

NARPM® Advertising Contract



Company Name _____

Company Representative _____ Title _____

Address _____

City/ST/Zip _____

Phone _____ Fax _____ E-mail _____

1 The Residential Resource Magazine

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Back Cover*	\$800	\$1065
<input type="checkbox"/> Inside Covers*	\$700	\$945
<input type="checkbox"/> Centerfold*		
<input type="checkbox"/> Full Page	\$600	\$800
<input type="checkbox"/> 2/3 Vertical	\$500	\$655
<input type="checkbox"/> 1/2 Horizontal	\$450	\$590
<input type="checkbox"/> 1/2 Block	\$300	\$350
<input type="checkbox"/> 1/4 Vertical	\$200	\$250
<input type="checkbox"/> 1/8 Block	\$100	\$135

SELECT MONTHS (Magazine ads)

Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct./Nov Dec.

*Then, choose Premium Position below if you have paid for it.

*PREMIUM POSITIONS (Magazine ads)

NARPM® Partners receive premium positions each month as part of their partnerships. When selecting a premium position, please indicate which months. If a month is not listed below, it has already been assigned to a partner or other purchaser.

Back cover Jan Jul Aug Sep Oct/Nov

Inside front cover **SOLD OUT**

Inside back cover Apr May Jun Aug

Centerfold **SOLD OUT**

2 National Report E-mail Campaigns

NATIONAL REPORT E-MAIL LEADERBOARD ADS (Only 1 spot per National Report.) \$450 member / \$550 nonmember

SOLD OUT

NATIONAL REPORT E-MAIL BANNER ADS (PREMIUM POSITION) (Only 1 spot per National Report, placed at top of all banner ads – Ad is double regular size banner depth.) \$420 member / \$520 nonmember

SOLD OUT

NATIONAL REPORT E-MAIL BANNER ADS (Only 8 spots available each month.) \$220 member / \$320 nonmember

Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct Nov Dec

3 Convention On-Site Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Full Page	\$250	\$315
<input type="checkbox"/> 1/2 Page	\$125	\$160
<input type="checkbox"/> 1/8 Page	\$50	\$65

Note: Back and Inside Covers (color) of the Convention On-Site Program are made available to NARPM® Partners and cannot be purchased by other participants. Consult your Exhibitor Prospectus. Only full page paid ads may choose to have color for an additional \$300.

4 Option Subtotals

The Residential Resource	\$ _____
National Report E-mail Leaderboard Ads	\$ _____
National Report E-mail Banner Ads (Premium)	\$ _____
National Report E-mail Banner Ads	\$ _____
Convention On-Site Program Ad	\$ _____
Color add-on for On-Site Program Ad (+\$300)	\$ _____

CONTRACT SUBTOTAL \$ _____

5 Discounts

The following discounts only apply when paying at the time of contract submission. **Must fill out Method of Payment below. You must be a current NARPM® member or affiliate to receive these discounts.**

Subtotal Cost	Less Discount	
\$4,000+	15%	\$ _____
\$2,500–\$3,999	10%	\$ _____
\$1,500–\$2,499	5%	\$ _____

6 CONTRACT TOTAL \$ _____

Payment must be made in full to reserve space.
Please provide all payment information when booking.

7 Method of Payment

I have enclosed check # _____ for total amount above.
 Please charge my VISA MC AMEX Discover
 Name on Card _____
 Signature _____
 I authorize NARPM® to charge my credit card.

----- All information below this line will be shredded. -----

Card # _____
Exp. Date _____ Security Code _____

To ask questions, confirm availability, or book your advertising, please email **Misty Pritchett at advertising@narpm.org**
 NARPM®, 638 Independence Pkwy, Ste. 100, Chesapeake, VA 23320
 P: 800-782-3452 x135 | C: 302-359-8356