

The world is going mobile...

Jindou Lee, CEO+Founder

happy inspector

**Want these slides?
Fill in your details...**

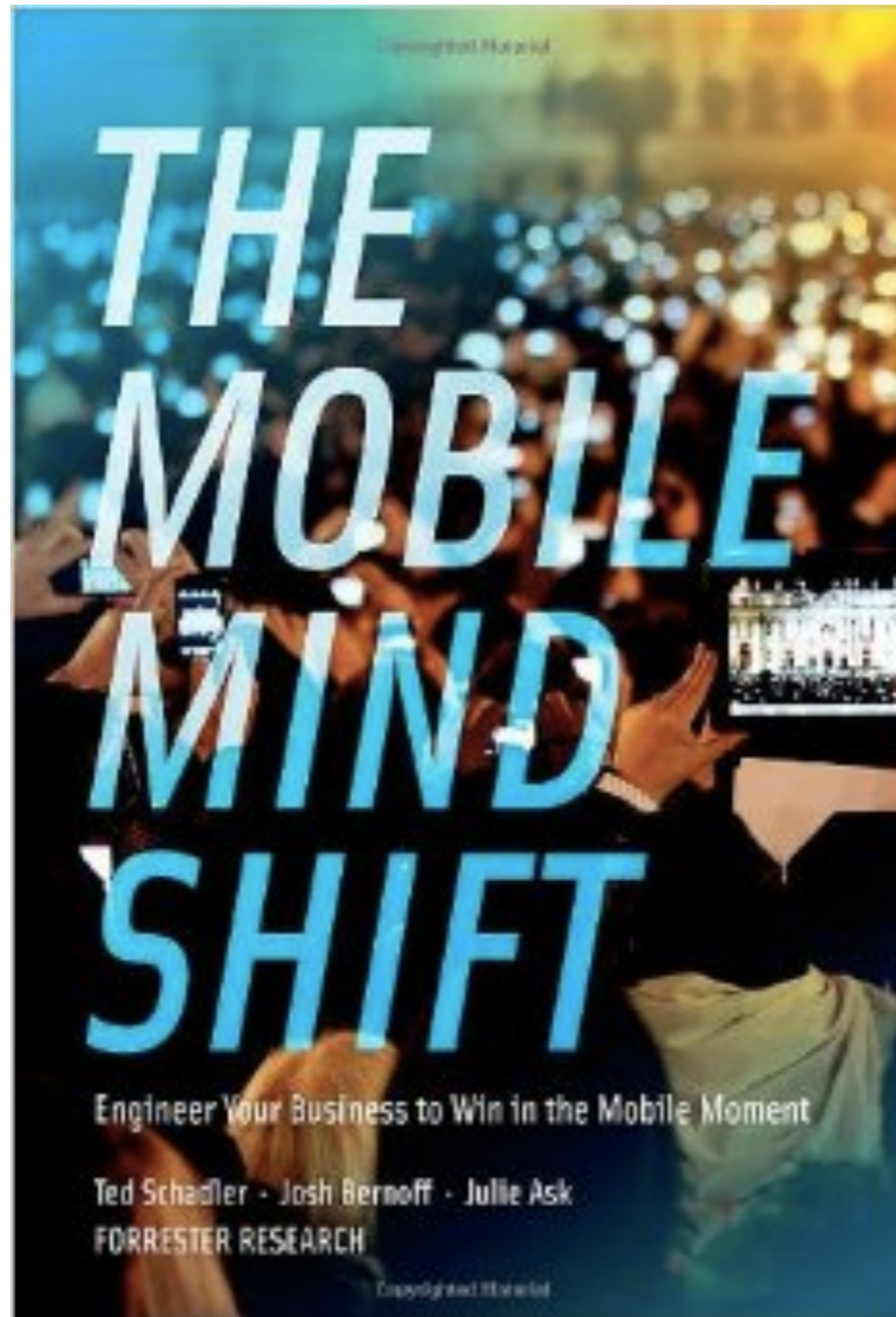
Introduction



Jindou Lee

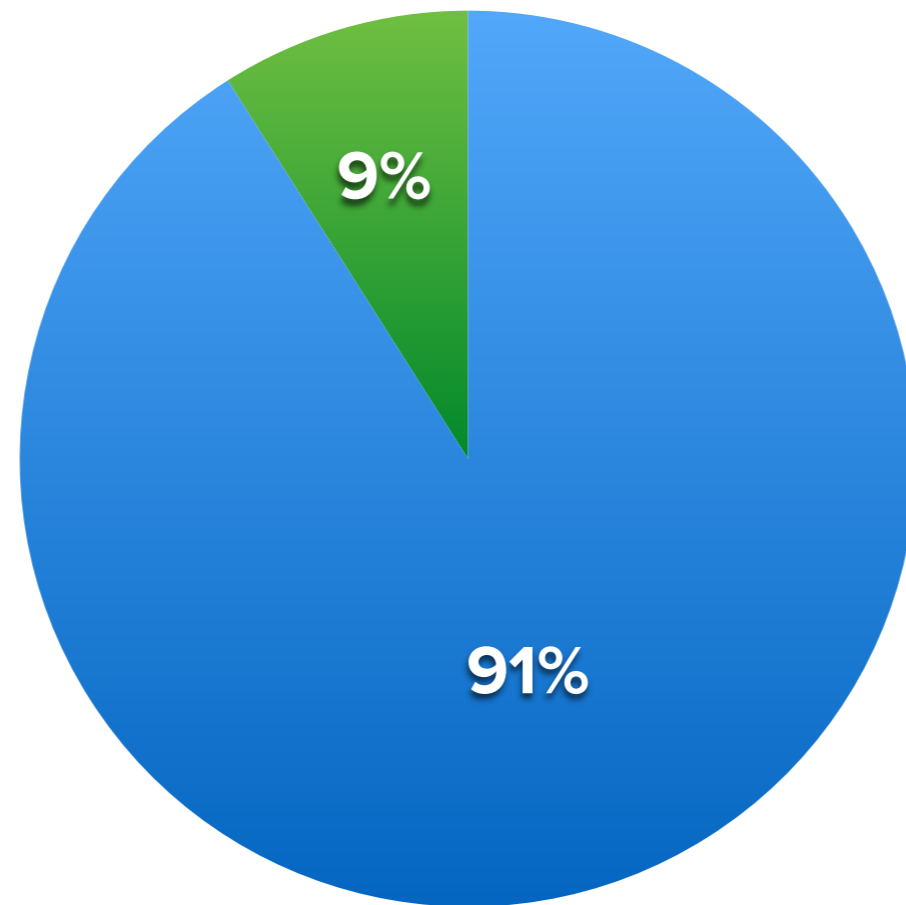


The Mobile Mind Shift



Best-seller by Forrester Research

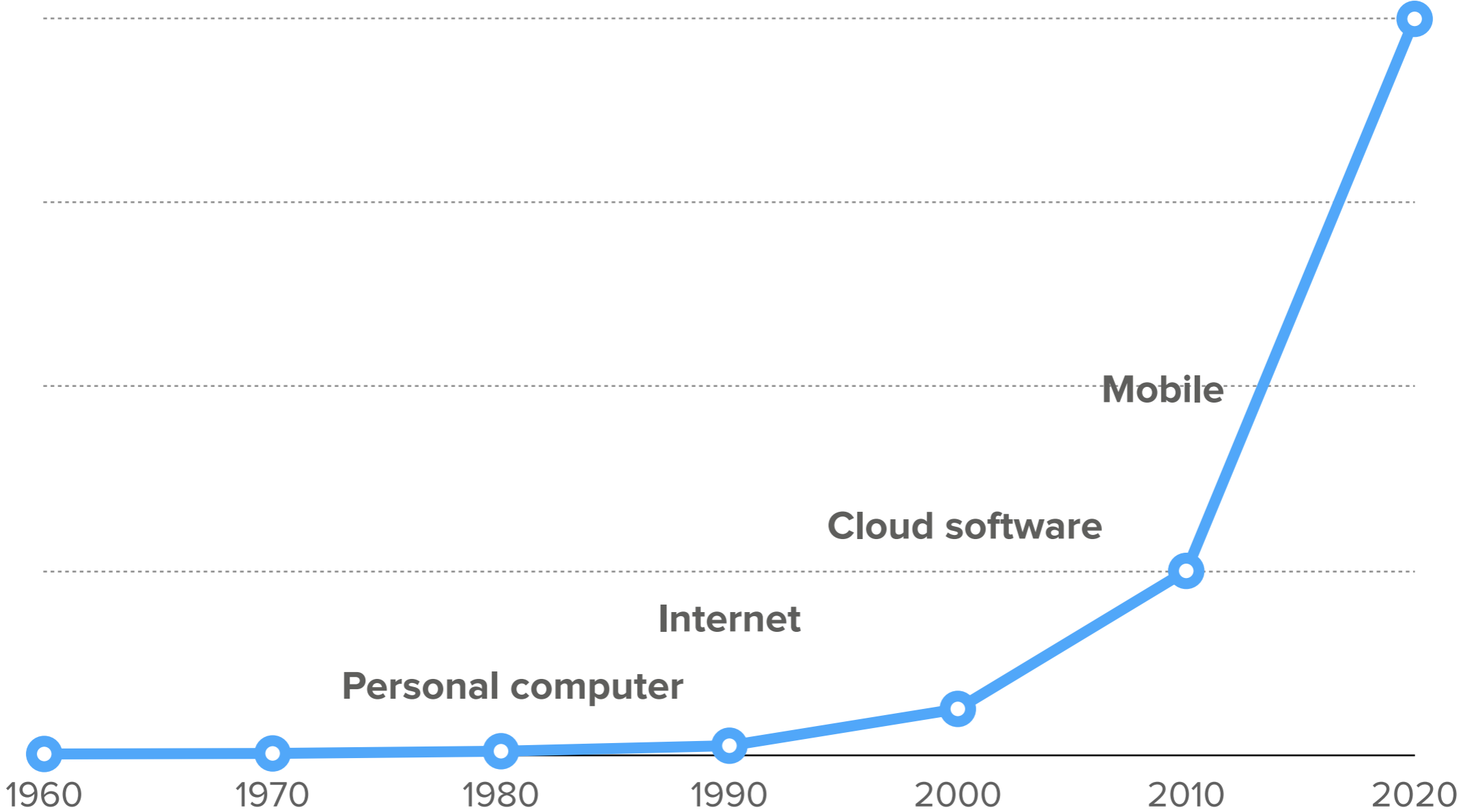
My Phone is Always Within my Reach



Who has used their phone in the toilet?

Don't lie!!

How technology impacts business productivity



Yesterday's worker



Tied to desk

Need a computer

Manual processes

Tomorrow's worker

No longer bound to desk



Internet + Cloud + Mobile = Freedom



Flexibility and Choice



Work/Life Balance



Technology to the rescue

Rapportive

The screenshot displays a Gmail interface with the Rapportive CRM extension. The 'New Message' window is open, showing a 'To' field with 'Jindou Lee (jindou@happyinspector.com)'. The 'From' field is 'Jindou Lee <jindou@happyinspector.com>'. The email body contains a signature for Jindou Lee from Happy Inspector, with contact information: 'Visit <http://www.happyinspector.com>', 'US support: (888) 666.1855', and 'Australia support: (02) 9037 2906'. The right sidebar shows a