

# THE BUSINESS OF BUSINESS

## Keys to Building a Successful Chapter

The door of opportunity is always open for those who have courage, clarity and commitment to execute on a solid strategic plan. This engaging workshop will offer attendees the opportunity to explore new methods for expanding programs and review proven techniques for retaining members and as well as reaching a new generation that is eager to make their mark in the professional world. Specific areas of exploration include:

- **Defining success and shifting paradigms**
- **Reviewing the 3 R's for making emotional connections**
- **Creating sustainable programming that is scalable**

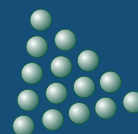


National Association  
of Residential  
Property Managers

**DEC 2nd at 3:00PM ET**  
**Click to Register**



Dr. Debbie Phillips, CPM® is a real estate advisor with over 34 years of experience. In addition to her consulting, Debbie is a nationally acclaimed speaker, author, and career coach. For more information visit [www.thequadrillion.com](http://www.thequadrillion.com).



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