NARPM® Print Advertising Contract 2022



Company Name						
Company Representative			Title			
Phone E-mail						
		L-man				
1 The Residential Resource Magazine			3 Broker/Own	·		
AD SIZE	MEMBER RATE	NONMEMBER RATE	AD SIZE	MEMBER RATE	NONMEMBER RATE	
□ Back Cover*	\$800	\$1065	☐ Full Page (color)	\$550	\$615	
☐ Inside Covers*	\$700	\$945	☐ 1/2 Page (b&w)	\$125	\$160	
☐ Centerfold*	\$1200	\$1400	Note: All full page ads are color and the cost for color is included.			
☐ Full Page	\$600	\$800				
□ 2/3 Vertical	\$500	\$655	Ontion Cultipla			
□ 1/2 Horizontal	\$450	\$590	4 Option Subtotals			
□ 1/2 Block	\$300	\$350	The Residential Resource \$			
□ 1/4 Vertical	\$200	\$250	Convention Event Program Ad \$		\$	
□ 1/8 Block	\$100	\$135	Broker/Owner Event Program Ad \$		\$	
SELECT MONTHS (M	agazine ads)		CONTRACT SUBTOTA	A I	\$	
□ Jan □ Feb □ Mar □ Apr □ May □ Jun			CONTRACT SOBIOTA	AL .	Φ	
☐ Jul ☐ Aug	·	,				
*Then, choose Premium Position below if you have paid for it. • Discounts						
			The following discounts only apply when paying at the time of con-			
*PREMIUM POSITIONS (Magazine ads) NARPM® Partners receive premium positions each month as part of			tract submission. <u>Must</u> fill out Method of Payment below. You <u>must</u> be a current NARPM® member or affiliate to receive these discounts.			
their partnerships. When selecting a premium position, please indi-						
cate which months. If a month is not listed below,			Subtotal Cost	Less Discount		
assigned to a partner of			\$4,200+	15%	\$	
Back cover ☐ May ☐ Jul ☐ Aug			\$2,500–\$4,199	10%	\$	
Inside front cover ☐ Feb ☐ Apr ☐ Sept Inside back cover ☐ Apr ☐ Jul			\$1,500–\$2,499	5%	\$	
Centerfold Control of the Control of						
6022.66			6 Contract Total	al	\$	
			Full Payment info must be completed to receive discount and reserve space.			
2 Convention Event Program			Method of Payment			
AD SIZE MEMBER RATE NONMEMBER RATE			☐ I have enclosed check # for total amount above.			
☐ Full Page (color)	\$550	\$615	☐ Please charge my [
☐ 1/2 Page (b&w)	\$125	\$160	,			
☐ 1/8 Page (b&w)	\$50	\$65				
Note: Back and Inside	e Covers of the Convent			Signature		
	RPM® Partners and canr				be removed	
other participants. All full page ads are color and the cost of color is included. Consult your Exhibitor Prospectus.			Card #			
, 1			Exp. Date	Sec	urity Code	