contact profile for Jindou Lee, CEO & Founder at Happy Inspector, with social media links for Twitter (@jindoulee), Facebook, LinkedIn, and Google+, and contact details: 'W 4152309832', 'O 0434141543', and 'Contacted 4 hours ago'. The interface also shows a 'Yesware' toolbar with 'Events', 'Emails', 'Scheduled', and 'Reminders' tabs.

rapportive

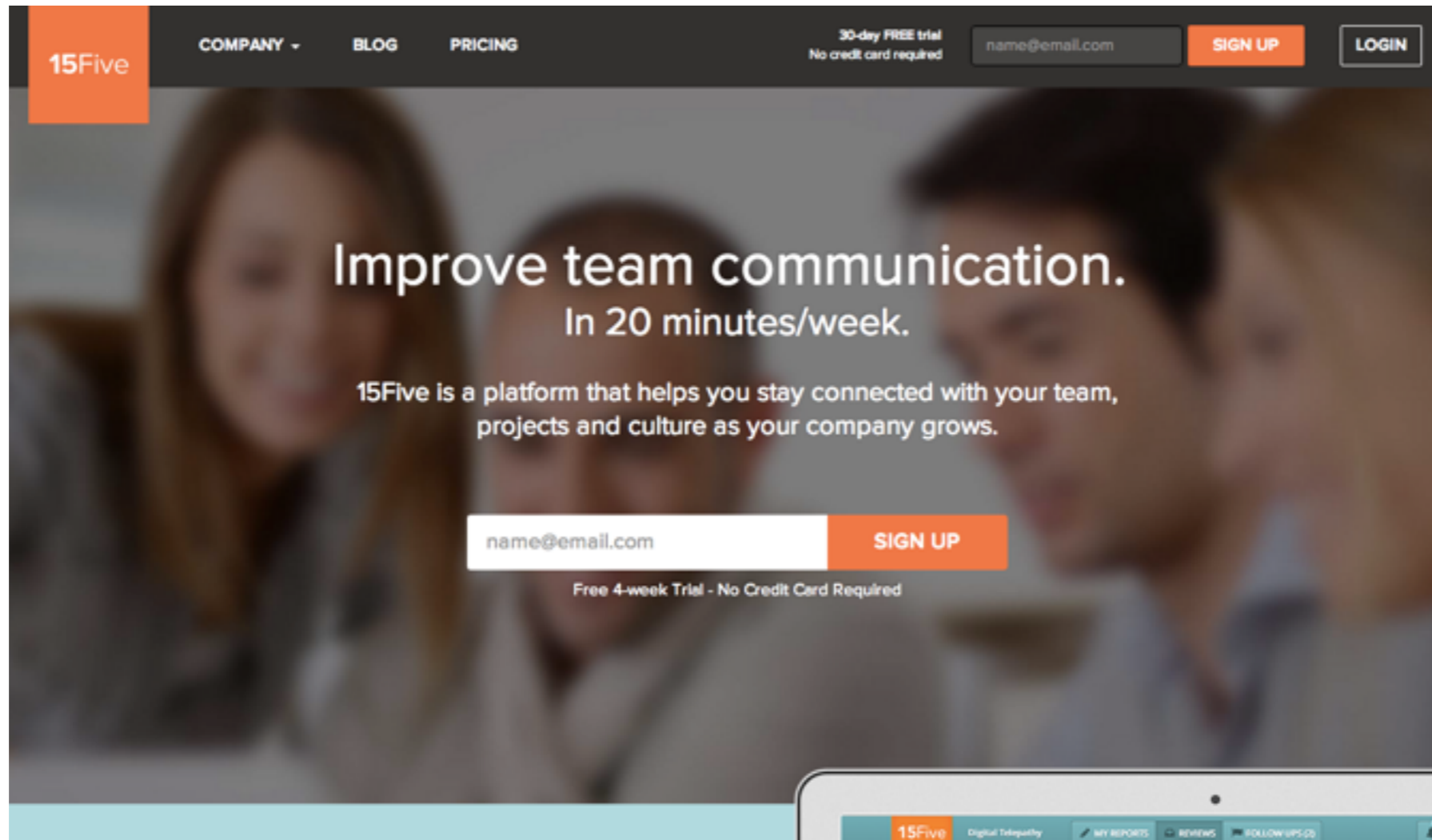
<https://rapportive.com>



The screenshot shows the Lessonly website homepage. At the top left is the Lessonly logo. To the right are navigation links for 'Features', 'Customers', and 'Resources', followed by a search icon and a 'FREE Trial' button. The main heading is 'Enjoy Easy, Trackable Team Training' with the subtext 'Build, share, and track your training materials with Lesson.ly.' Below this is a central white box containing three icons: a download icon for 'New Employee Onboarding', a play button icon for 'Customer Support Training', and a group of people icon for 'Sales Enablement Training'. A red 'START FREE TRIAL' button is positioned below the icons. At the bottom of the white box, it states 'Unlimited 15-day free trial. No credit card required. Plans start at \$150 per month.'

