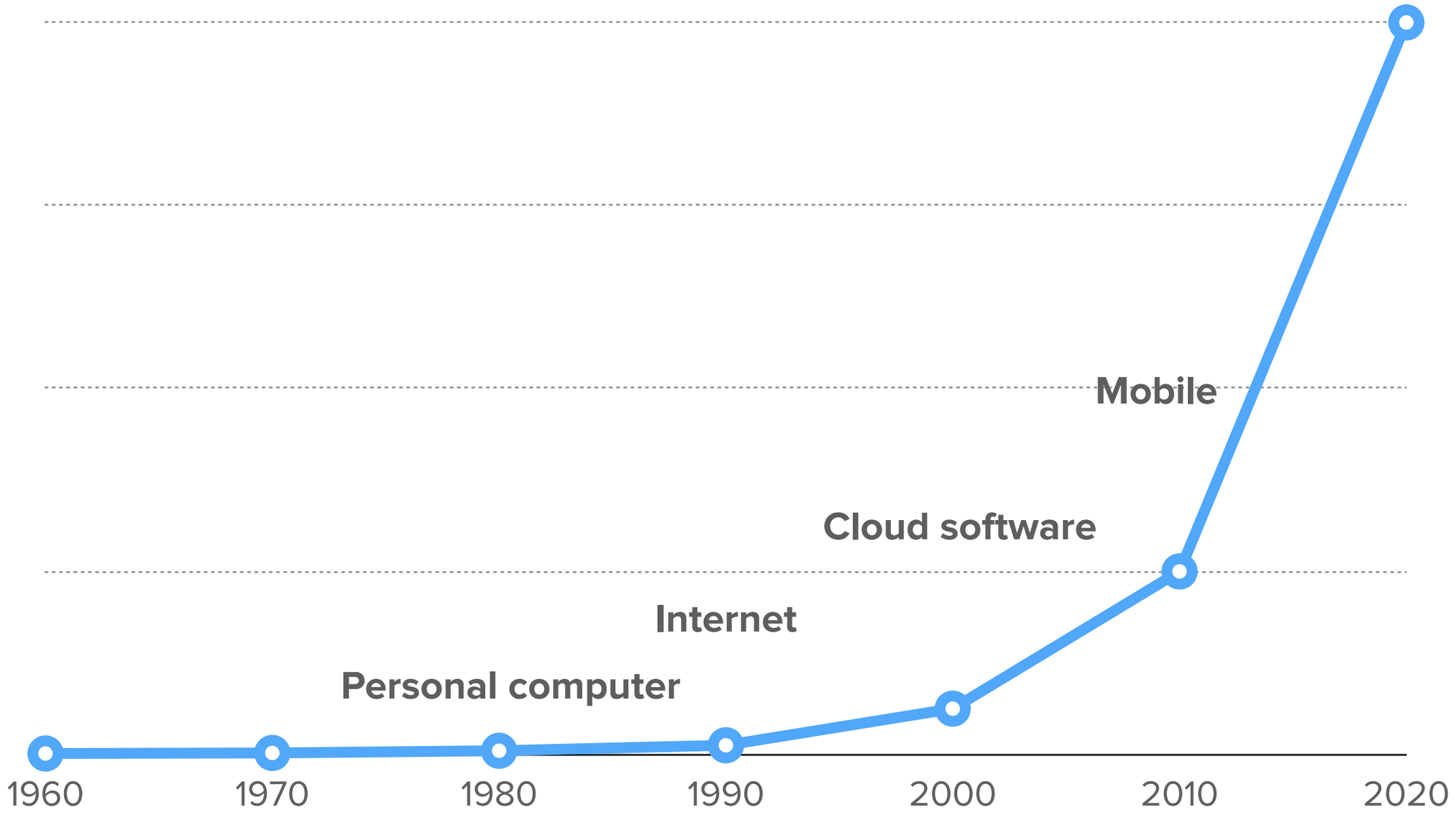

My Phone is Always Within my Reach
9%
91%

Quick Survey

Who has used their phone in the toilet?

Don’t lie!!

