

NARPM® Advertising Contract Please call 800-782-3452 to confirm availability before contract submission. 2010

Company Name _____

Company Representative _____ Title _____

Address _____

City/ST/Zip _____

Phone _____ Fax _____ E-mail _____

1 The Residential Resource

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input checked="" type="checkbox"/> Back Cover	\$775 SOLD	\$1040 SOLD
<input checked="" type="checkbox"/> Inside Covers	\$650 SOLD	\$895 SOLD
<input type="checkbox"/> Full Page	\$550	\$750
<input type="checkbox"/> 2/3 Vertical	\$465	\$620
<input type="checkbox"/> 1/2 Horizontal	\$412	\$550
<input type="checkbox"/> 1/2 Block	\$230	\$310
<input type="checkbox"/> 1/4 Vertical	\$155	\$205
<input type="checkbox"/> 1/8 Block	\$105	\$140

SELECT MONTHS (Magazine ads)

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct./Nov. Dec.

2 Convention On-Site Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input checked="" type="checkbox"/> Inside Covers	\$350 SOLD	\$440 SOLD
<input type="checkbox"/> Full Page	\$250	\$315
<input type="checkbox"/> 1/2 Page	\$125	\$160
<input type="checkbox"/> 1/8 Page	\$50	\$65

3 Online Membership Directory

of ads _____ x \$100 member / \$150 nonmember = \$ _____

SELECT MONTHS (Directory ads)

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

4 Online Education Courses

of ads _____ x \$150 member / \$200 nonmember = \$ _____

SELECT MONTHS (Course ads)

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

SELECT CLASS (Course ads)

Ethics Paperless Office Tenancy

5 E-mail Campaigns

NATIONAL REPORT (Only 5 advertising spots available each month.)
 \$150 member / \$200 nonmember

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

LEADERBOARD BANNERS (Only 1 spot per National Report.)
 \$250 member / \$350 nonmember

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

ADDITIONAL E-MAILS (Only 1 spot per e-mail.)

of e-mails _____ x \$100 member / \$150 nonmember = \$ _____

6 Option Subtotals

The Residential Resource	\$ _____
Convention On-Site Program	\$ _____
Online Membership Directory	\$ _____
Online Education Courses	\$ _____
National Report E-mail Ads	\$ _____
National Report Leaderboard Banners	\$ _____
Additional E-mail Ads	\$ _____

CONTRACT SUBTOTAL \$ _____

7 Discounts

The following discounts apply when paying at the time of contract submission. You must be a current NARPM® member or affiliate to receive these discounts.

Subtotal Cost	Less Discount	
\$4,000+	25%	\$ _____
\$2,500-\$3,999	20%	\$ _____
\$1,500-\$2,499	15%	\$ _____
\$300-\$1,499	5%	\$ _____

8 CONTRACT TOTAL \$ _____

9 Method of Payment

I have enclosed check # _____ for total amount above.

Please charge my VISA MC AMEX Discover

Card # _____

Exp. Date _____ Security Code _____

Name on Card _____

Signature _____

I authorize NARPM® to charge my credit card.