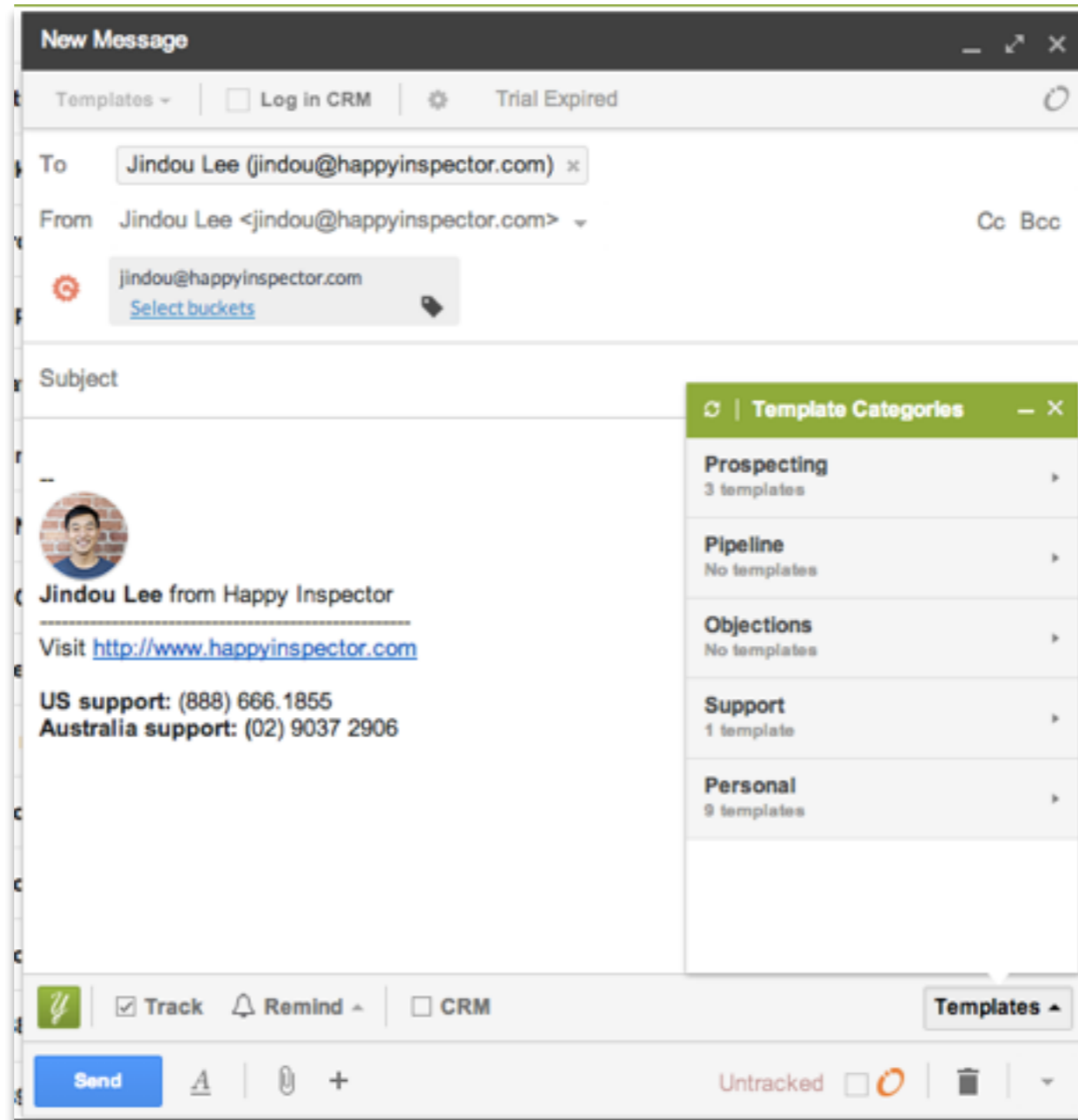


<https://lesson.ly>



15Five

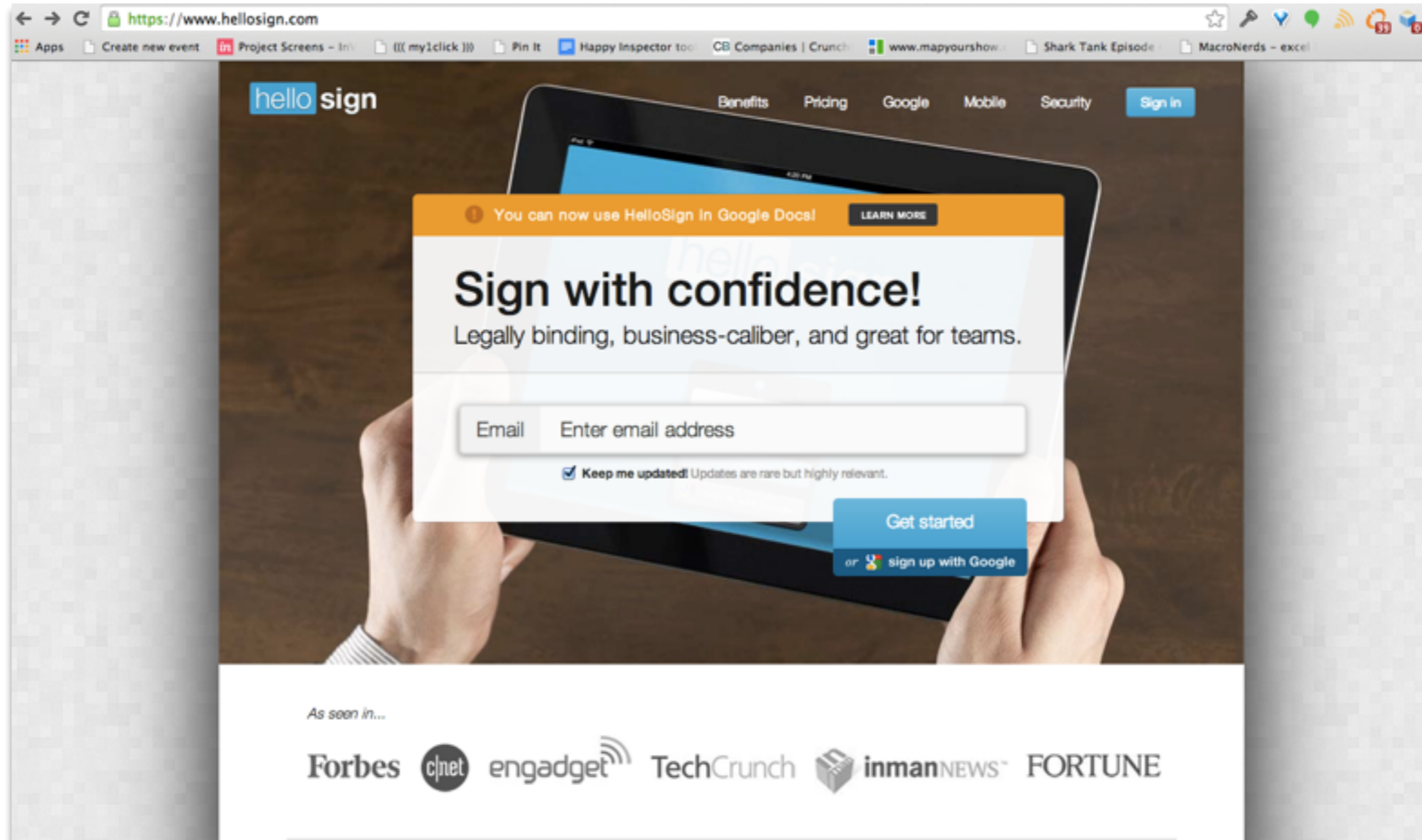
<https://15five.com>



Yesware

<http://www.yesware.com>

Hello Sign



hello sign

<https://www.hellosign.com>

FollowUp.cc Put email to work. Login

Clear your inbox. Put your email to work for you today. It's easy.

- Send Reminders Within Emails from Any Device
- Schedule Attachments to Appear When You Need Them
- Add Multiple Email Addresses to Your Account
- View Your Reminders in Google and Outlook Calendar

"incredibly easy to use" **PCWorld**

"ensures you get things done" **lifehacker**

"clear your inbox in minutes" **Mashable**

"a snap to use" **BUSINESS INSIDER**

Clear Your Inbox

Quickly schedule tasks and reminders right inside your email. Don't leave emails in your inbox for weeks - schedule them to

Increase Revenue

Easily schedule followups with hot leads. Make loyal customers by staying on top of communication. Simply forward client

Do Work Anywhere

Schedule reminders at the office, on the run, or at your earliest convenience. FollowUp.cc works with all email

 FollowUp.cc

<http://followup.cc>



PICMARKR
Watermark your images online. Free.

<http://picmarkr.com>

1Password



<https://agilebits.com/onepassword>

Basecamp

The screenshot shows a Basecamp user profile for Jindou Lee. At the top, there is a navigation bar with the Basecamp logo, a search bar, and menu items like 'New stuff!', 'Projects', 'Calendar', 'Everything', 'Progress', 'Everyone', and 'Me'. The profile header includes a circular profile picture of Jindou Lee, his name, email address (jindou@happyinspector.com), and a note that he was last active on Monday at 1:06am and invited by Sheryl Chung. To the right of the profile picture are links for 'Update your personal info' and 'My Basecamp settings'. Below the header, there is a section titled 'Your latest activity across all active projects' which lists five comments made on 'Welcome On Board' in the 'Happy Inspector' project. Underneath this is a link to 'See all of your activity'. The next section is 'You shared these files', which displays three document icons with the following details: 1. 'Happy Inspector_Script_Final.docx' (16 KB, added Feb 19, 56 comments). 2. 'Happy Inspector_Script_V1_edited_17.2.2014.docx' (18 KB, added Feb 17, 56 comments). 3. 'Happy Inspector_Script_V1.docx' (15 KB, added Feb 14, 56 comments). Each file entry includes a 'Label...' button.



Basecamp[®]

<https://basecamp.com>

Trello makes it easy to organize anything with anyone.

Drop the lengthy email threads, out-of-date spreadsheets, no-longer-so-sticky notes, and clunky software for managing your projects and get Trello, the easy, free, and visual way to organize your important stuff.

[Sign Up – It's Free.](#)

[Or log in](#)

This is a Trello board. It's a list of lists filled with cards, used with a team or by yourself.



