

NARPM® Advertising Contract



Company Name _____

Company Representative _____ Title _____

Address _____

City/ST/Zip _____

Phone _____ Fax _____ E-mail _____

1 The Residential Resource Magazine

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Back Cover*	\$800	\$1065
<input type="checkbox"/> Inside Covers*	\$700	\$945
<input checked="" type="checkbox"/> SOLD OUT Centerfold*		
<input type="checkbox"/> Full Page	\$600	\$800
<input type="checkbox"/> 2/3 Vertical	\$500	\$655
<input type="checkbox"/> 1/2 Horizontal	\$450	\$590
<input type="checkbox"/> 1/2 Block	\$300	\$350
<input type="checkbox"/> 1/4 Vertical	\$200	\$250
<input type="checkbox"/> 1/8 Block	\$100	\$135

SELECT MONTHS (Magazine ads)

Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct./Nov Dec.

*Then, choose Premium Position below if you have paid for it.

*PREMIUM POSITIONS (Magazine ads)

NARPM® Partners receive premium positions each month as part of their partnerships. When selecting a premium position, please indicate which months. **If a month is not listed below, it has already been assigned to a partner or other purchaser.**

Back cover Jun Jul Aug Oct/Nov
 Inside front cover **SOLD OUT**
 Inside back cover Jun Aug
 Centerfold **SOLD OUT**

2 National Report E-mail Campaigns

NATIONAL REPORT E-MAIL LEADERBOARD ADS (Only 1 spot per National Report.) \$450 member / \$550 nonmember

SOLD OUT

NATIONAL REPORT E-MAIL BANNER ADS (PREMIUM POSITION) (Only 1 spot per National Report, placed at top of all banner ads – Ad is double regular size banner depth.) \$420 member / \$520 nonmember

SOLD OUT

NATIONAL REPORT E-MAIL BANNER ADS (Only 10 spots available each month.) \$220 member / \$320 nonmember

Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct Nov Dec

3 Convention On-Site Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Full Page	\$250	\$315
<input type="checkbox"/> 1/2 Page	\$125	\$160
<input type="checkbox"/> 1/8 Page	\$50	\$65

Note: Back and Inside Covers (color) of the Convention On-Site Program are made available to NARPM® Partners and cannot be purchased by other participants. Consult your Exhibitor Prospectus. Only full page paid ads may choose to have color for an additional \$300.

4 Broker/Owner On-Site Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Full Page (color)	\$550	\$615
<input type="checkbox"/> 1/2 Page (b&w)	\$125	\$160

Note: All full page ads are color and the cost for color is included.

5 Option Subtotals

The Residential Resource	\$ _____
National Report E-mail Leaderboard Ads	\$ _____
National Report E-mail Banner Ads (Premium)	\$ _____
National Report E-mail Banner Ads	\$ _____
Convention On-Site Program Ad	\$ _____
Color add-on for Conv On-Site Program Ad (+\$300)	\$ _____
Broker/Owner On-Site Program Ad	\$ _____
CONTRACT SUBTOTAL	\$ _____

6 Discounts

The following discounts only apply when paying at the time of contract submission. **Must fill out Method of Payment below. You must be a current NARPM® member or affiliate to receive these discounts.**

Subtotal Cost	Less Discount	
\$4,200+	15%	\$ _____
\$2,500–\$4,199	10%	\$ _____
\$1,500–\$2,499	5%	\$ _____
7 CONTRACT TOTAL		\$ _____

Full Payment info must be completed to receive discount and reserve space.

8 Method of Payment

I have enclosed check # _____ for total amount above.
 Please charge my VISA MC AMEX Discover
 Name on Card _____
 Signature _____
 I authorize NARPM® to charge my credit card.
 ----- All information below this line will be removed. -----
 Card # _____
 Exp. Date _____ Security Code _____

To ask questions, confirm availability, or book your advertising, please email **Misty Pritchett** at advertising@narpm.org
 NARPM®, 638 Independence Pkwy, Ste. 100, Chesapeake, VA 23320 | P: 800-782-3452 x135 | C: 302-359-8356