

# NARPM® Print Advertising and Webinar Contract 2023

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/ST/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## 1 The Residential Resource Magazine

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Back Cover*	\$800	\$1065
<input type="checkbox"/> Inside Covers*	\$700	\$945
<input type="checkbox"/> <b>Centerfold*</b>	\$1200	\$1400
<input type="checkbox"/> Full Page	\$600	\$800
<input type="checkbox"/> 2/3 Vertical	\$500	\$655
<input type="checkbox"/> 1/2 Horizontal	\$450	\$590
<input type="checkbox"/> 1/2 Block	\$300	\$350
<input type="checkbox"/> 1/4 Vertical	\$200	\$250
<input type="checkbox"/> 1/8 Block	\$100	\$135

### SELECT MONTHS (Magazine ads)

Jan.  Feb.  Mar.  Apr.  May.  Jun.  
 Jul.  Aug.  Sep.  Oct./Nov.  Dec.

\*Then, choose Premium Position below if you have paid for it.

### \*PREMIUM POSITIONS (Magazine ads)

NARPM® Partners receive premium positions each month as part of their partnerships. When selecting a premium position, please indicate which months. **If a month is not listed below, it has already been assigned to a partner or other purchaser.**

Back cover  Jan.  Jul.  Aug.  Sep.  Oct./Nov.

Inside front cover  Mar.  May.  Sep.  Dec.

Inside back cover  Apr.  May.  Jun.  Aug.

### Centerfold

## 2 Convention Event Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Full Page (color)	\$550	\$615
<input type="checkbox"/> 1/2 Page (b&w)	\$125	\$160
<input type="checkbox"/> 1/8 Page (b&w)	\$50	\$65

Note: Back and Inside Covers of the Convention Event Program are made available to NARPM® Partners and cannot be purchased by other participants. All full page ads are color and the cost of color is included. Consult your Exhibitor Prospectus.

## 3 Broker/Owner Event Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Full Page (color)	\$550	\$615
<input type="checkbox"/> 1/2 Page (b&w)	\$125	\$160

Note: All full page ads are color and the cost for color is included.

## 4 Webinars

Affiliates may sponsor a webinar\*, utilizing its own presenters, on a property management-related topic. This is a great way to showcase your company's expertise on a topic beneficial to property managers. (\*should not be an advertorial). Please refer to Page 6 at [www.narpm.org/docs/join/23adbooklet.pdf](http://www.narpm.org/docs/join/23adbooklet.pdf) for full details on Webinars.

### SELECT MONTHS

Jan.  Feb.  Mar.  Apr.  May.  Jun.  
 Jul.  Aug.  Sep.  Oct.  Nov.  Dec.

\$250 per webinar\*

## 5 Option Subtotals

The Residential Resource	\$ _____
Convention Event Program Ad	\$ _____
Broker/Owner Event Program Ad	\$ _____
Webinars	\$ _____
<b>CONTRACT SUBTOTAL</b>	<b>\$ _____</b>

## 6 Discounts

**The following discounts only apply when paying at the time of contract submission. Must fill out Method of Payment below. You must be a current NARPM® member or affiliate to receive these discounts.**

Subtotal Cost	Less Discount	
\$4,200+	15%	\$ _____
\$2,500-\$4,199	10%	\$ _____
\$1,500-\$2,499	5%	\$ _____

## 7 Contract Total

\$ \_\_\_\_\_

**Full Payment info must be completed to receive discount and reserve space.**

## 8 Method of Payment

I have enclosed check # \_\_\_\_\_ for total amount above.

Please charge my  VISA  MC  AMEX  Discover

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

I authorize NARPM® to charge my credit card.

----- All information below this line will be removed. -----

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

To ask questions, confirm availability, or book your **PRINT** advertising, please email [advertising@narpm.org](mailto:advertising@narpm.org)  
 NARPM®, 1403 Greenbrier Parkway, Suite 150, Chesapeake, VA 23320 | P: 800-782-3452