<https://trello.com>

Contactually

The screenshot displays the Contactually dashboard. At the top, there is a navigation bar with the Contactually logo, a search bar, and menu items: DASHBOARD, CONTACTS, BUCKETS, TEAM, PROGRAMS, PIPELINES. A notification banner states: "Your Contactually premium trial is over. [Click here for more information and to upgrade.](#)"

My Actions

Current (5) Followups (5) Actions (0) Skipped (0) Completed (0) Thursday, March 27, 2014

Mar 25 Ni Follow up with nikki@happyco.com Last spoke on 7/03/13 [FOLLOW UP] [SKIP]

[VIEW MORE]

Grade Stats Spotlight

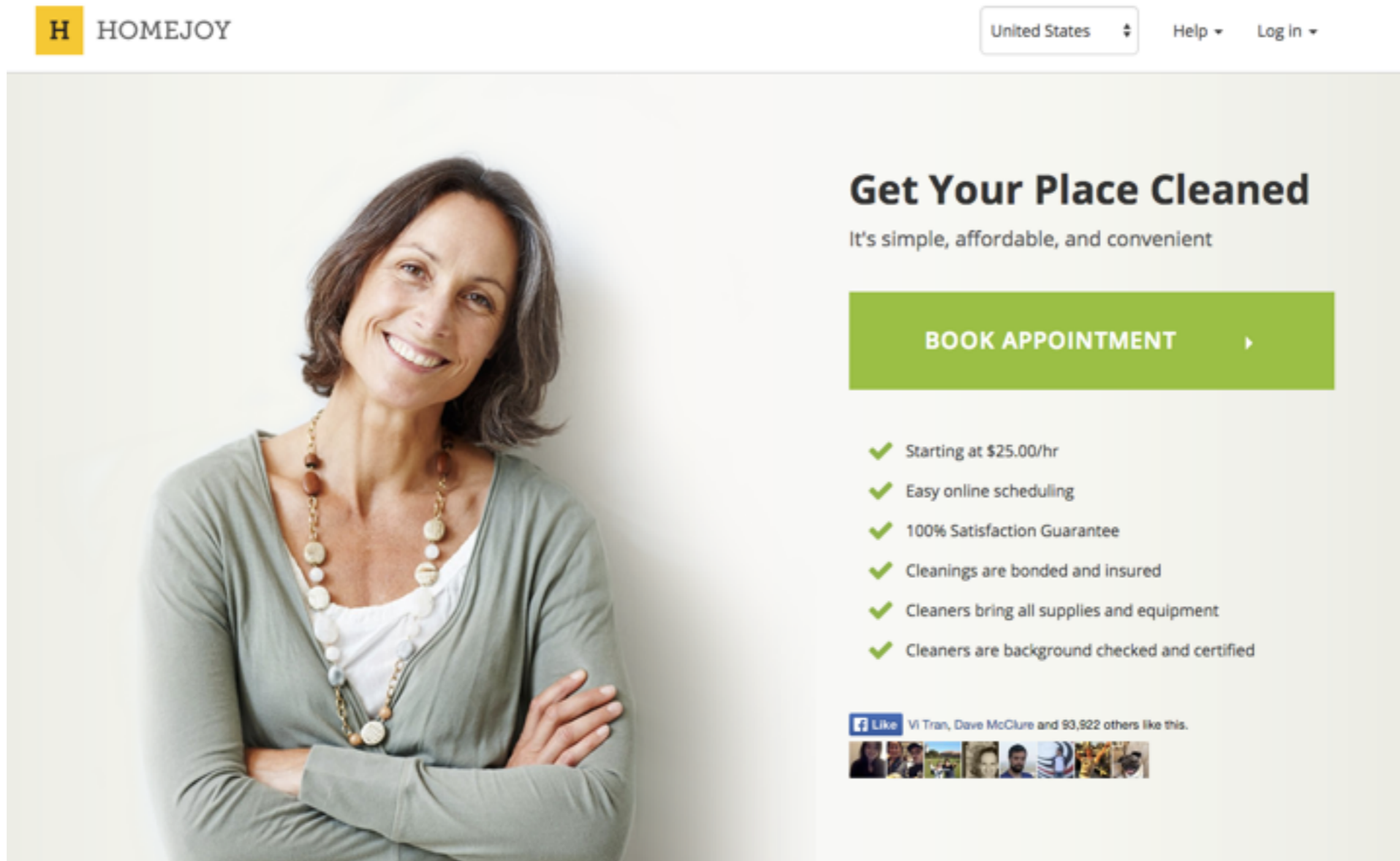
D+ 17% To get from a D+ to a C- (20), try to bucket 10 contacts and send 5 followups

How you compare

Relationships improved Last 30 days 0 Improve score	Contacts spoken to Last 30 days 232 ▲ 257% Improve score
Followup response rate Last 30 days 0% Improve score	Active deals Last 30 days 0 Improve score
Total Follow ups Last 30 days 0	Bucketed contacts Last 30 days 0



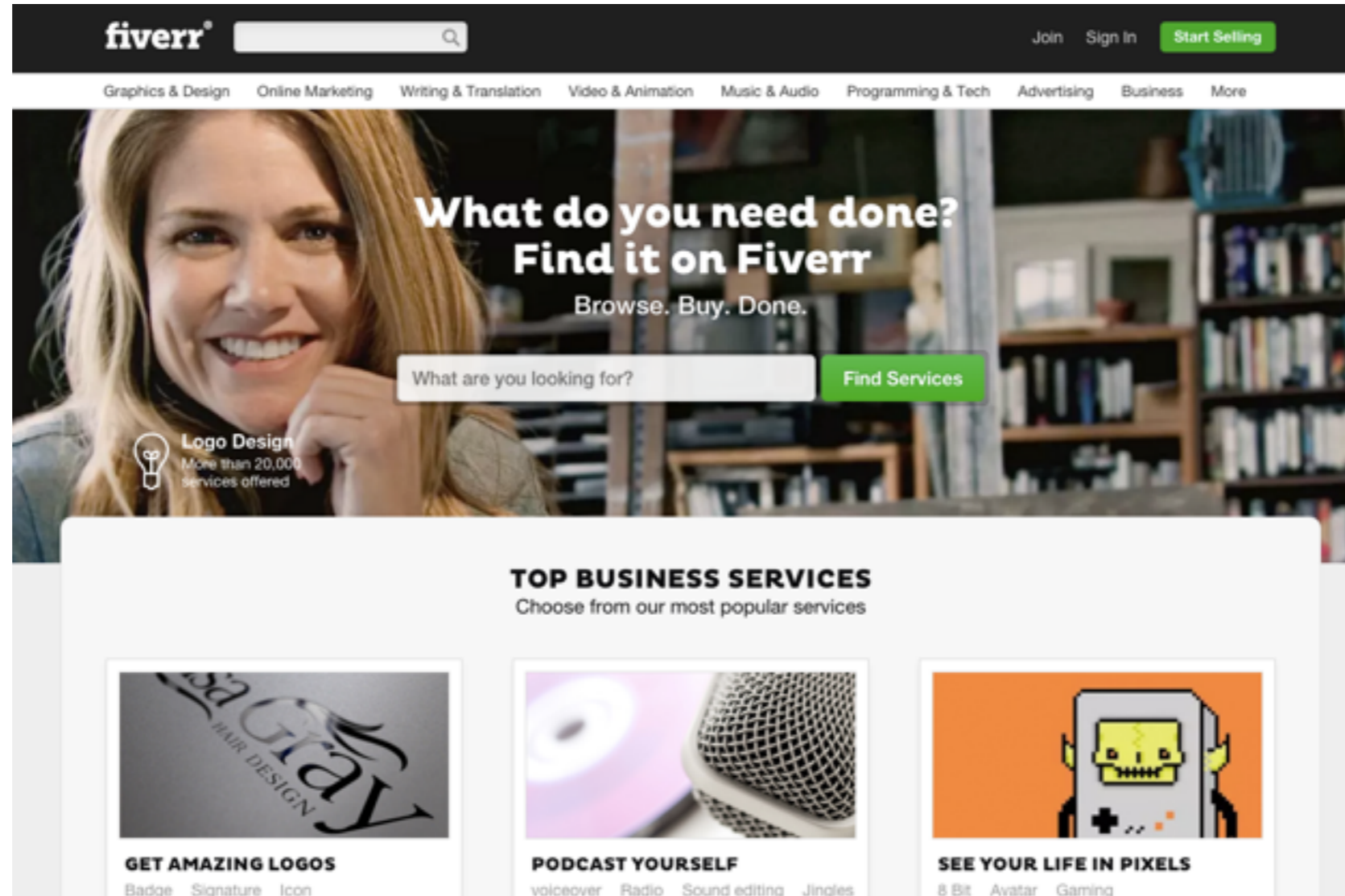
<https://www.contactually.com>



The image shows a screenshot of the HomeJoy website. At the top left is the HomeJoy logo, consisting of a yellow square with a white 'H' and the word 'HOMEJOY' in black. To the right of the logo are navigation links: 'United States' with a dropdown arrow, 'Help' with a dropdown arrow, and 'Log in' with a dropdown arrow. Below the navigation is a large banner featuring a smiling woman with her arms crossed on the left. On the right side of the banner, the text reads 'Get Your Place Cleaned' in a large, bold font, followed by 'It's simple, affordable, and convenient' in a smaller font. Below this text is a prominent green button with the white text 'BOOK APPOINTMENT' and a right-pointing arrow. Underneath the button is a list of six benefits, each preceded by a green checkmark: 'Starting at \$25.00/hr', 'Easy online scheduling', '100% Satisfaction Guarantee', 'Cleanings are bonded and insured', 'Cleaners bring all supplies and equipment', and 'Cleaners are background checked and certified'. At the bottom of the banner, there is a social media-style notification that says 'Like' with a Facebook icon, followed by 'Vi Tran, Dave McClure and 93,922 others like this.' Below this text is a row of small profile pictures of various users.

