

Affiliate Program Outline

Why should a vendor participate?

Participating as a NARPM® chapter affiliate is a very good opportunity for vendors to increase business. In a chapter survey, ask members how many units they manage. You will be surprised at the number! Just let the prospective vendor know that the people who attend this meeting control who gets hired for rental homes.

What are the benefits?

- 10-15 minute spotlight at one meeting during the year.
- Networking opportunity at every meeting.
- A written spotlight in the newsletter.
- A listing in each newsletter: consider charging an additional fee for a large ad.
- Marketing page on chapter web site.

How to start

Ask each of your company's vendors to participate. Smart ones will be happy to participate. All you have to do is ASK!

Recognizing affiliate participation

- Take every opportunity to say "Thank You!"
- Consider holding a vendor fair.
- Offer an Affiliate of the Year Award.