

# NARPM® Advertising Contract Please call 800-782-3452 to confirm availability before contract submission. 2010

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/ST/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## 1 The Residential Resource

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input checked="" type="checkbox"/> Back Cover	<del>\$775</del> <b>SOLD</b>	<del>\$1040</del> <b>SOLD</b>
<input checked="" type="checkbox"/> Inside Covers	<del>\$650</del> <b>SOLD</b>	<del>\$895</del> <b>SOLD</b>
<input type="checkbox"/> Full Page	\$550	\$750
<input type="checkbox"/> 2/3 Vertical	\$465	\$620
<input type="checkbox"/> 1/2 Horizontal	\$412	\$550
<input type="checkbox"/> 1/2 Block	\$230	\$310
<input type="checkbox"/> 1/4 Vertical	\$155	\$205
<input type="checkbox"/> 1/8 Block	\$105	\$140

### SELECT MONTHS (Magazine ads)

Jan.  Feb.  Mar.  Apr.  May  Jun.  
 Jul.  Aug.  Sep.  Oct./Nov.  Dec.

## 2 Convention On-Site Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input checked="" type="checkbox"/> Inside Covers	<del>\$350</del> <b>SOLD</b>	<del>\$440</del> <b>SOLD</b>
<input type="checkbox"/> Full Page	\$250	\$315
<input type="checkbox"/> 1/2 Page	\$125	\$160
<input type="checkbox"/> 1/8 Page	\$50	\$65

## 3 Online Membership Directory

# of ads \_\_\_\_\_ x \$100 member / \$150 nonmember = \$ \_\_\_\_\_

### SELECT MONTHS (Directory ads)

Jan.  Feb.  Mar.  Apr.  May  Jun.  
 Jul.  Aug.  Sep.  Oct.  Nov.  Dec.

## 4 Online Education Courses

# of ads \_\_\_\_\_ x \$150 member / \$200 nonmember = \$ \_\_\_\_\_

### SELECT MONTHS (Course ads)

Jan.  Feb.  Mar.  Apr.  May  Jun.  
 Jul.  Aug.  Sep.  Oct.  Nov.  Dec.

### SELECT CLASS (Course ads)

Ethics  Fair Housing  Lead Paint  Paperless Office  
 Marketing  Tenancy  NARPM® 101  Office Operations

## 5 E-mail Campaigns

**NATIONAL REPORT** (Only 5 advertising spots available each month.)  
 \$150 member / \$200 nonmember

Jan.  Feb.  Mar.  Apr.  May  Jun. **SOLD**  
 Jul.  Aug.  Sep.  Oct.  Nov.  Dec. **SOLD**

**LEADERBOARD BANNERS** (Only 1 spot per National Report.)  
 \$250 member / \$350 nonmember

Jan.  Feb.  Mar.  Apr.  May  Jun. **SOLD**  
 Jul.  Aug.  Sep.  Oct.  Nov.  Dec. **SOLD**

### ADDITIONAL E-MAILS (Only 1 spot per e-mail.)

# of e-mails \_\_\_\_\_ x \$100 member / \$150 nonmember = \$ \_\_\_\_\_

## 6 Option Subtotals

The Residential Resource	\$ _____
Convention On-Site Program	\$ _____
Online Membership Directory	\$ _____
Online Education Courses	\$ _____
National Report E-mail Ads	\$ _____
National Report Leaderboard Banners	\$ _____
Additional E-mail Ads	\$ _____

**CONTRACT SUBTOTAL** \$ \_\_\_\_\_

## 7 Discounts

The following discounts apply when paying at the time of contract submission. You must be a current NARPM® member or affiliate to receive these discounts.

Subtotal Cost	Less Discount	
\$4,000+	25%	\$ _____
\$2,500-\$3,999	20%	\$ _____
\$1,500-\$2,499	15%	\$ _____
\$300-\$1,499	5%	\$ _____

**8 CONTRACT TOTAL** \$ \_\_\_\_\_

## 9 Method of Payment

I have enclosed check # \_\_\_\_\_ for total amount above.

Please charge my  VISA  MC  AMEX  Discover

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

*I authorize NARPM® to charge my credit card.*