HOMEJOY

<https://www.homejoy.com>



fiverr[®]

<https://www.fiverr.com/>

The banner features a green header with the oDesk logo, a search bar for freelancers, and navigation links for 'BROWSE', 'HOW IT WORKS', 'Log In', 'Sign up', and 'BECOME A FREELANCER'. The main content area shows a man and a woman working on laptops. The man is identified as Dan Kanivas, Business Operations at Romotive, and the woman as CJ Harrison, Freelance Writer & Editor. The text 'Get more done... with the help of a freelancer' is prominently displayed, along with a welcome message and two call-to-action buttons: 'POST A JOB!' and 'HOW IT WORKS'.

oDesk

Freelancers Search freelancers

BROWSE HOW IT WORKS Log In Sign up BECOME A FREELANCER

Get more done...

with the help of a freelancer

Welcome to the world's **largest online workplace**, where **1+ million** companies hire freelancers to get the job done.

POST A JOB! **HOW IT WORKS**

Dan Kanivas // Business Operations at Romotive

CJ Harrison // Freelance Writer & Editor

Find talented freelancers ready to...



oDesk[®]
Love the way you work.

<http://odesk.com>

Pay Near Me

PayNearMe[™] | Businesses | Consumers | Locations | Blog | Sign In | EN | f | t | in

Effortless cash payments from your tenants – during rent week and beyond

Imagine not needing to operate a dropbox, or manually process and reconcile cash or money order payments again. Yes, it's possible!

Get Started FREE

Accept cash payments

Make a cash payment

In The News

- February 10, 2014
PayNearMe Raises Big Bucks and Scores Major Deal with Family Dollar Stores
-Bank Innovation
- February 06, 2014
Cash-Based Payments Network PayNearMe Raises \$20M Series E, Expands Via Family Dollar Partnership
- February 06, 2014
With a Fresh \$20 Million, PayNearMe Looks to Make Cash Payments Easier Than Ever
-Re/Code



<http://www.paynearme.com>



[BROWSE CATEGORIES](#)

[HOW IT WORKS](#)

[PRICING](#)

[TESTIMONIALS](#)

[LOG IN](#)

Get a design you'll love — guaranteed

Let our community of 907,728 designers
create dozens of designs for you

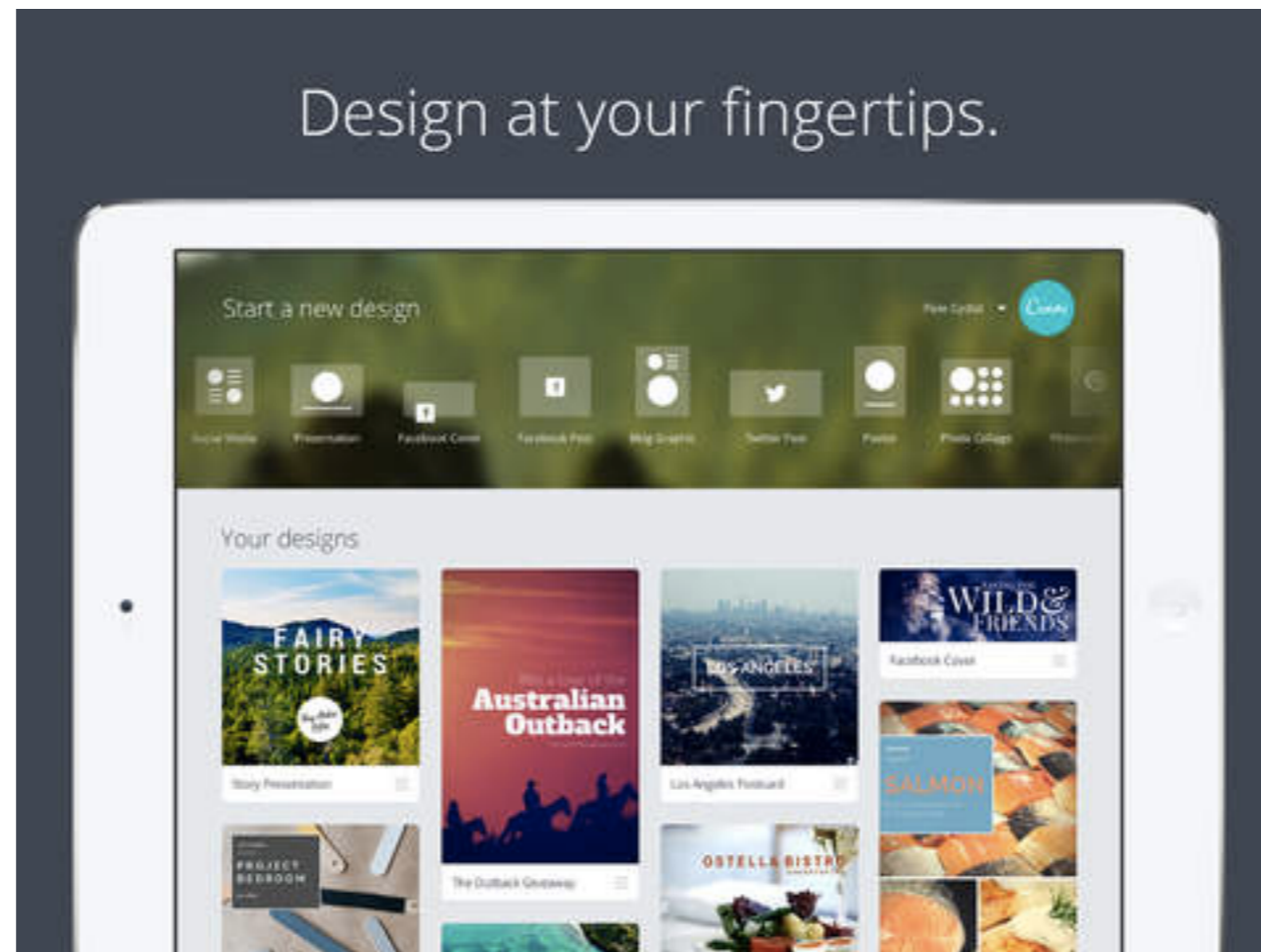
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[LOGO DESIGN](#) [WEB PAGE DESIGN](#) [BUSINESS CARD DESIGN](#) [MOBILE APP DESIGN](#) [T-SHIRT DESIGN](#) [BANNER AD DESIGN](#) [BOOK COVER DESIGN](#) [ILLUSTRATIONS](#)