How technology impacts business productivity



Yesterday's worker

Tied to desk

Need a computer

Manual processes

Tomorrow's worker

No longer bound to desk

Tomorrow's worker

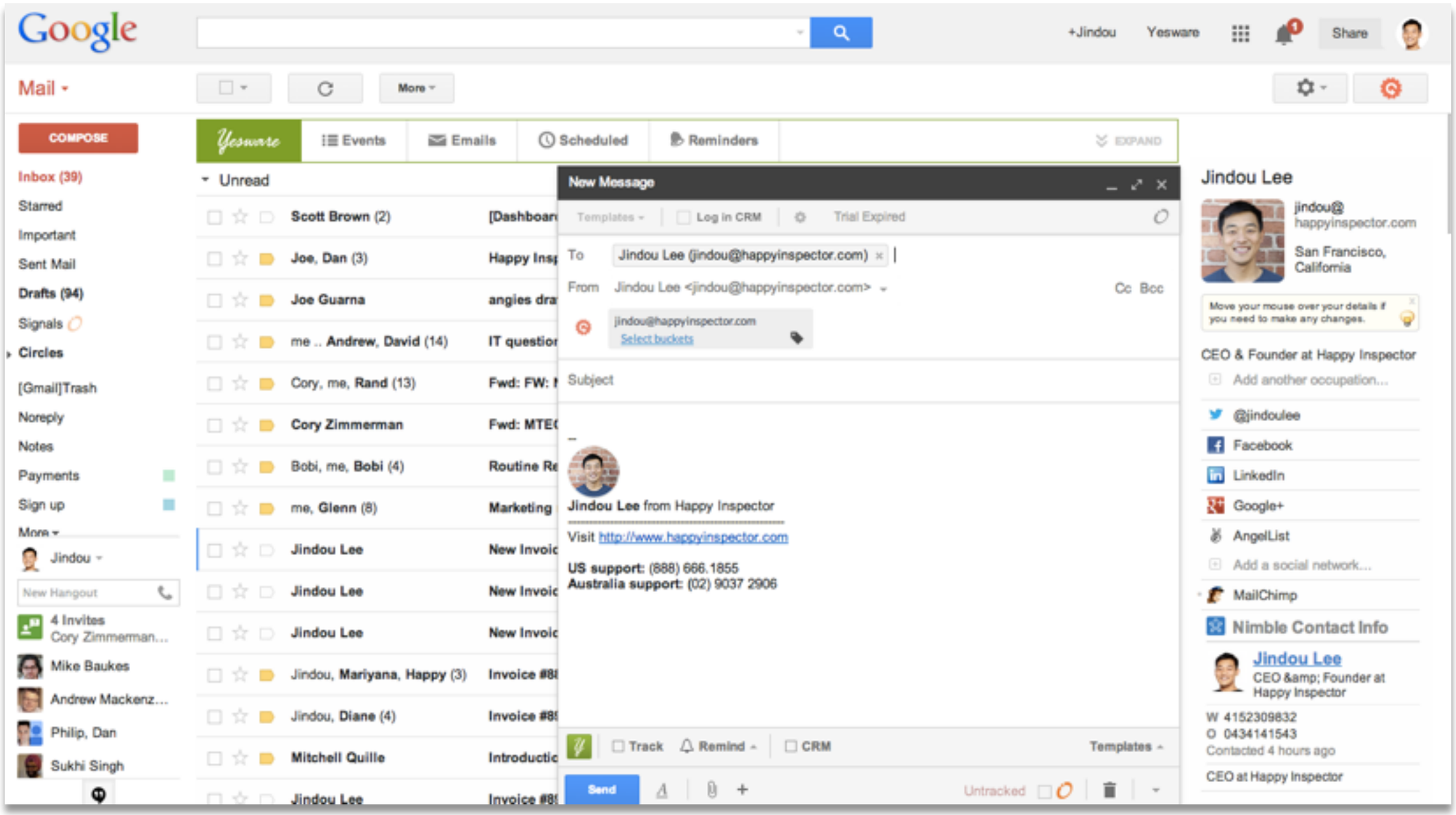
Internet + Cloud + Mobile = Freedom

Flexibility and Choice

Work/Life Balance

Technology to the rescue

Rapportive



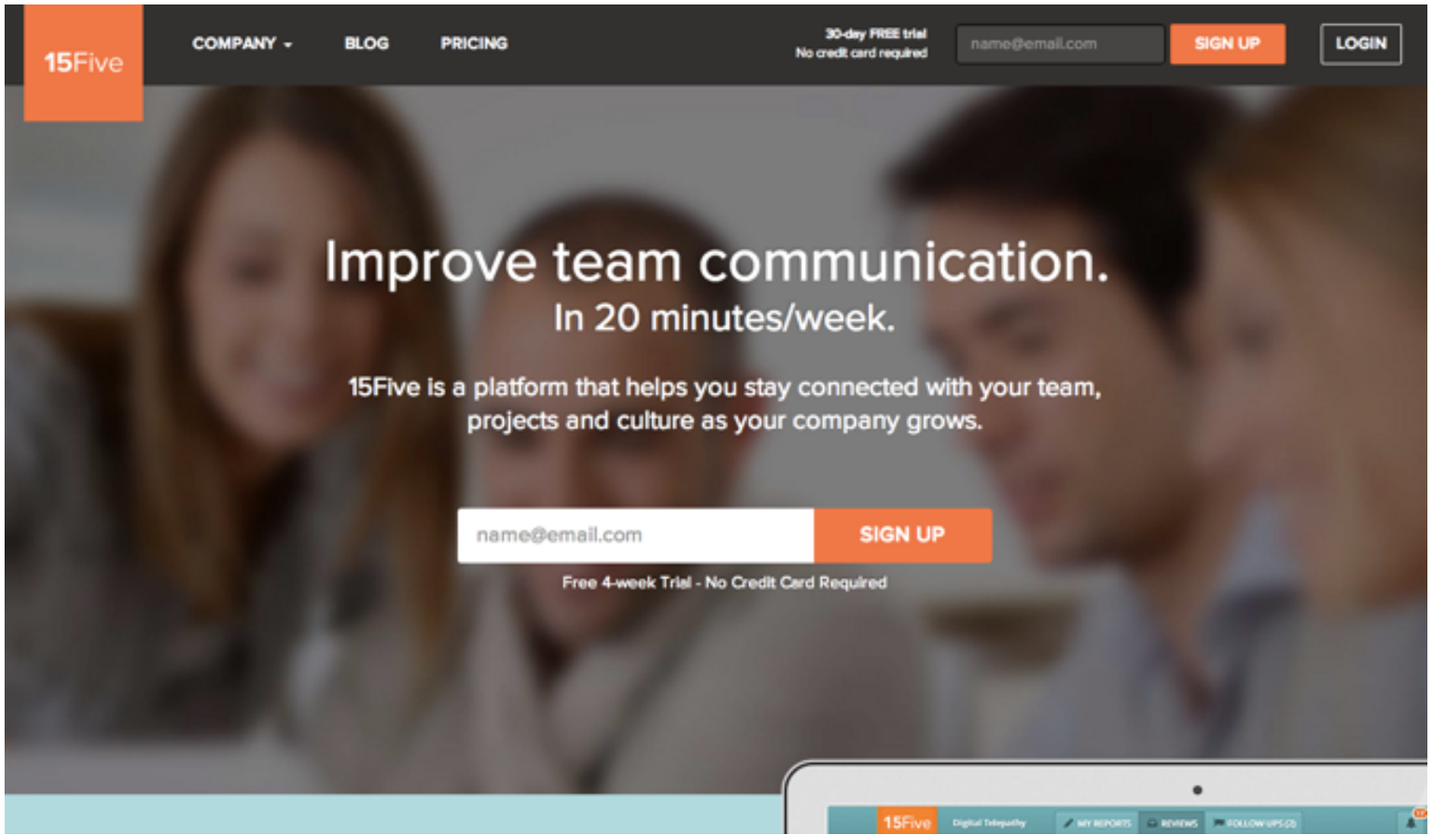
rapportive

https://rapportive.com

Lessonly

https://lesson.ly

15Five



15Five

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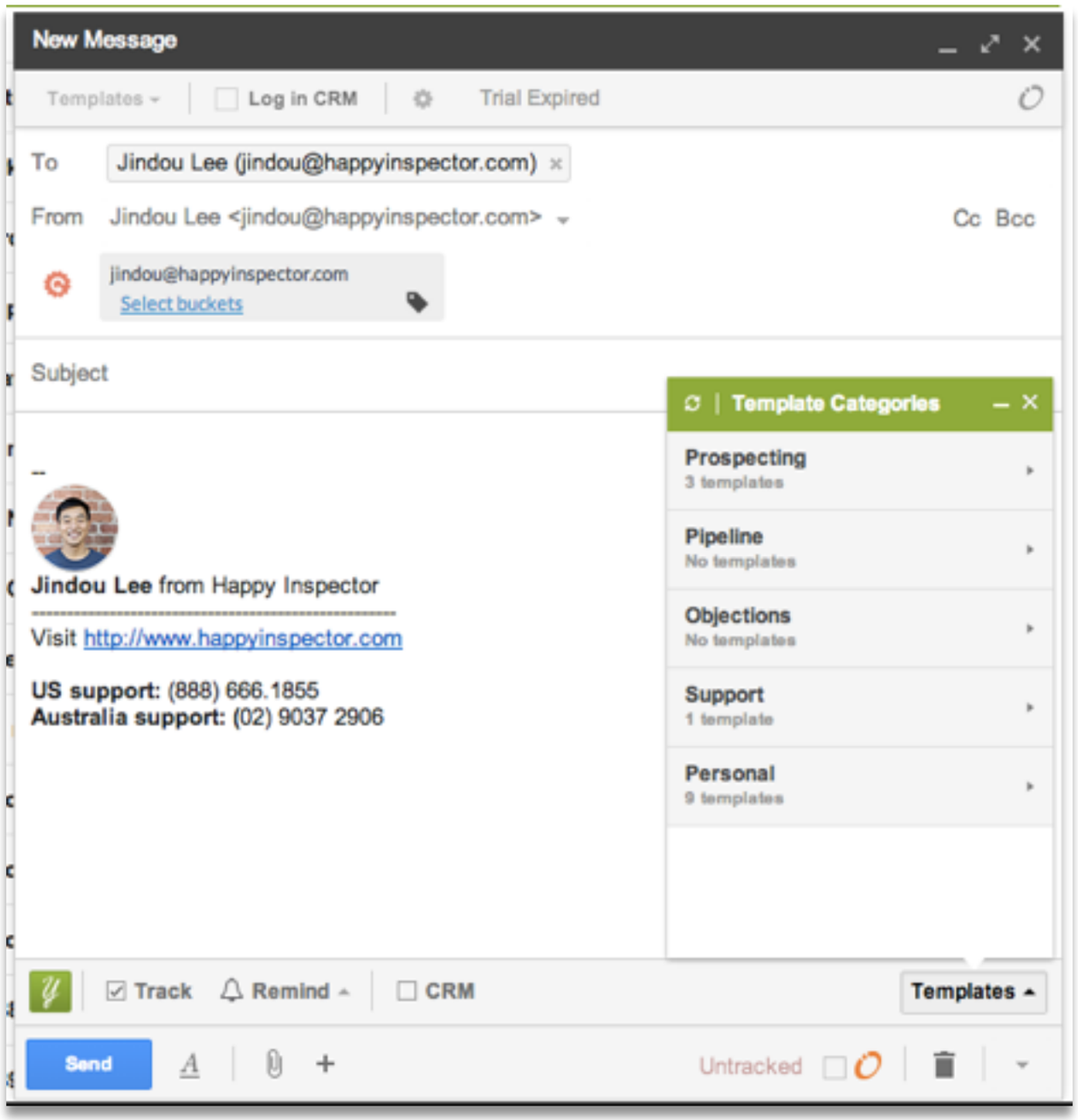
Yesware



Yesware

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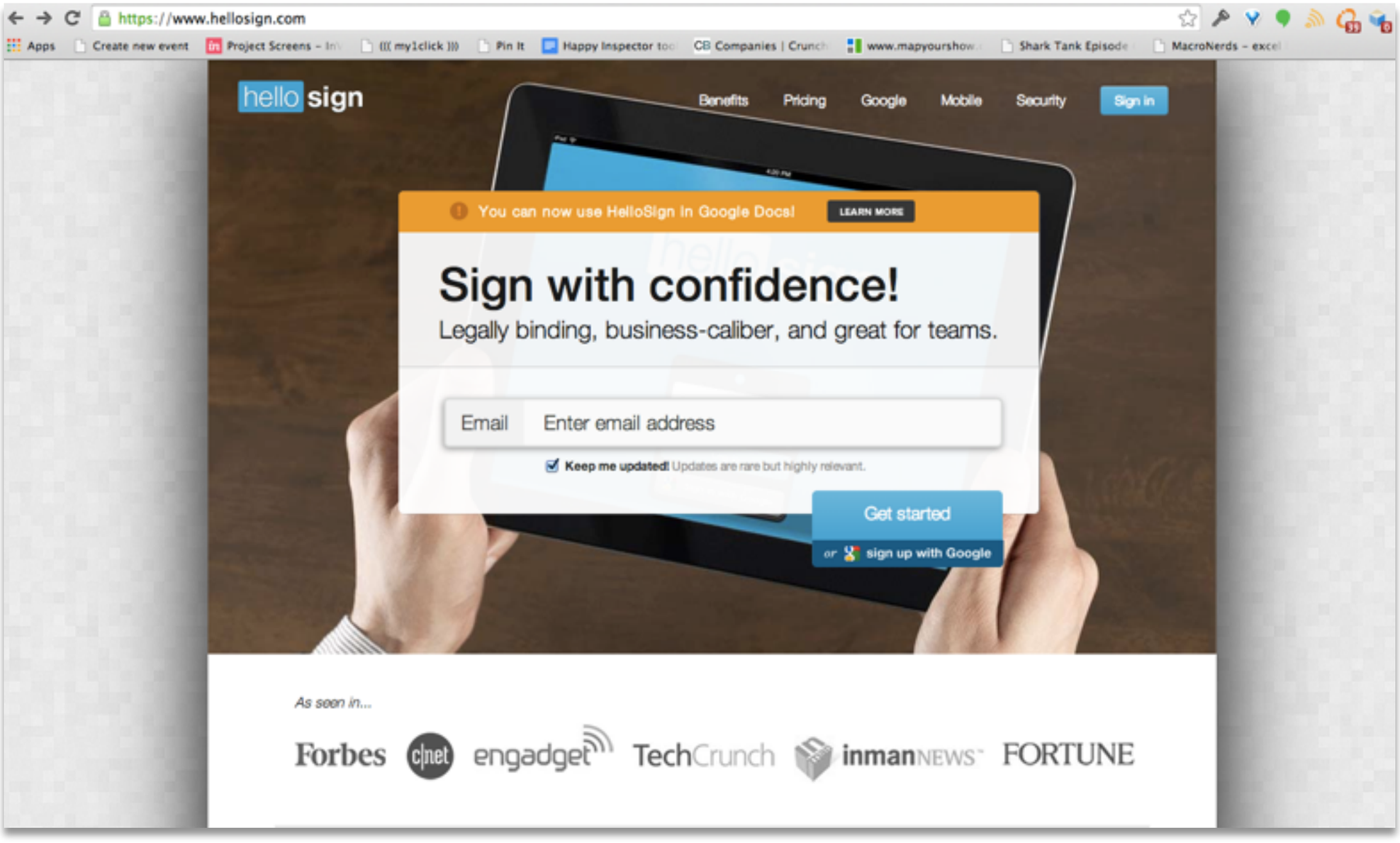
Hello Sign



