BarCamp

WHAT IS A BARCAMP?

As part of our schedule, you will notice there are three (3), 45-minute time slots marked BarCamp on the last day of the schedule. BarCamp is an open-source, user-generated, conference format.

Shown at right are what several professionals have said after having attended real estate BarCamps:

> ❝Come teach and learn. No egos allowed. Leave your brand and leave your ego, but when you walk out, you will be a better professional for it.❞

> ❝It's a birthing place of new ideas and a renewal of what you have been doing for a long time. Just the synergy is really interesting to watch and makes you want to take part.❞

> ❝It's a place to share. People come with their egos parked and willingness to participate. Competitors share ideas, tools and tactics.❞

IN A NUTSHELL, A BARCAMP WORKS LIKE THIS:

1. **Day 1 –** Topics will be created on the spot by attendees who fill out a "Topic Form" (a giant post-it note), indicating the suggested title/topic and if they are volunteering to facilitate a discussion or want to make a presentation on a topic. The more specific and niched a topic is, the easier it can be applied, and the more interest people will have.
2. **Day 2 –** Each "Topic Form" will be displayed on a wall and attendees vote for topics in which they are interested, making tally marks on the "Topic Form" itself. Attendees are **limited to three (3) votes each** and can't vote more than once for a single topic.
3. Based on the number of votes, conference organizers will arrange the topics visually on a grid of time slots and rooms.
4. **Day 3 –** Attendees show up at the appointed time for the discussions/presentations in which they are most interested.
5. Easels with sticky, flip-chart sheets and colored markers will be provided at each location for note taking. At the start of each topic, the speaker or discussion leader should assign someone to take notes on the easel, which can then be shared on the wall for those who couldn't make it to that discussion/presentation.
6. Attendees are encouraged to exercise the "Law of Two Feet" and leave their current discussion to join another if they find it was different than they expected.

Conference organizers reserve the right to "veto" or remove topics that are not appropriate for the conference. Every attendee must adhere to the NAPRM® Antitrust Policy as follows: It is the policy of the NARPM® to comply fully with all antitrust laws. The antitrust laws prohibit, among other things, any joint conduct among competitors that could lessen competition in the marketplace. NARPM®'s membership is composed of competitors; they must refrain from discussing competitively sensitive topics, including those related to pricing (such as rates, fees, or costs), individual competitors or specific business transactions, or controlling or allocating markets. NARPM® shall not restrict members' ability to solicit competitors' clients. NARPM® shall not restrict members' ability to advertise for business, provided the advertising is not false, deceptive or otherwise illegal.

Group sizes can be as large as several hundred to as little as five people. There will be multiple easels set out in the hallway for smaller networking-style discussion groups, where people can meet and discuss niche topics of narrower interest. Topics with lots of votes will get larger rooms with appropriate audio and visual support.

ARE YOU FACILITATING A DISCUSSION?

So, you filled out a topic and volunteered to moderate a discussion on a topic. But whoops, a lot more people voted for this topic than you expected. Don't be afraid to ask for help from anyone on the Broker/Owner Planning Committee. If enough people have voted, we may have a volunteer assigned to be there and help make things go smoothly. If not, don't sweat it. You can still ask the attendees for help and let them know you aren't exactly a pro at this. The whole idea of BarCamp is an open sharing, so the stakes are not high. Just move forward, and remember, no matter how slow it starts, the serendipity of an open discussion will take over and people will start talking and smiling and everyone will learn a lot.

AS A MODERATOR AT A BARCAMP DISCUSSION, HERE ARE SOME TIPS:

• Your best preparation is to think of a series of sub-topics or bullet points that can form the basis of a discussion before arriving.
• Feel free to ask, at the start, if the participants have any other suggestions or ideas about what should be talked about in this discussion.
• Get to know your attendees. This is only possible for smaller audiences of 20 or less. It is common and encouraged at Bar-Camps to go around a circle and have everyone say their Name, City and three (3) words, or some other simple, quick ice-breaker.