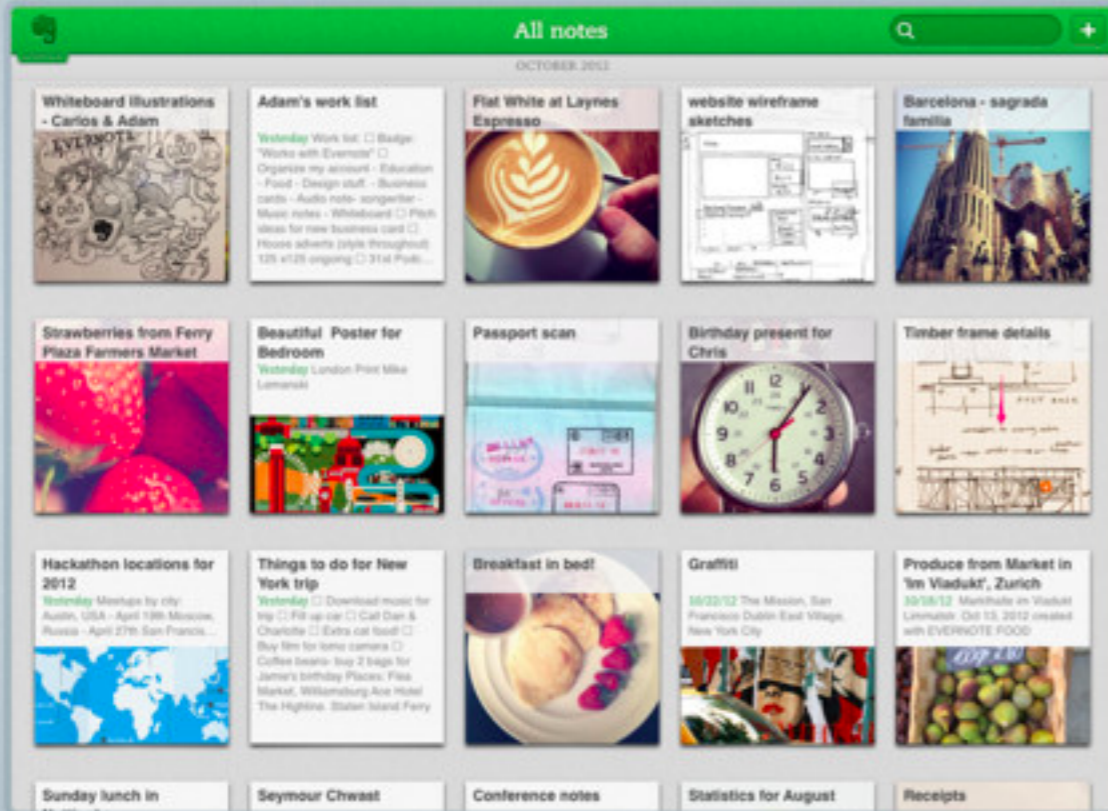
<http://99designs.com/>



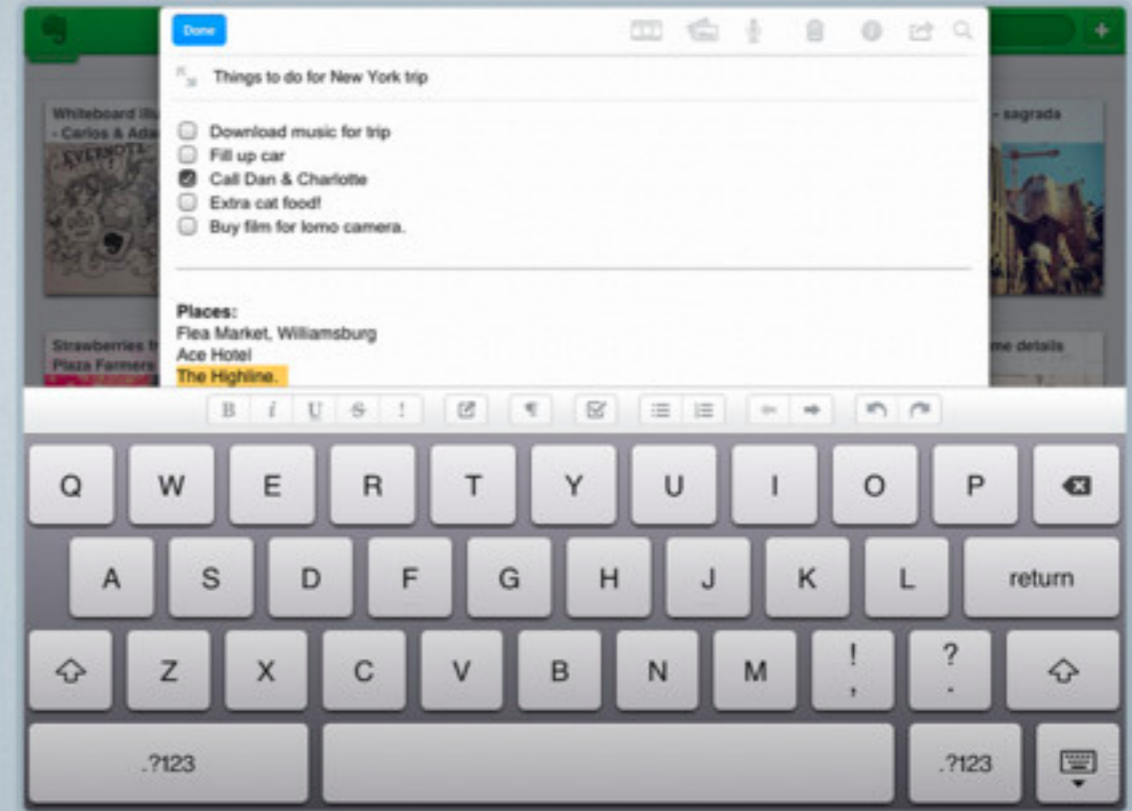
<http://canva.com>

Evernote

All your notes, ideas, images & tasks in one place

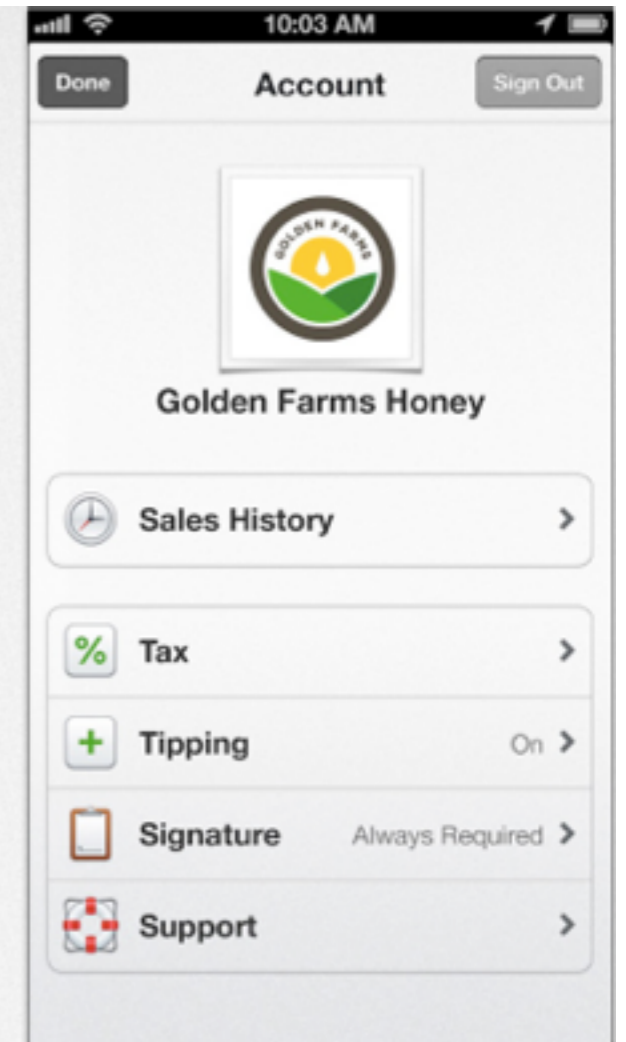
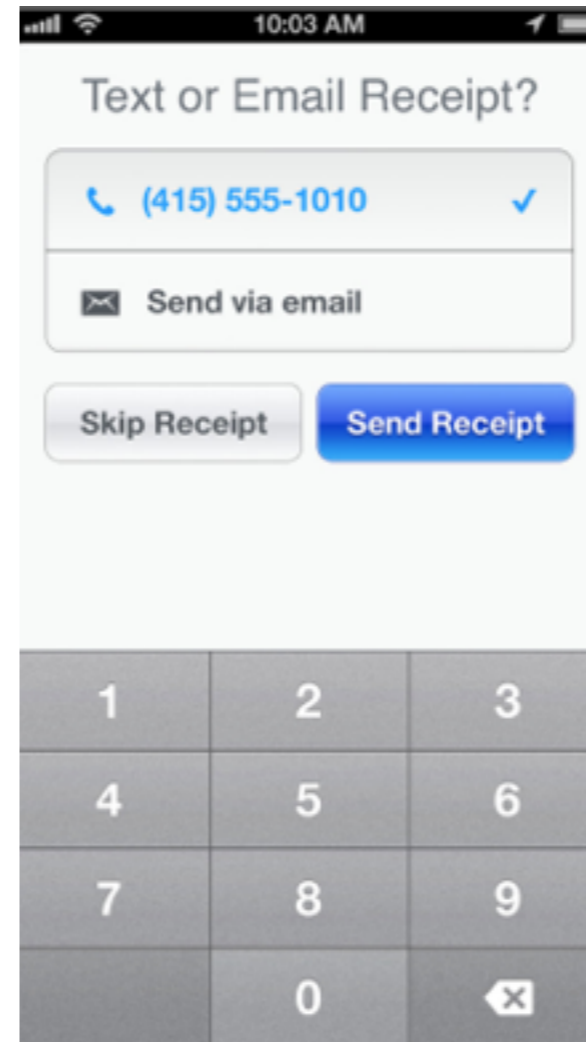
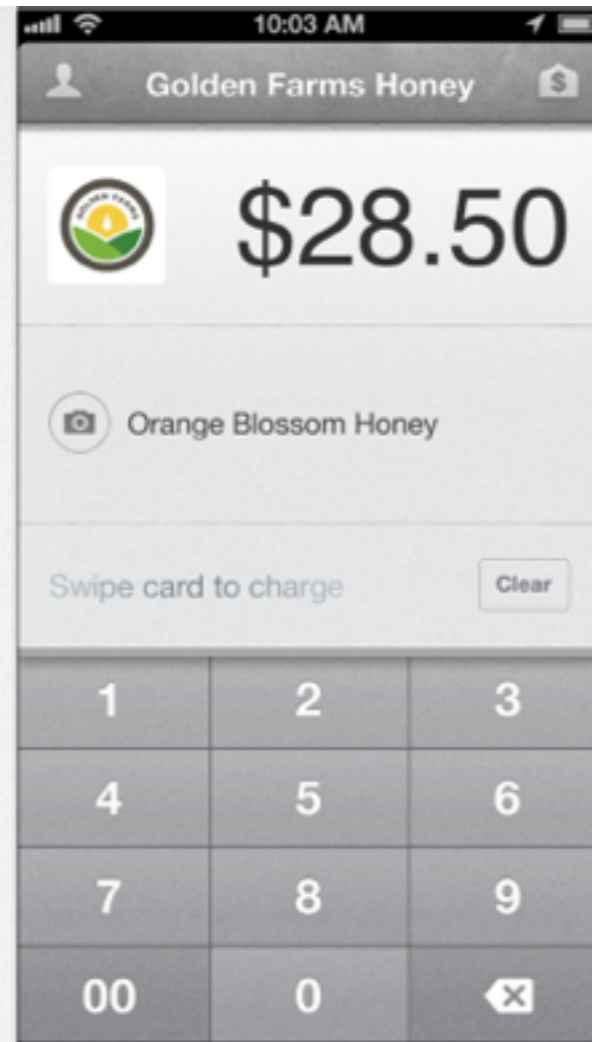