hello sign

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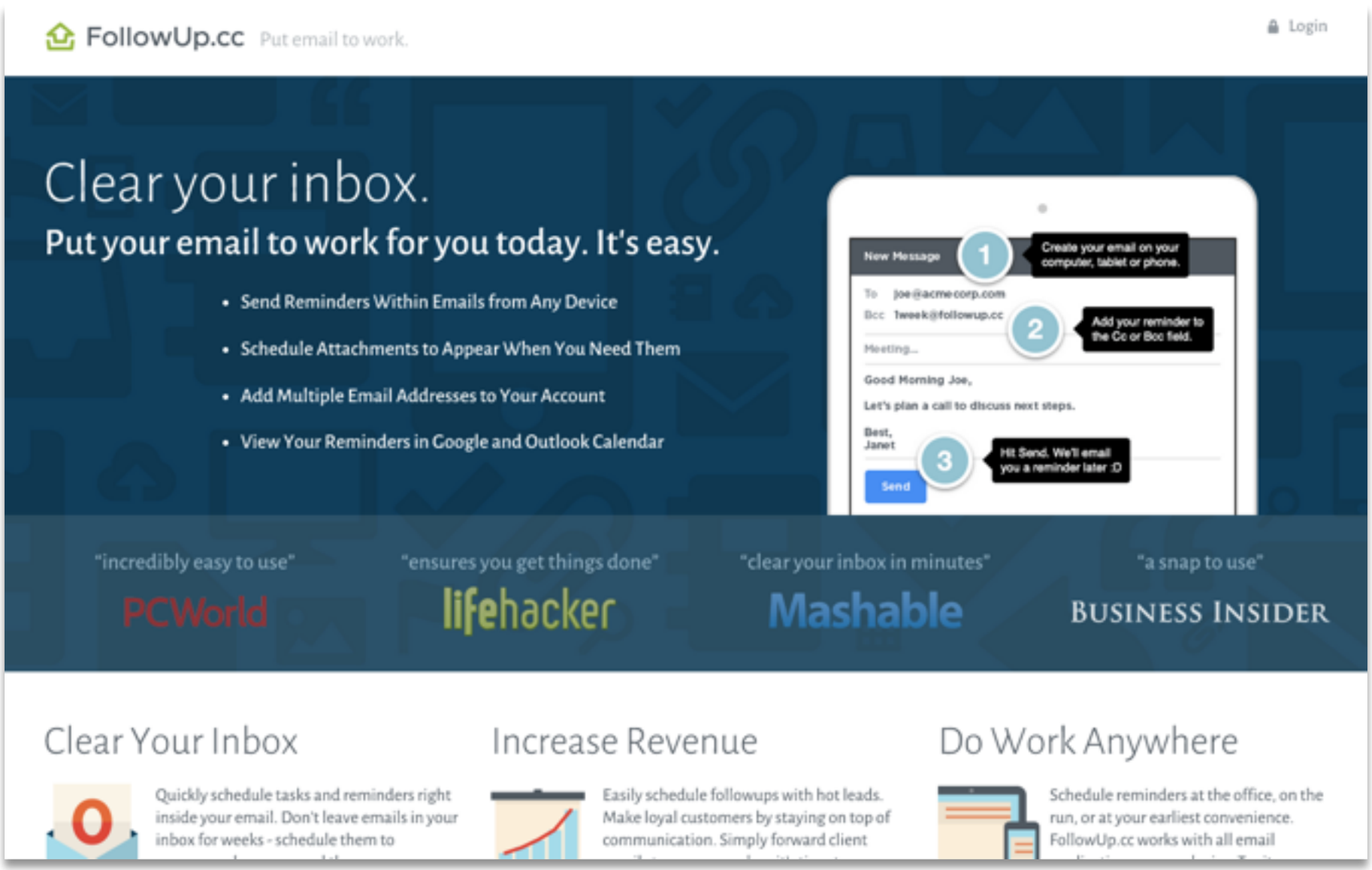
Followup.cc



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1Password

1Password

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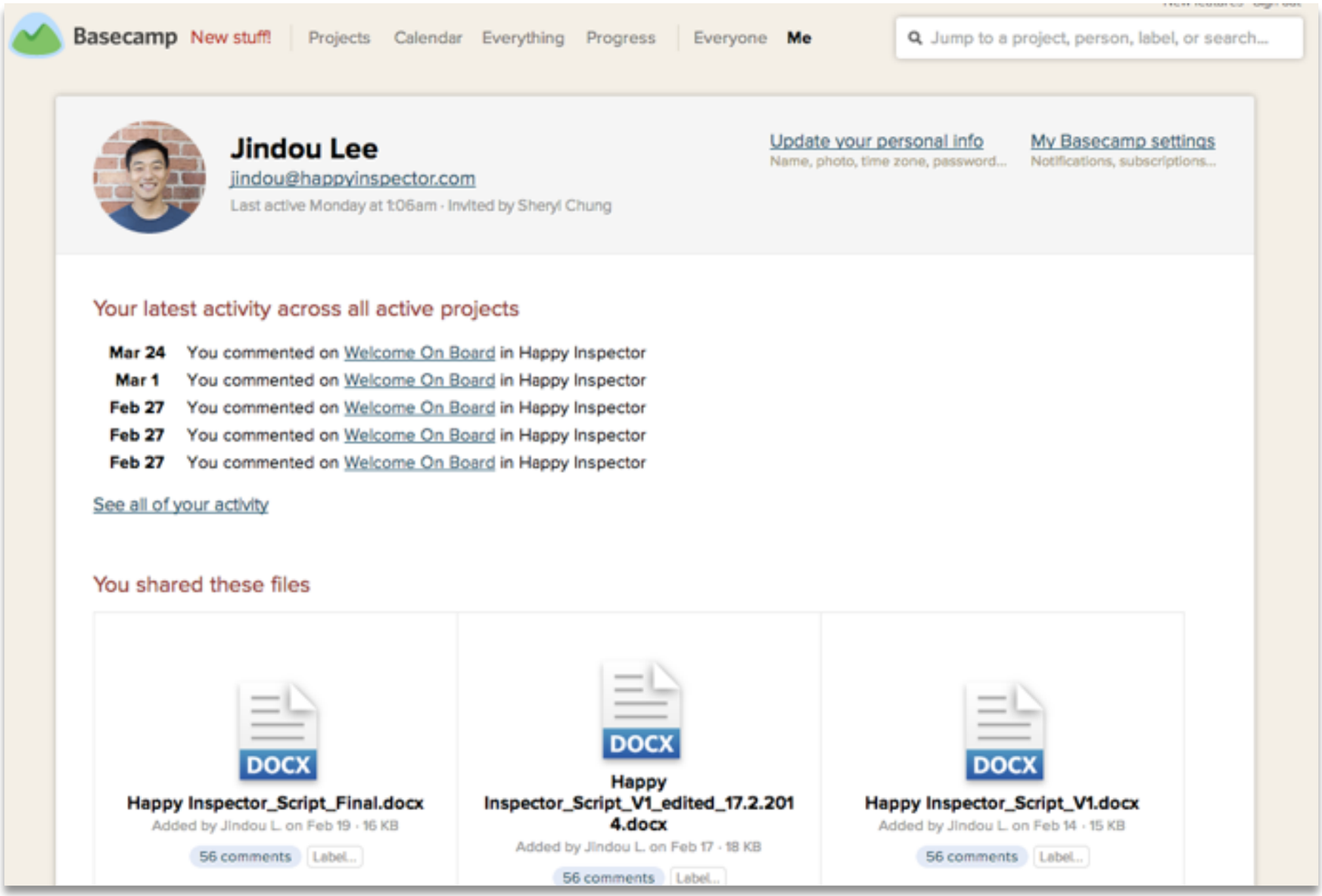
Basecamp



Basecamp®

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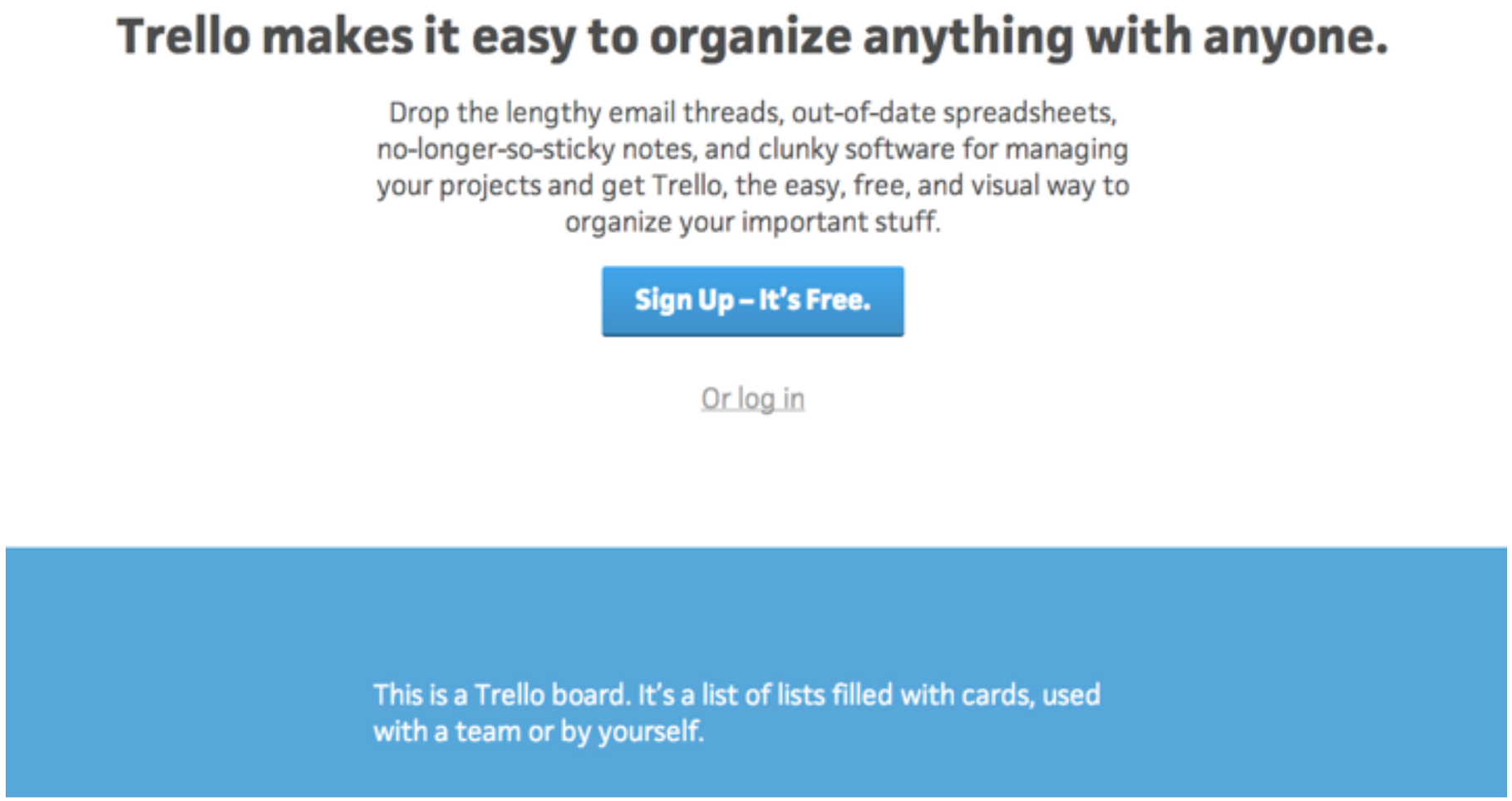
Trello



