



BROKER/OWNER
Conference & Expo

March 28-30
Hyatt Regency
Hill Country
San Antonio, TX

5 Lessons Learned While Growing from 300 to
6,000 Homes Under New Management

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*A 6,000 unit business is not a 300
business 20 times.*

-Jordan Muella





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Vision - Set Ambitious Targets

- Start where you are
- Understanding "Why do I want to grow?"
- Keep people motivated
- Keep them rowing the same direction
- Keep them rowing in the right direction



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The Move from Technician to Business Owner

Managing homes to managing people	Days consist of...
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Team

Having the right people on the bus




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Team

Move from the generalist to the specialist



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Team
Creating a healthy culture



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Run an Operating System

EOS	System and Soul	Rockefeller Habits
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Cash

Like Oxygen	Know Your Needs	Where Should You Source It?
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