Create and edit text notes with style



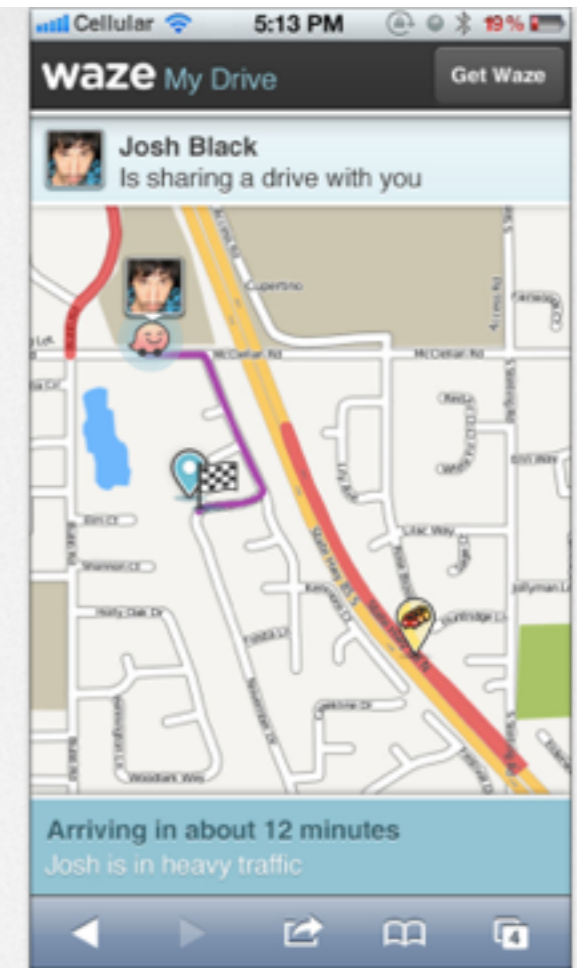
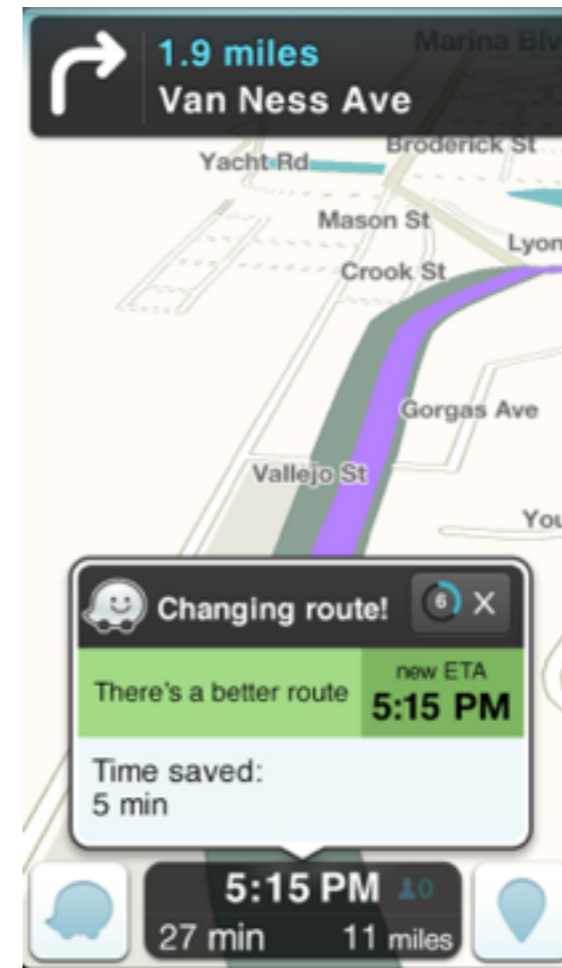
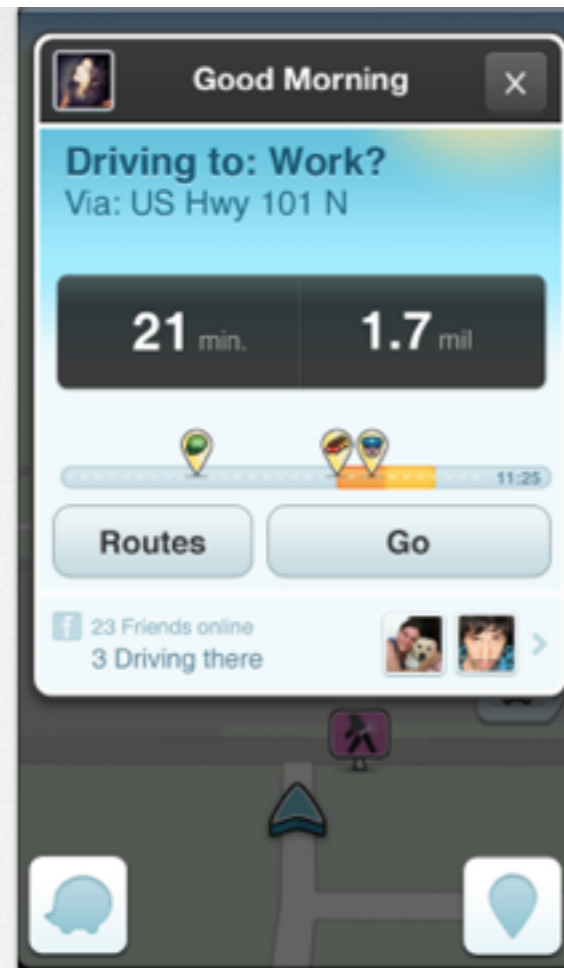
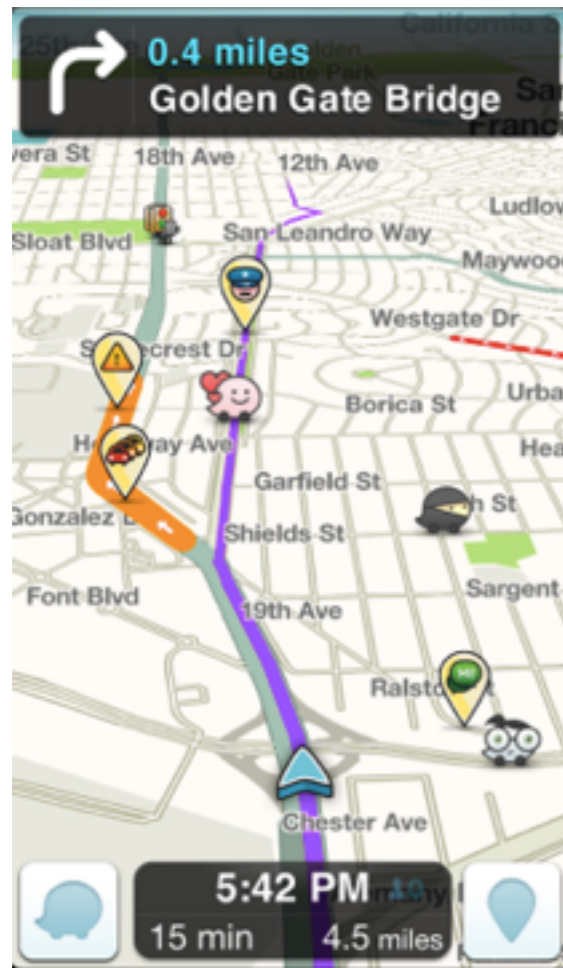
<http://www.evernote.com>