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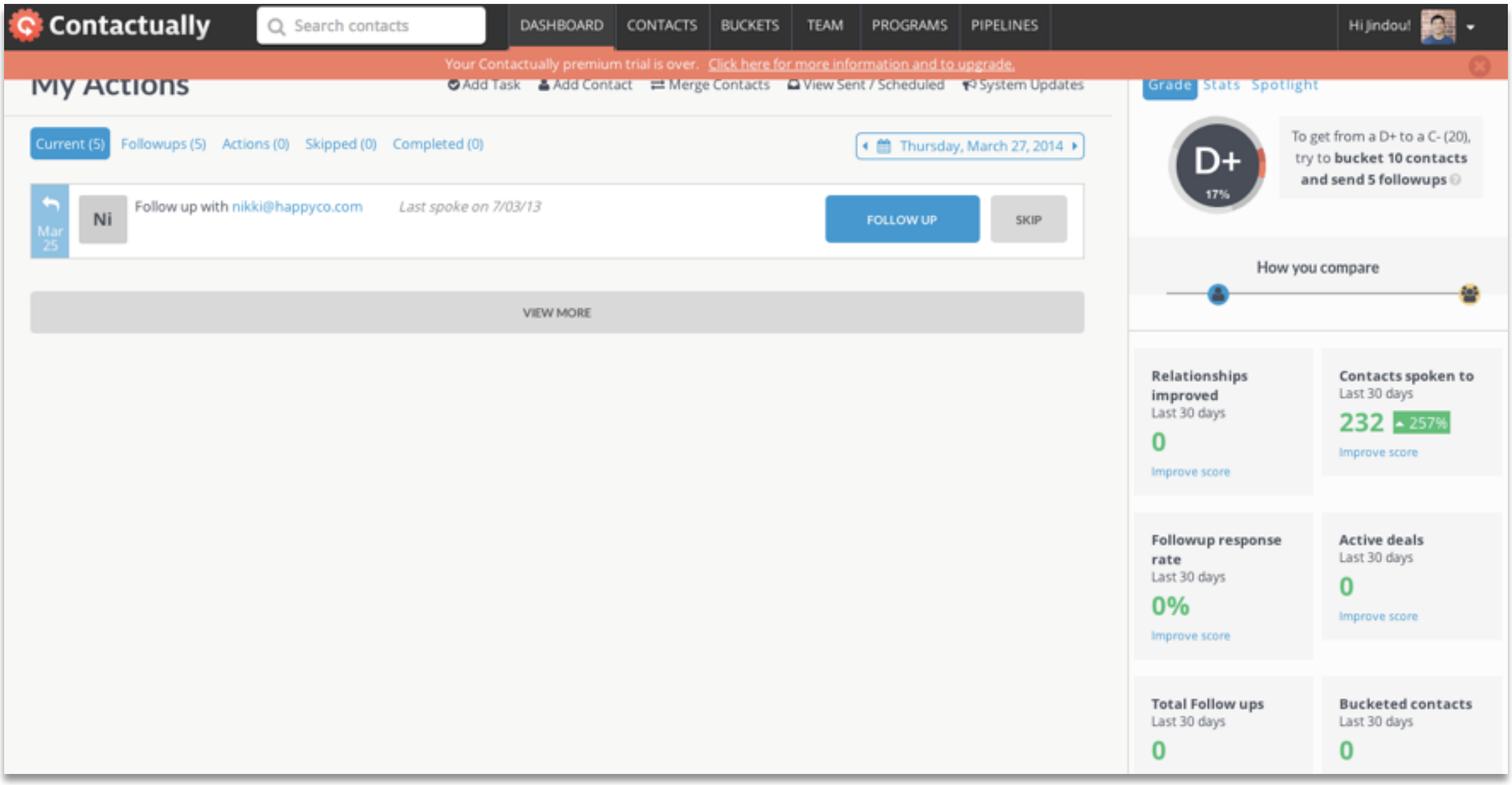
Contactually



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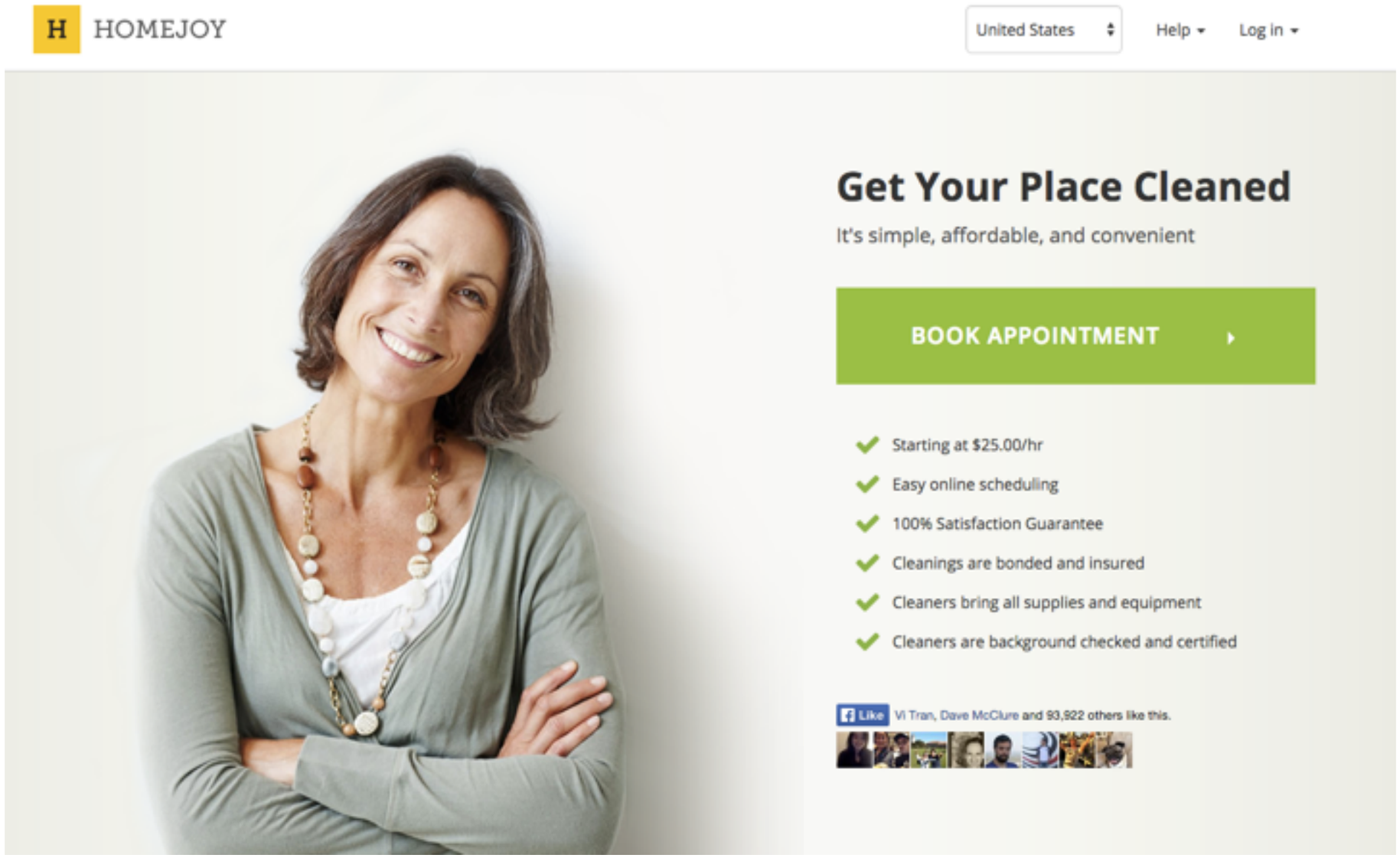
HomeJoy



