

**Workshop Session 10.**  
**DIY Automations to Free up Time**  
**Presented by: Joseph Ord**

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**DIY Automations for  
Property Management**  
Because Bots Rule . . . the world

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**Joseph Ord, RMP candidate**

- Grew Up in Iowa
- Got Aerospace Engineering Degree
- Blew Stuff up for a Living with Boeing
- Bought First Rental Property in 2010
- Started Management Bus in 2013
- Joined NARPM in 2018
- Bit of a Gear Head
- Likes Tattoos
- Recently Got my Pilot's License



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### Send me your Email

Text your Email to 636-377-0232

- I will send you an email with a copy of this presentation
- When I say "I" - I mean my "automagical" Bot Friend will do it for me.



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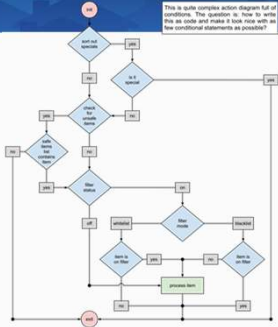
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### A.I. vs. Automation

A.I. = Artificial Intelligence



Automation = Process built on Conditional Logic



This is quite complex action diagram but all conditions. The question is, how to write this in code and make it look nice with as few conditional statements as possible?

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### Trigger Event

What sets the whole thing in motion?



- Email:
  - From Who?
  - Subject
- Text:
  - From Who?
  - Keyword
  - Text Number
- Data:
  - New Spreadsheet Row
  - New Entry
  - Specific Value

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### The Engine



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### zapier



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### Email Sort and Response

Owner Statement Question Email: from this Guy:



Or Worse this Owner:



1. Create Email Subject Code
1. Email received with Code is Trigger
1. Move Email to Subfolder
1. Send Auto Response Email buying you some response time.
1. Customer doesn't feel ignored

Pro Tip: Add a delay timer on the response so it does not feel like an auto response to the Customer

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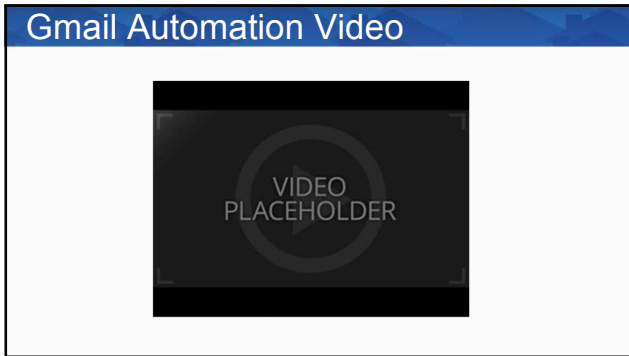
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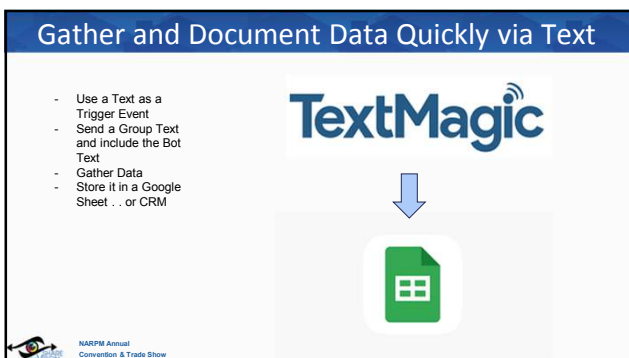
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The Free Rental Analysis - Automated

Text your Name (First and Last) to **636-377-0232**

I will send you step by step video instructions how to create a Rental Analysis Flyer for your potential clients with you having to ever click a mouse.

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Questions

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