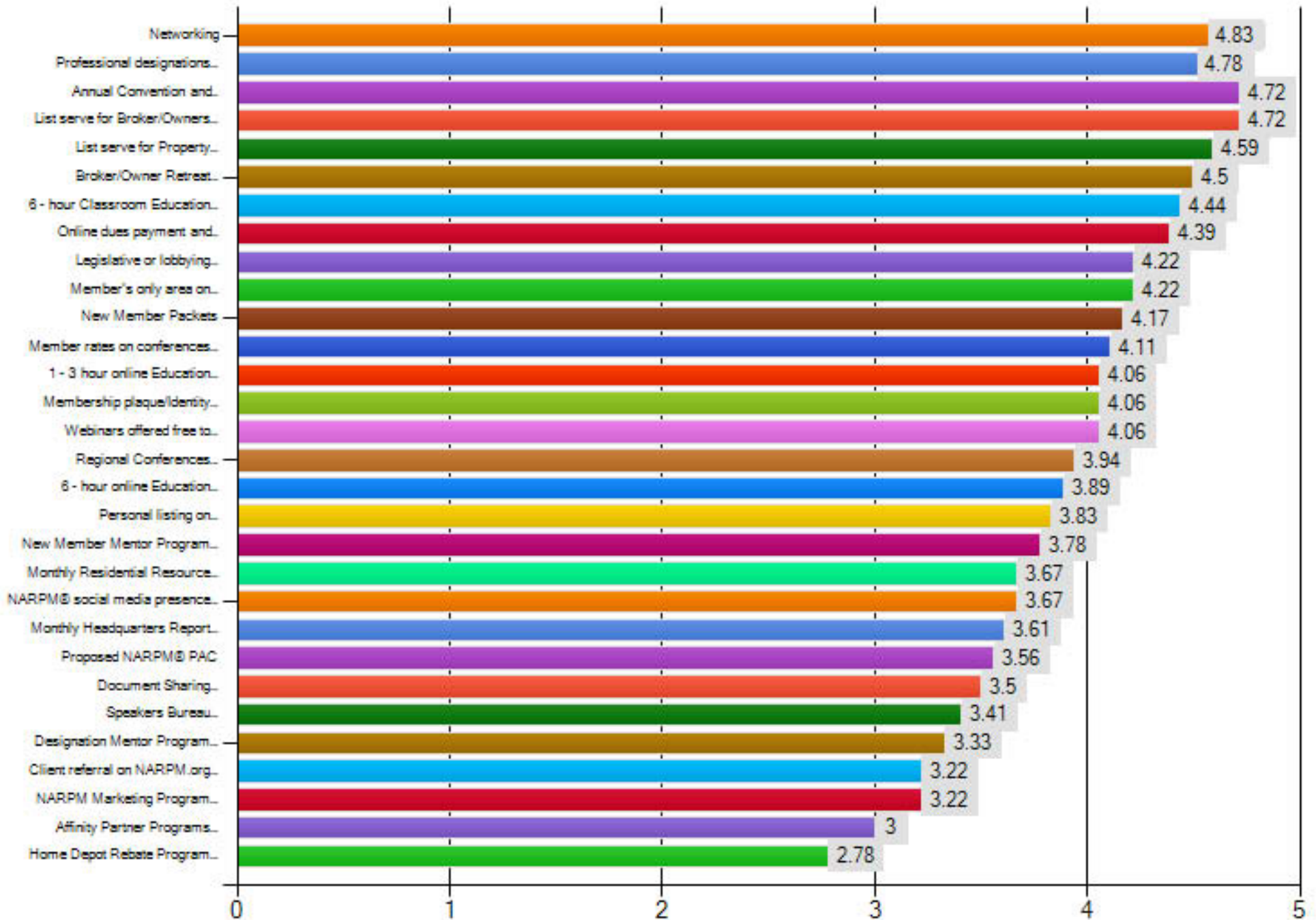


Rank the following benefits and services



Strategic Planning analyzing NARPM Member Benefits 2014



1. Rank the following benefits and services

	Extremely Important	Very Important	Important	Less Important	Not at all important	Rating Average	Rating Count
6 - hour Classroom Education Classes http://www.narpm.org/education/schedules.htm	66.7% (12)	11.1% (2)	22.2% (4)	0.0% (0)	0.0% (0)	4.44	18
6 - hour online Education Classes http://www.narpm.org/education/online.htm	38.9% (7)	16.7% (3)	38.9% (7)	5.6% (1)	0.0% (0)	3.89	18
1 - 3 hour online Education Classes http://www.narpm.org/education/online.htm	38.9% (7)	27.8% (5)	33.3% (6)	0.0% (0)	0.0% (0)	4.06	18
Affinity Partner Programs http://www.narpm.org/about/affinityprograms.htm	5.6% (1)	16.7% (3)	55.6% (10)	16.7% (3)	5.6% (1)	3.00	18
Annual Convention and Trade Show http://www.narpm.org/conferences/index.htm/index.htm	77.8% (14)	16.7% (3)	5.6% (1)	0.0% (0)	0.0% (0)	4.72	18
Broker/Owner Retreat http://www.narpm.org/conferences/brokerowner/	72.2% (13)	11.1% (2)	11.1% (2)	5.6% (1)	0.0% (0)	4.50	18
Client referral on NARPM.org http://www.narpm.org/members/referral.html?refRecipientEmail=jonathan@birdy.com	16.7% (3)	11.1% (2)	50.0% (9)	22.2% (4)	0.0% (0)	3.22	18
Designation Mentor Program http://www.narpm.org/members/designations/support-services.html	11.1% (2)	33.3% (6)	38.9% (7)	11.1% (2)	5.6% (1)	3.33	18
Document Sharing http://www.narpm.org/members/documents-	11.1% (2)	44.4% (8)	27.8% (5)	16.7% (3)	0.0% (0)	3.50	18

forms/documents_sharing							
Home Depot Rebate Program https://cpr.homedepot.com/CPR/login.aspx	0.0% (0)	16.7% (3)	50.0% (9)	27.8% (5)	5.6% (1)	2.78	18
Legislative or lobbying efforts http://www.narpm.org/legislative/index.htm	50.0% (9)	22.2% (4)	27.8% (5)	0.0% (0)	0.0% (0)	4.22	18
List serve for Broker/Owners http://www.narpm.org/members/list-serves.htm	77.8% (14)	16.7% (3)	5.6% (1)	0.0% (0)	0.0% (0)	4.72	18
List serve for Property Manager http://www.narpm.org/members/list-serves.htm	70.6% (12)	17.6% (3)	11.8% (2)	0.0% (0)	0.0% (0)	4.59	17