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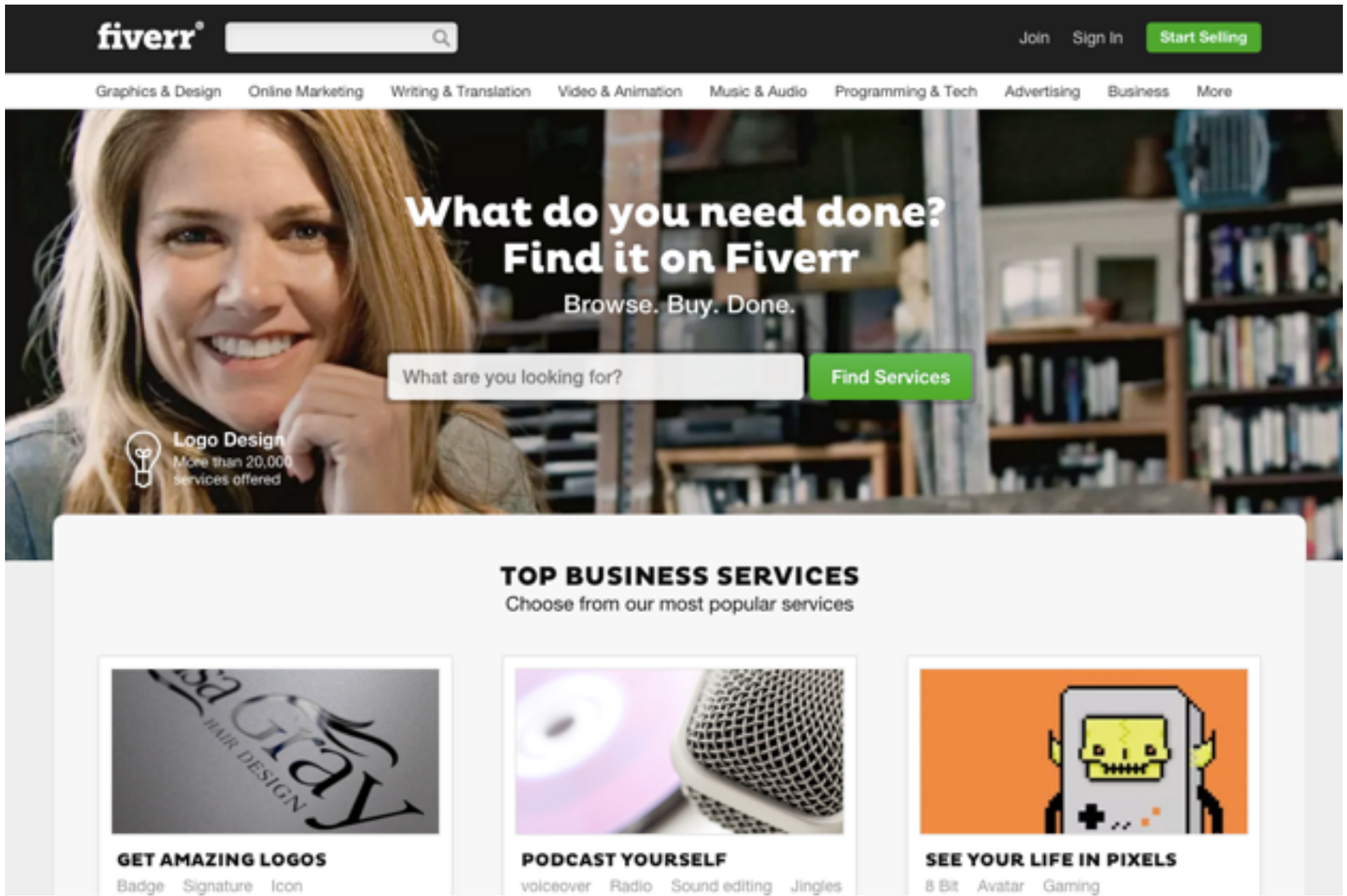

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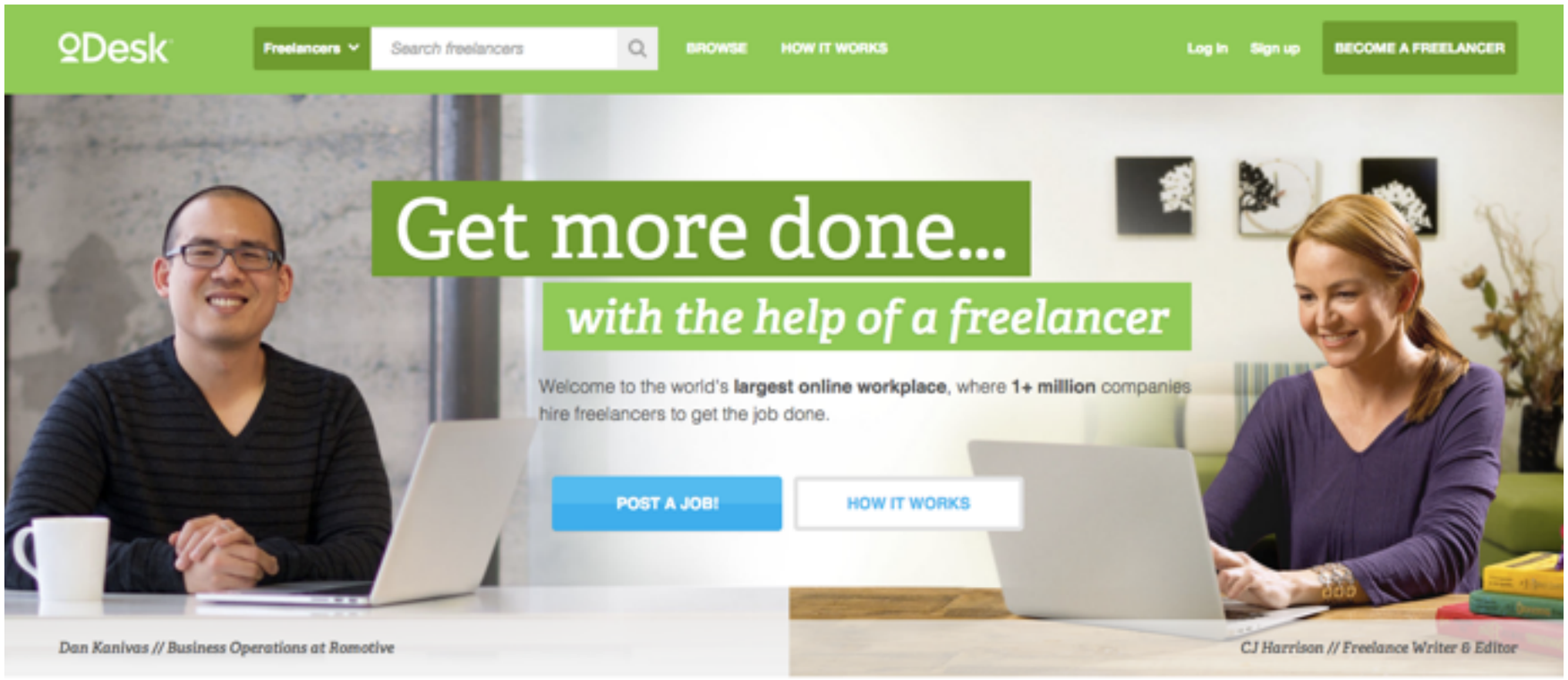

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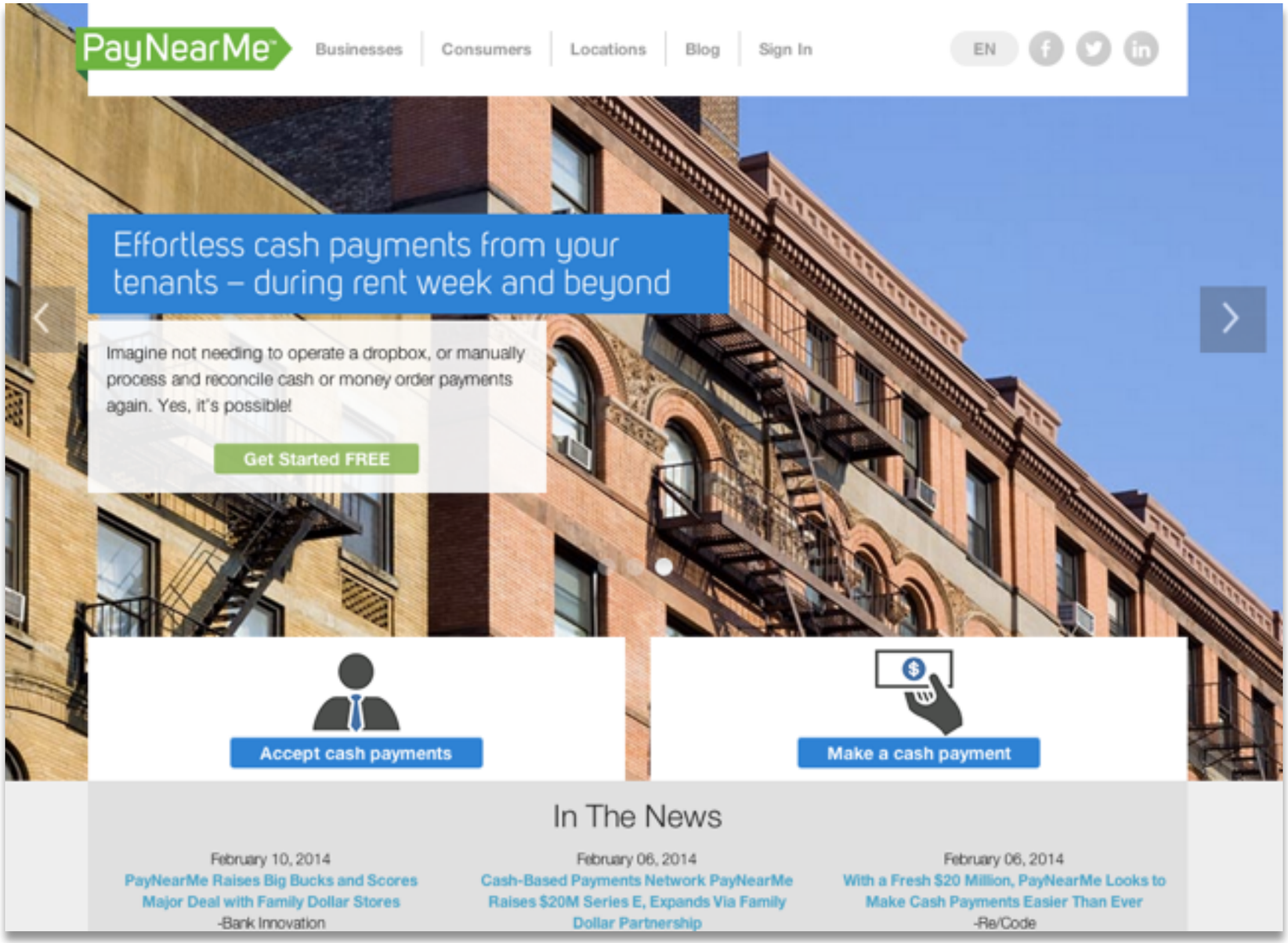

