

This course will familiarize property managers with ways to grow and streamline their management businesses.

- 1. Recognize the importance of understanding clients' goals and objectives
- 2. Identify owner, tenant, and vendor services that can be included in the property management business
- 3. Develop tactics for managing client expectations
- 4. Discuss the importance of tracking for profitability
- Evaluate the metrics currently used in your business and make a plan for improvement

Austin Marriott South 4415 S IH 35 Frontage Rd, Austin, TX 78744, the hotel room block is OPEN and the link is on NARPM.org

Taught by Bart Sturz

Registration – ONLINE only, no onsite registration. Registration available at 😯 NARPM.org