

# NARPM® Print Advertising Contract



# 2022

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/ST/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## 1 The Residential Resource Magazine

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Back Cover*	\$800	\$1065
<input type="checkbox"/> Inside Covers*	\$700	\$945
<input type="checkbox"/> Centerfold*	\$1200	\$1400
<input type="checkbox"/> Full Page	\$600	\$800
<input type="checkbox"/> 2/3 Vertical	\$500	\$655
<input type="checkbox"/> 1/2 Horizontal	\$450	\$590
<input type="checkbox"/> 1/2 Block	\$300	\$350
<input type="checkbox"/> 1/4 Vertical	\$200	\$250
<input type="checkbox"/> 1/8 Block	\$100	\$135

### SELECT MONTHS (Magazine ads)

☐ Jan   ☐ Feb   ☐ Mar   ☐ Apr   ☐ May   ☐ Jun  
☐ Jul   ☐ Aug   ☐ Sep   ☐ Oct./Nov   ☐ Dec.

\*Then, choose Premium Position below if you have paid for it.

### \*PREMIUM POSITIONS (Magazine ads)

NARPM® Partners receive premium positions each month as part of their partnerships. When selecting a premium position, please indicate which months. **If a month is not listed below, it has already been assigned to a partner or other purchaser.**

Back cover   ☐ Feb   ☐ May   ☐ Aug

Inside front cover

Inside back cover   ☐ Jun

Centerfold

## 2 Convention Event Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Full Page (color)	\$550	\$615
<input type="checkbox"/> 1/2 Page (b&w)	\$125	\$160
<input type="checkbox"/> 1/8 Page (b&w)	\$50	\$65

Note: Back and Inside Covers of the Convention Event Program are made available to NARPM® Partners and cannot be purchased by other participants. All full page ads are color and the cost of color is included. Consult your Exhibitor Prospectus.

## 3 Broker/Owner Event Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Full Page (color)	\$550	\$615
<input type="checkbox"/> 1/2 Page (b&w)	\$125	\$160

Note: All full page ads are color and the cost for color is included.

## 4 Option Subtotals

The Residential Resource \$ \_\_\_\_\_

Convention Event Program Ad \$ \_\_\_\_\_

Broker/Owner Event Program Ad \$ \_\_\_\_\_

CONTRACT SUBTOTAL \$ \_\_\_\_\_

## 5 Discounts

**The following discounts only apply when paying at the time of contract submission. Must fill out Method of Payment below. You must be a current NARPM® member or affiliate to receive these discounts.**

Subtotal Cost	Less Discount	
\$4,200+	15%	\$ _____
\$2,500-\$4,199	10%	\$ _____
\$1,500-\$2,499	5%	\$ _____

6 Contract Total \$ \_\_\_\_\_

**Full Payment info must be completed to receive discount and reserve space.**

## 7 Method of Payment

☐ I have enclosed check # \_\_\_\_\_ for total amount above.

☐ Please charge my ☐ VISA   ☐ MC   ☐ AMEX   ☐ Discover

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

*I authorize NARPM® to charge my credit card.*

----- All information below this line will be removed. -----

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

To ask questions, confirm availability, or book your **PRINT** advertising, please email [advertising@narpm.org](mailto:advertising@narpm.org)  
 NARPM®, 1403 Greenbrier Parkway, Suite 150, Chesapeake, VA 23320 | P: 800-782-3452