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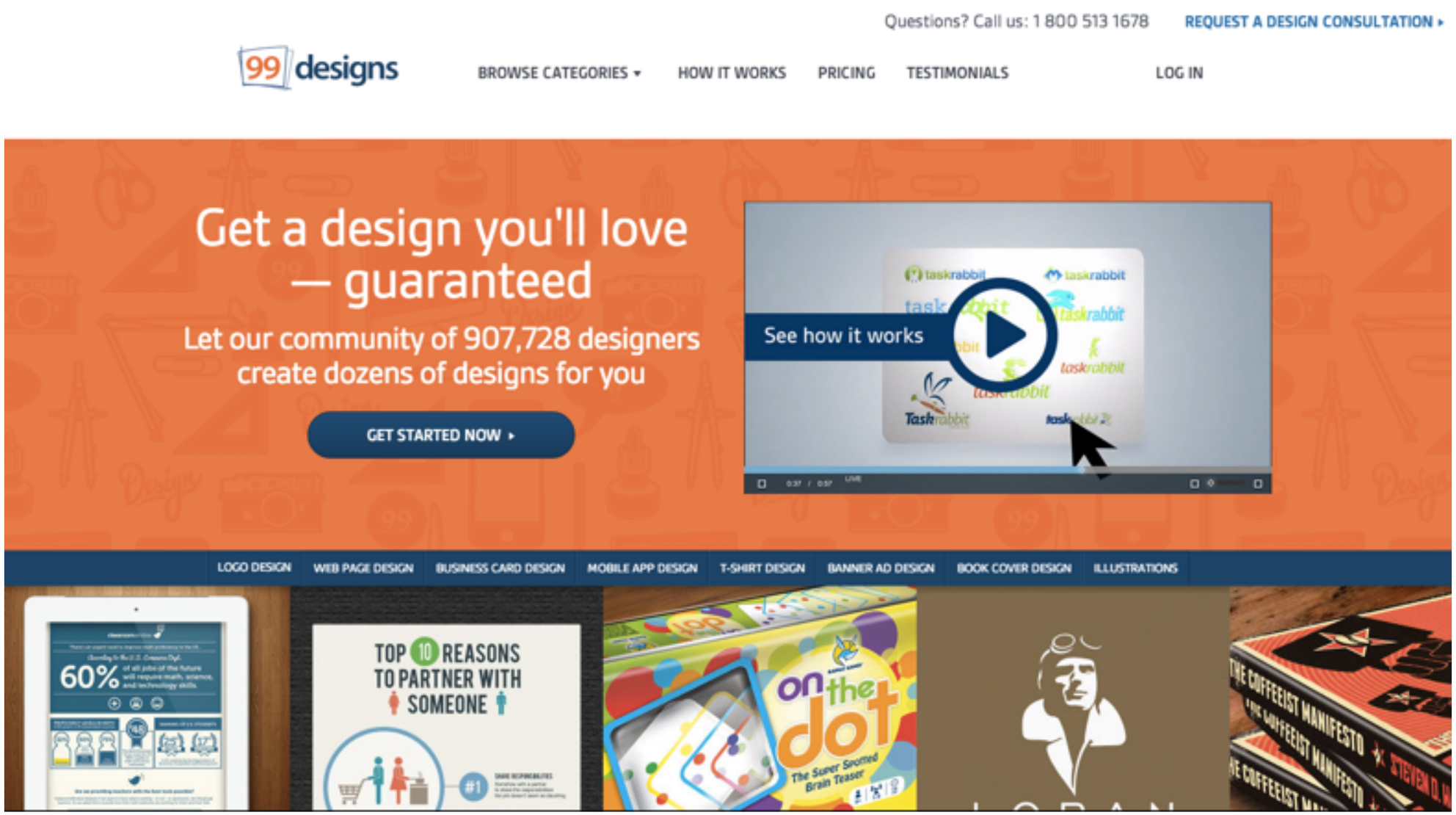

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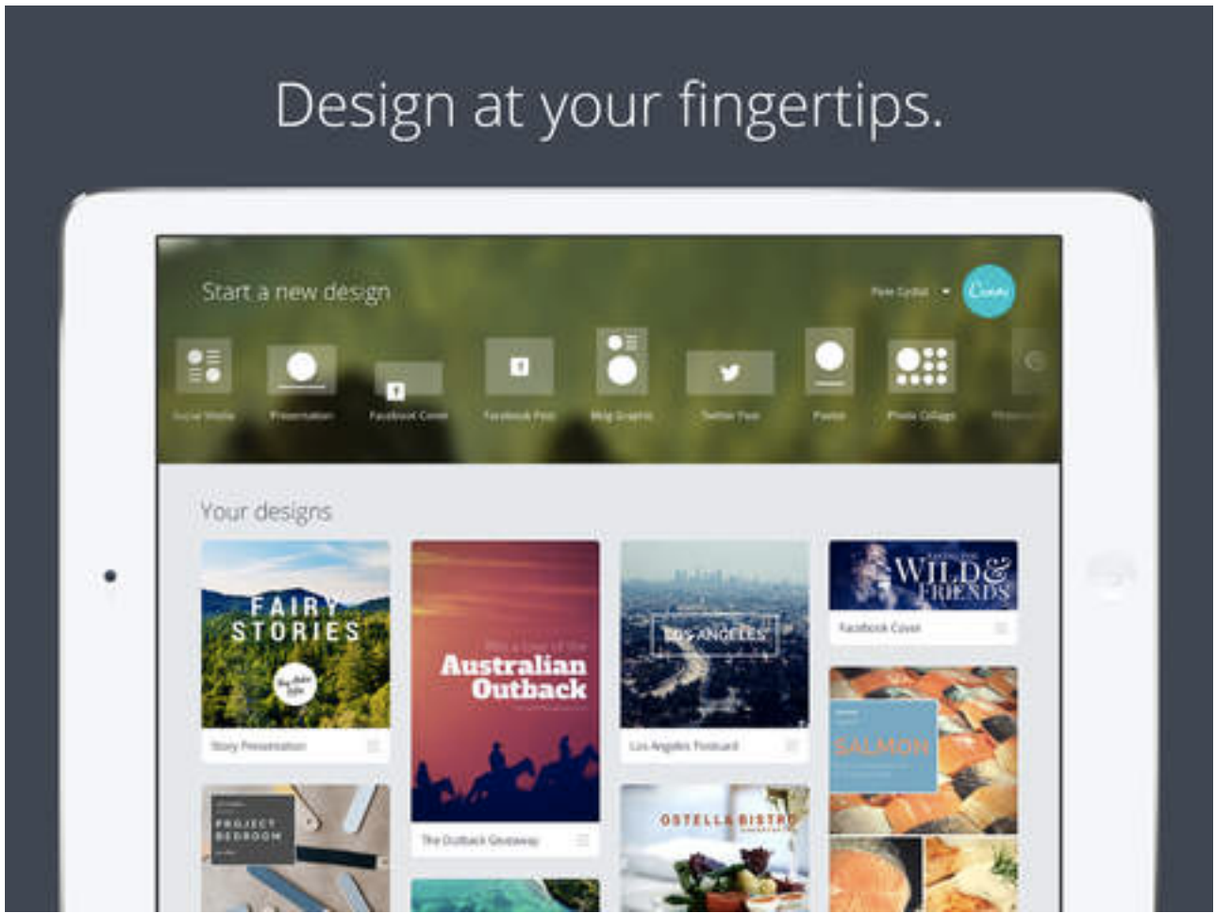

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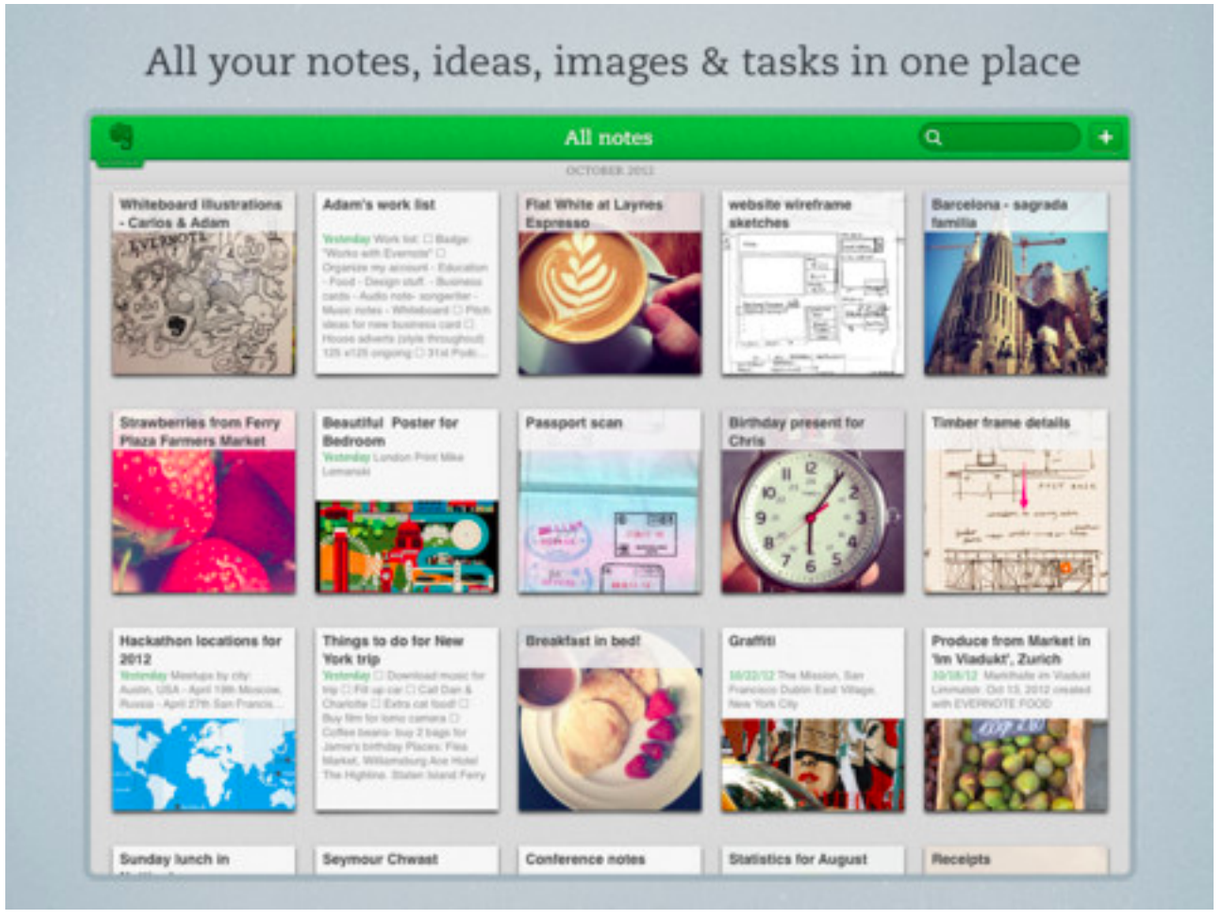