Square



<https://squareup.com/>

Waze



<http://www.waze.com>

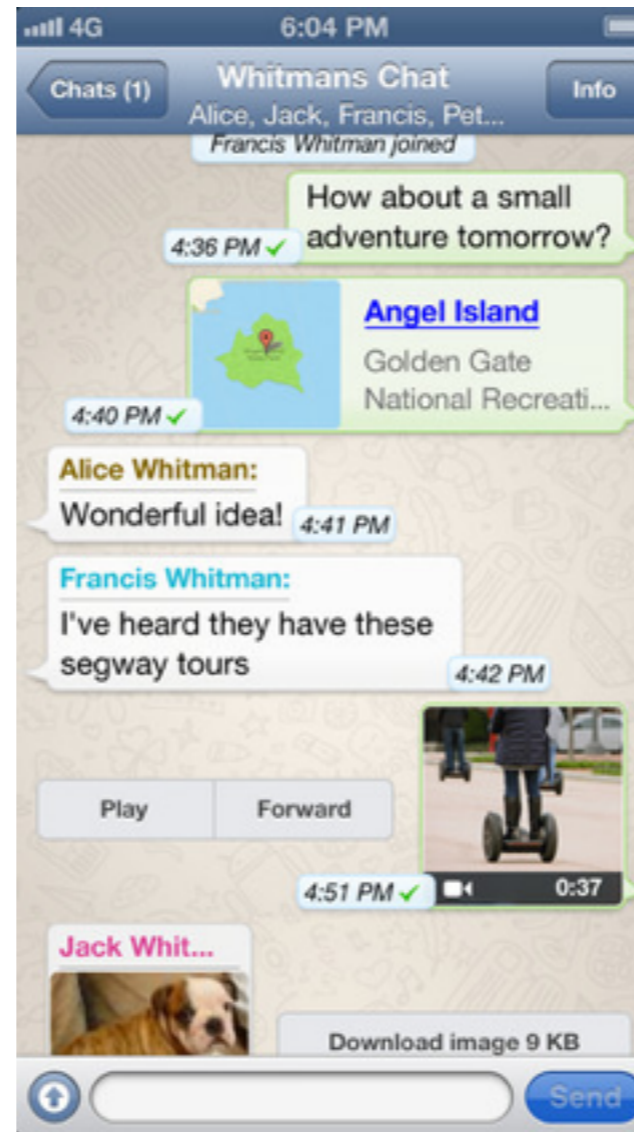
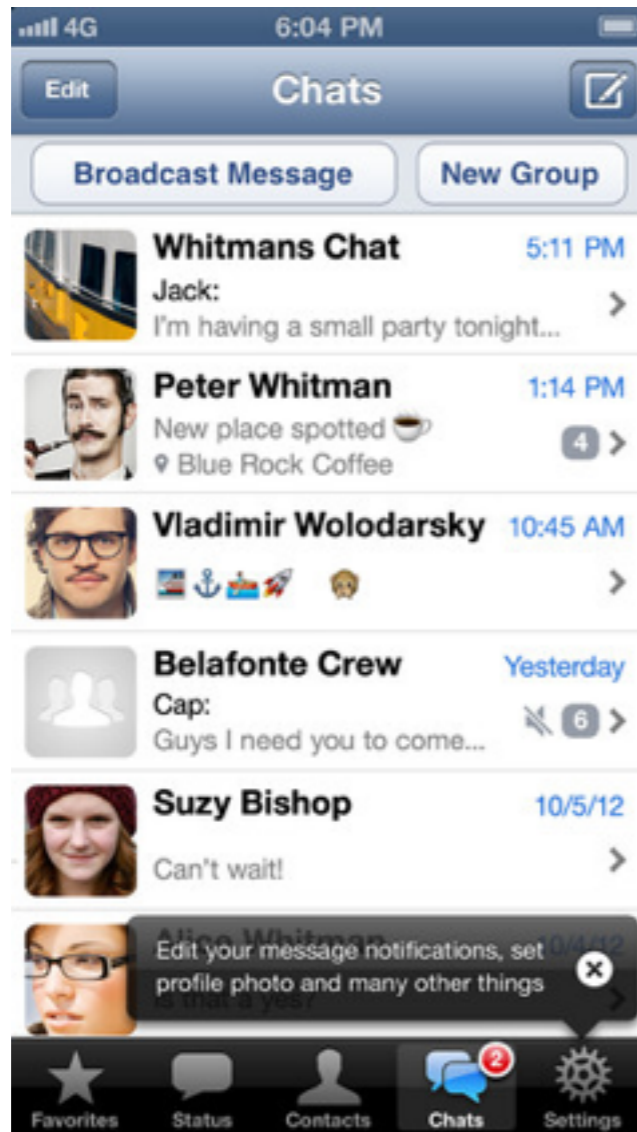
Box / DropBox



box

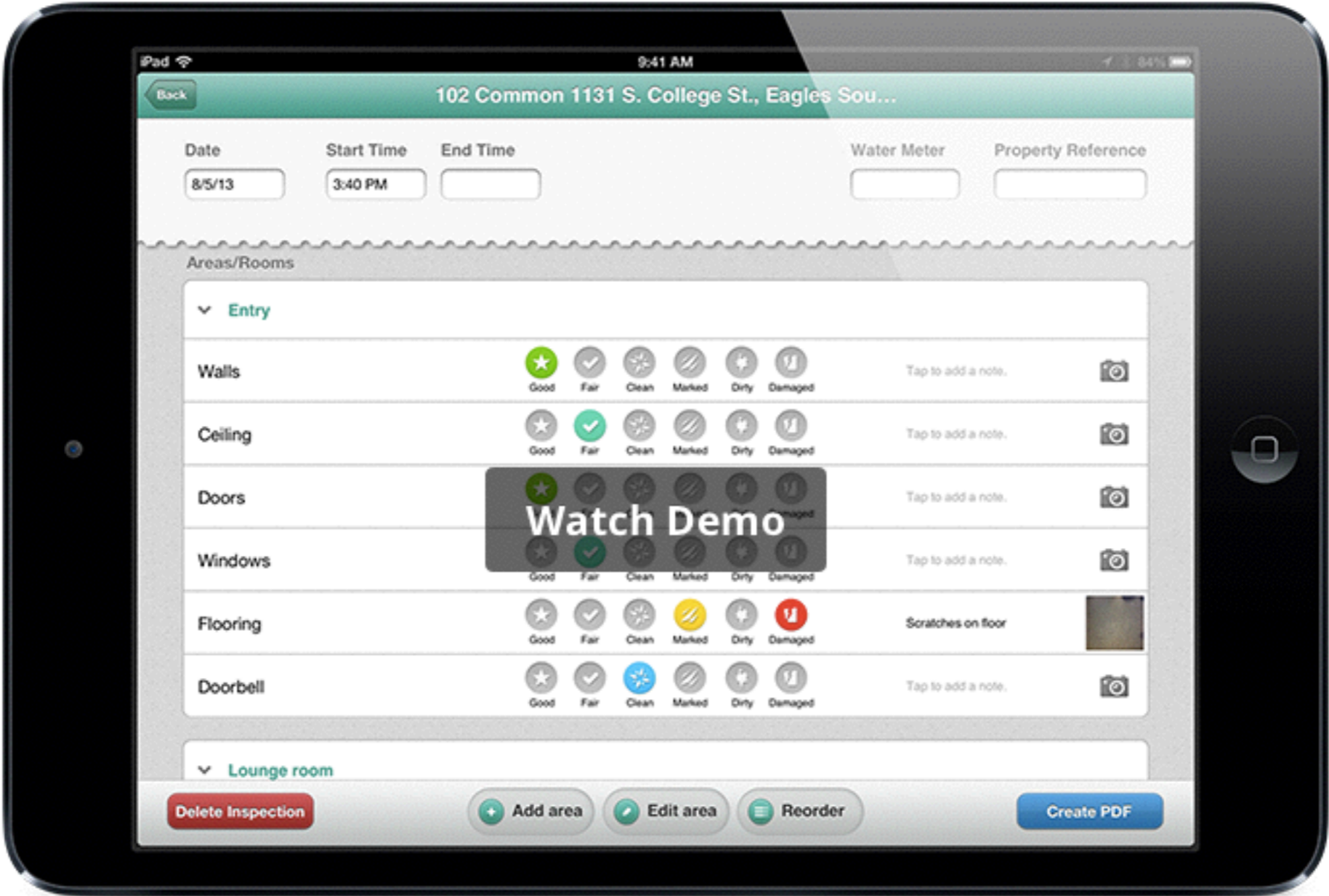
<http://www.box.com>

Whatsapp



<http://www.whatsapp.com>

Happy Inspector



happy inspector

<http://happyinspector.com>

How to take ideas into action?

1. Take a look at current processes
2. Find the biggest pain points
3. Look for simple tech tools to solve
4. Try it for 30 days
5. Evaluate

Questions?

jindou@happyinspector.com

happy inspector