Member rates on conferences and education classes	44.4% (8)	27.8% (5)	22.2% (4)	5.6% (1)	0.0% (0)	4.11	18
Member's only area on Association's website http://www.narpm.org/members/services/membership-summary.htm	50.0% (9)	27.8% (5)	16.7% (3)	5.6% (1)	0.0% (0)	4.22	18
Membership plaque/Identity with professional organization	44.4% (8)	22.2% (4)	27.8% (5)	5.6% (1)	0.0% (0)	4.06	18
Monthly Residential Resource Magazine http://www.narpm.org/members/resources/residential-resource/residential-resource.htm	27.8% (5)	22.2% (4)	38.9% (7)	11.1% (2)	0.0% (0)	3.67	18
Monthly Headquarters Report http://www.narpm.org/about/press-center/news/headquarter_s_report_-_july_2013.htm	16.7% (3)	38.9% (7)	33.3% (6)	11.1% (2)	0.0% (0)	3.61	18
NARPM Marketing Program http://www.whyuseone.com/	11.1% (2)	27.8% (5)	38.9% (7)	16.7% (3)	5.6% (1)	3.22	18
NARPM® social media presence https://www.facebook.com/home.php#!/narpmnational	22.2% (4)	33.3% (6)	38.9% (7)	0.0% (0)	5.6% (1)	3.67	18
Networking	83.3% (15)	16.7% (3)	0.0% (0)	0.0% (0)	0.0% (0)	4.83	18

New Member Mentor Program (work in progress)	22.2% (4)	44.4% (8)	22.2% (4)	11.1% (2)	0.0% (0)	3.78	18
New Member Packets	55.6% (10)	16.7% (3)	16.7% (3)	11.1% (2)	0.0% (0)	4.17	18
Online dues payment and update member info (IMS) http://www.narpm.org/members/services/member-info.htm	61.1% (11)	22.2% (4)	11.1% (2)	5.6% (1)	0.0% (0)	4.39	18
Personal listing on www.NARPM.org http://www.narpm.org/search/search-managers.htm	33.3% (6)	27.8% (5)	33.3% (6)	0.0% (0)	5.6% (1)	3.83	18
Professional designations http://www.narpm.org/education/designations/index.htm	77.8% (14)	22.2% (4)	0.0% (0)	0.0% (0)	0.0% (0)	4.78	18
Proposed NARPM® PAC	11.1% (2)	44.4% (8)	33.3% (6)	11.1% (2)	0.0% (0)	3.56	18
Regional Conferences http://www.narpm.org/conferences/regional-conferences/index.htm	33.3% (6)	38.9% (7)	16.7% (3)	11.1% (2)	0.0% (0)	3.94	18
Speakers Bureau http://www.narpm.org/members/tools/speaker-bureau.htm	11.8% (2)	35.3% (6)	41.2% (7)	5.9% (1)	5.9% (1)	3.41	17
Webinars offered free to members http://www.narpm.org/members/resources/videos.htm	38.9% (7)	27.8% (5)	33.3% (6)	0.0% (0)	0.0% (0)	4.06	18
answered question							18
skipped question							0