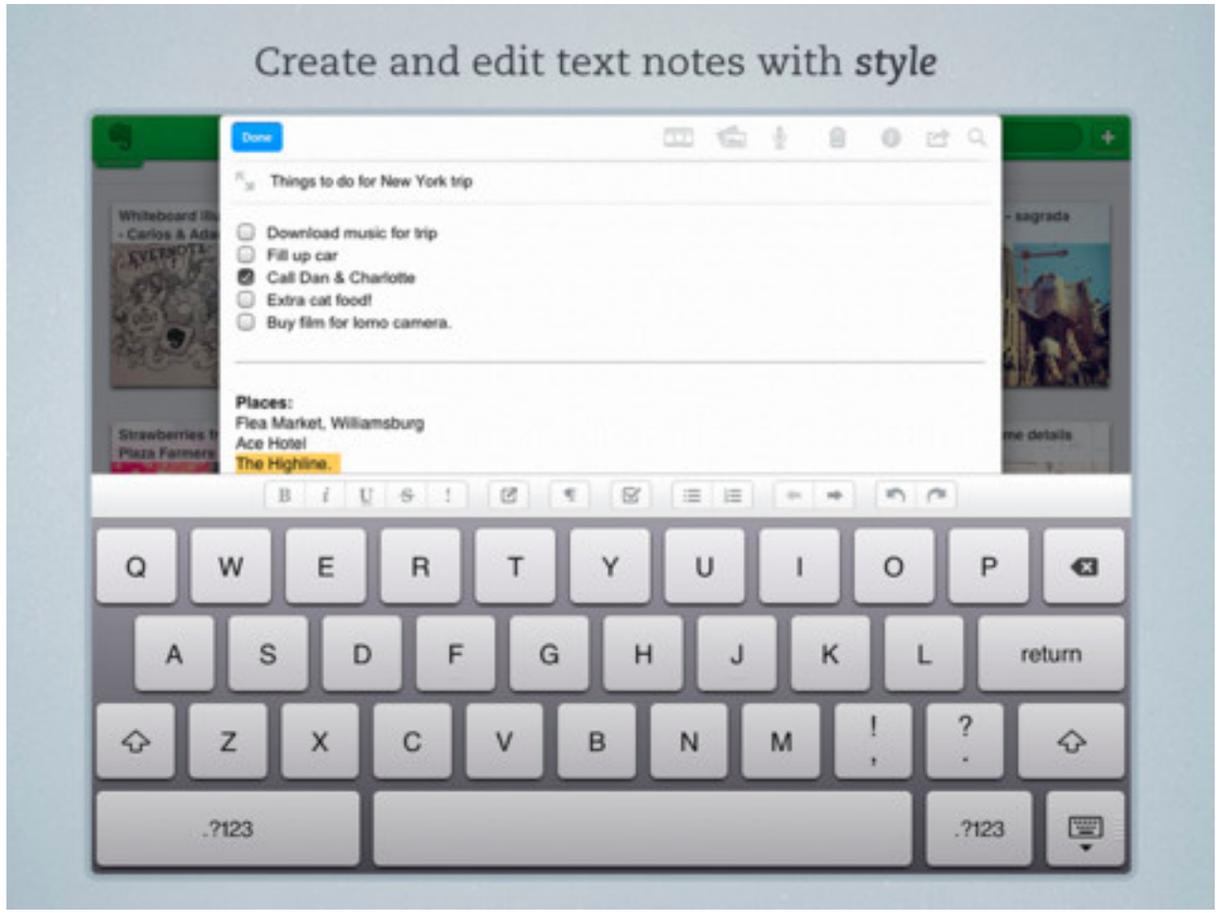

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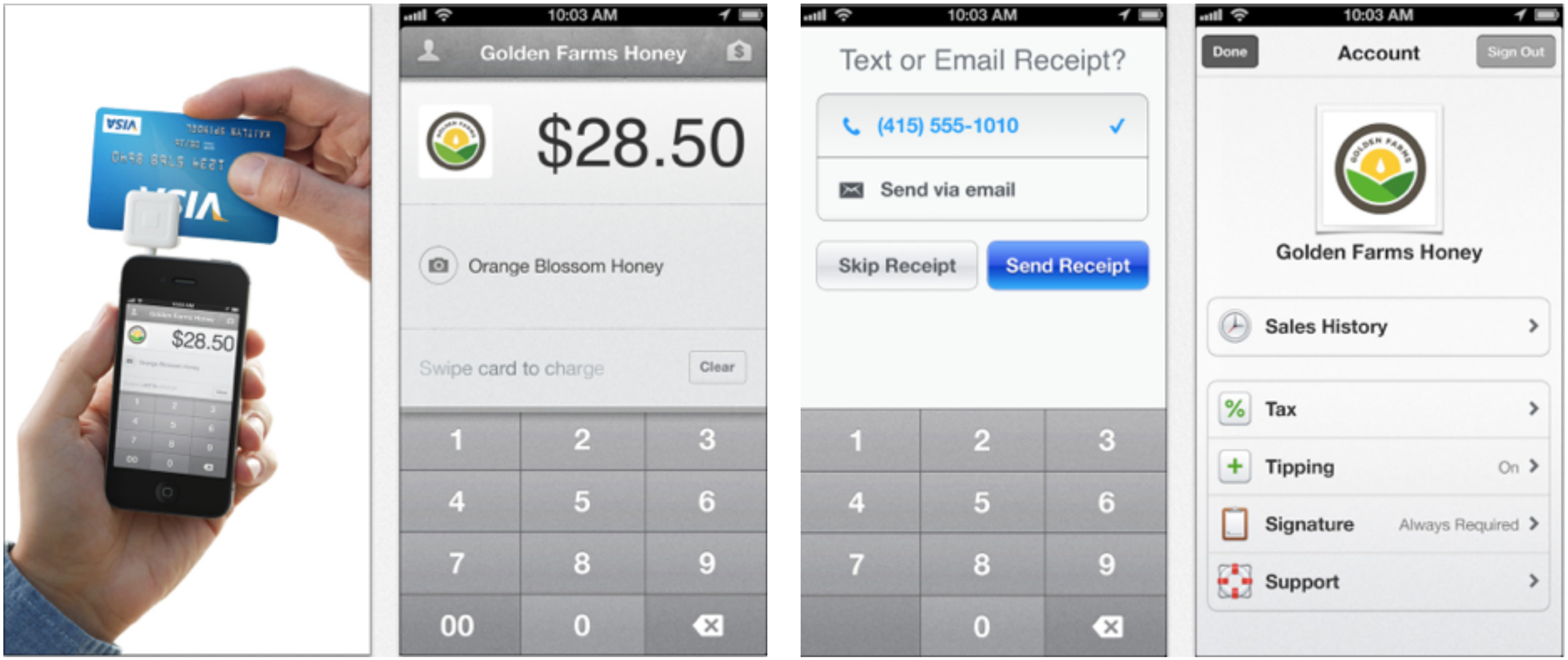

Square

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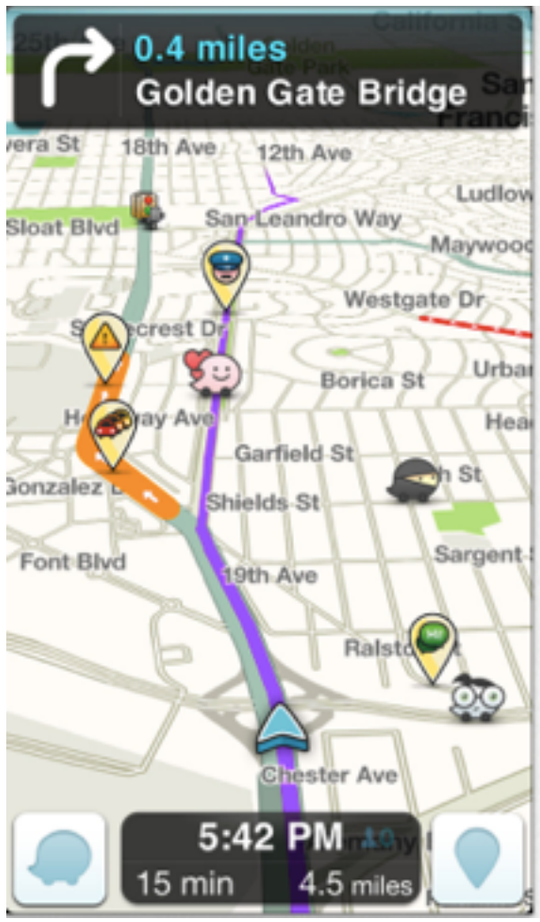
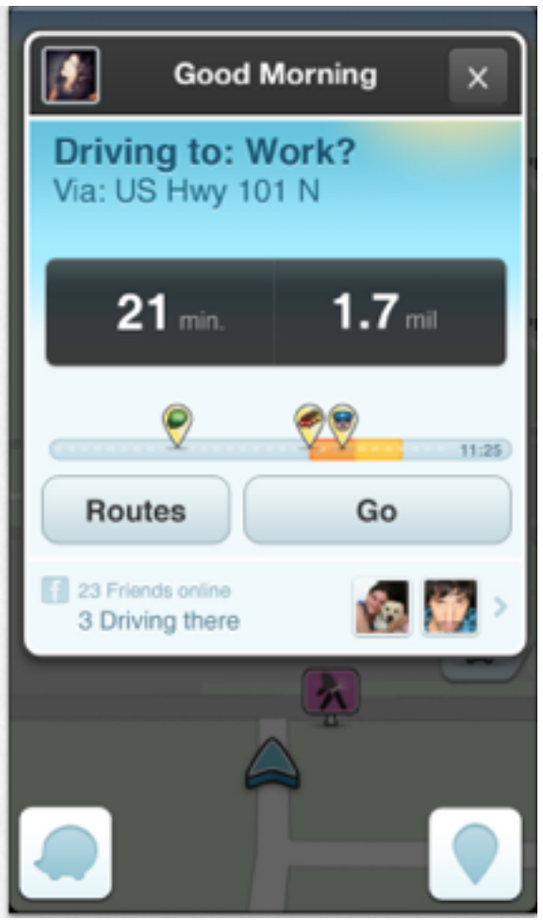
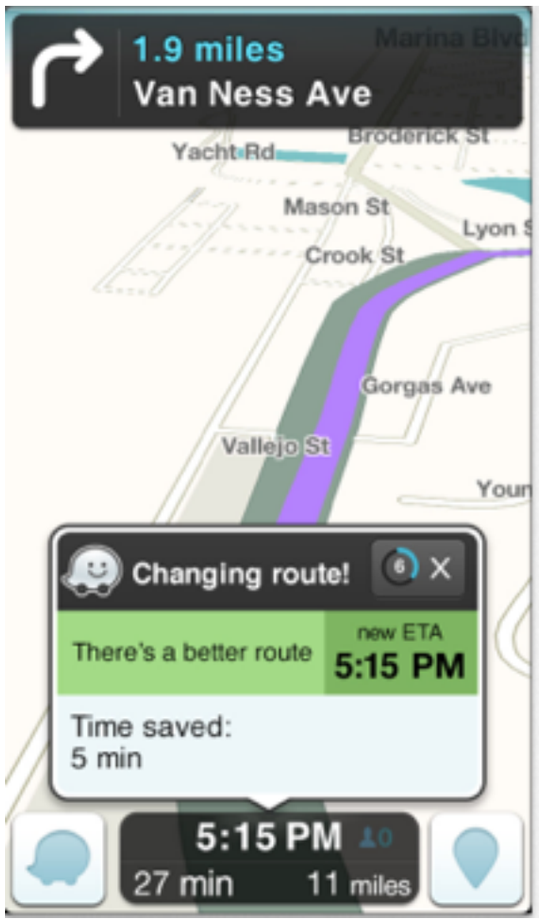
Waze