- Do take notes or ask for a volunteer to take notes on the provided easel/flip chart.
- If one person dominates the conversation, make sure you try to bring others in on the conversation.
- If one person goes down a rabbit hole, it is OK to politely suggest that we are getting a bit off topic and ask a question about the next point or the last point talked about that was on topic.

QUESTIONS YOU MIGHT ASK TO HELP FACILITATE:
- Does anyone else have input on this point?
- Does anyone do it differently? (Don't be afraid to call someone out directly.)
- Does anyone from a different area have an experience to compare or contrast?
- Has anyone here had success/failure/experience with this common issue?
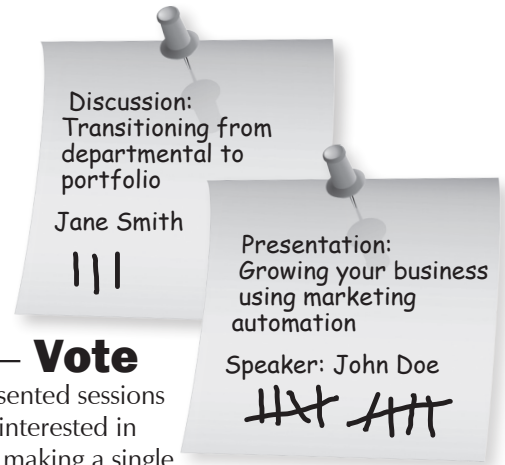- And, of course, be curious and ask lots of: What? Who? Where? When? Why? How?

ARE YOU MAKING A PRESENTATION?
For those who had been interested in giving a presentation at the Broker/Owner Retreat, but had not been chosen by the Broker/Owner Planning Committee, this is your opportunity to make a presentation and share your knowledge. In general, however, it is strongly encouraged to keep the format interactional and open to input from all attendees. Much of the power of BarCamp is in this synergistic interaction. Consider using some of the tips listed for the facilitator/moderator, including the icebreaker and getting feedback on points of your topic prior to the presentation in order to increase interaction. Realistically, the more expansive the audience, the less interaction can realistically be had between the speaker and the attendees. There will be three (3) 45-minute time slots.

Discussion: Transitioning from departmental to portfolio

Jane Smith

Presentation: Growing your business using marketing automation

Speaker: John Doe

Day 1 – Write
your discussion topic or presentation on a "topic form." Volunteer to moderate if you'd like.

Discussion: Transitioning from departmental to portfolio

Jane Smith

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Presentation: Growing your business using marketing automation

Speaker: John Doe

Day 2 – Vote
for the 3 presented sessions that you are interested in attending by making a single tally mark on each one.

Day 3 – Attend the discussions/presentations that have been put on the schedule, after tallying.
(NOTE: THOSE LISTED HERE ARE EXAMPLES ONLY.)

	Room 1	Room 2	Room 3	Room 4	Vendor
Time Slot 1	Presentation: Growing your business using marketing automation John Doe 卌 卌	Discussion: Spankings instead of eviction? Jacki Marms |||	Discussion: Hacking XYZ Company's API Jane Smith |||	Discussion: E=MC2 and its effect on PM Jason Smackdown |||	Demo: XYZ.com demo of how to save money and do your job faster Jack Jones 卌 卌
Time Slot 2	Discussion: Transitioning from departmental to portfolio Jane Smith |||	Presentation: How I went from 0 to 1000 units by door knocking FSBOs in the snow Jack Doe 卌 卌 卌 卌 卌 ||	Presentation: 3 mistakes you can make while growing Frank Joseps 卌 卌 |	Presentation: Ideal diet for a property manager Johnson Pallack 卌 卌 |	Presentation: Get your life back with Awesome Vendor Services John Williams 卌 |
Time Slot 3	Discussion: XYZ Company's API to get dashboards Jane Smith |||	Presentation: What to do when acquiring new properties with existing tenants John Doe 卌 卌 卌 |	Presentation: Reasonable accommodation requirements and hoarders James Jordan 卌 卌 |	Discussion: Spreadsheet hacking Mary Smith 卌 卌 卌	Presentation: Demo and questions for XYZ Management's maintenance software John Miller 卌 卌