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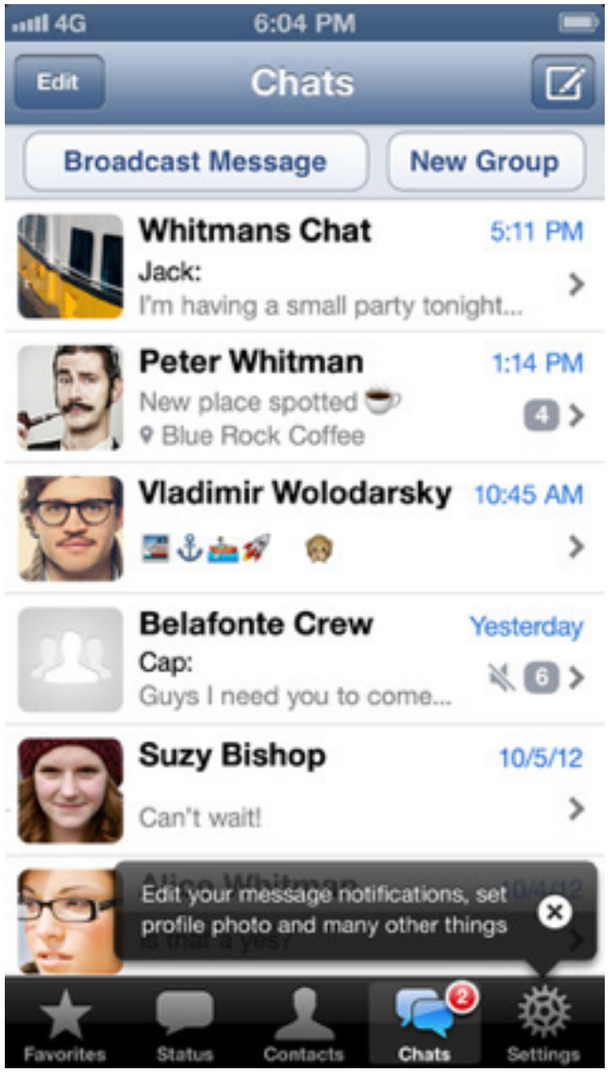

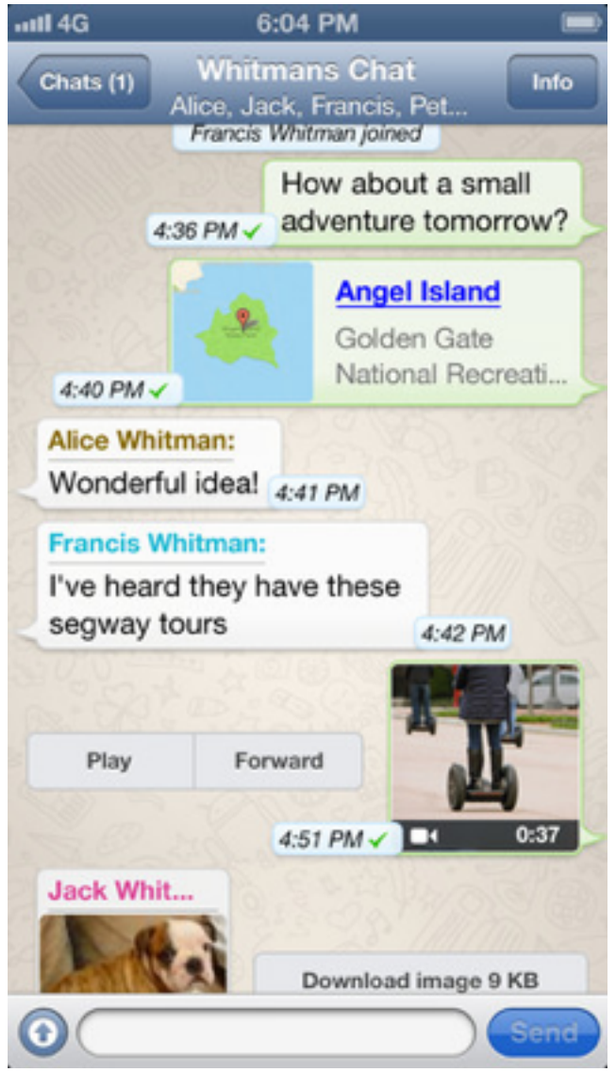

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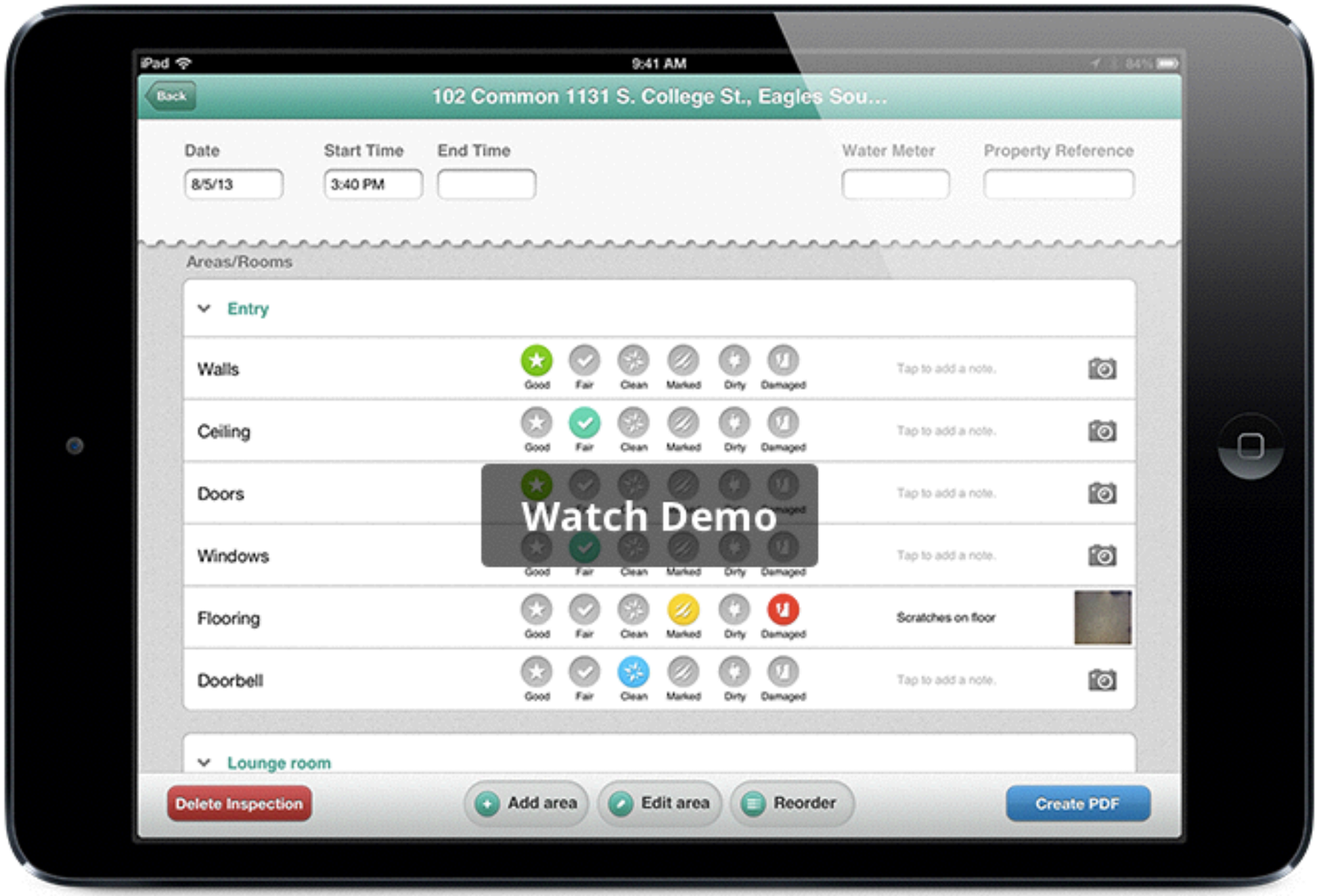

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What next?

How to take ideas into action?

1. Take a look at current processes
2. Find the biggest pain points
3. Look for simple tech tools to solve
4. Try it for 30 days
5. Evaluate

Questions?

jindou@happyinspector.com

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