

 NARPM Annual Convention & Trade Show 

**Integrated Technology:  
Empowering Future Success**

**Presented by:** Joe Easton, Rent Manager

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**Joe Easton**  
*Channel Partner Manager*

- Integrations Program
- Podcast Host
- Vendor Advisory Council



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**Share The Vision**

- Freedom of Choice
- Operational Differences = Competitive Advantages
- Using Technology To Drive Scalability



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## Agenda

**Integrated Technology:** Empowering Future Success

- The Problem With Technology
- How Integration Is The Solution
- Benefits Of Integrated Solutions
- Future of Technology
- Next Steps



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## The Problem With Technology

- Multiple Software Programs
- Siloed Data
- Complicated Processes



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## Symptoms Of Non-Integrated Software

- Wasted Time
- Lack Of Real-Time Visibility
- Increased Complexity Of Operating
- Employee, Owner, & Resident Churn



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**Integration Is The Solution**

- Open Architecture
- Read / Write
- Real-time Data
- Secure
- Reliable
- Scalable

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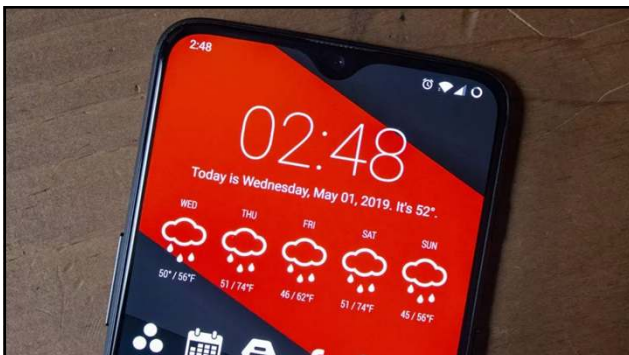
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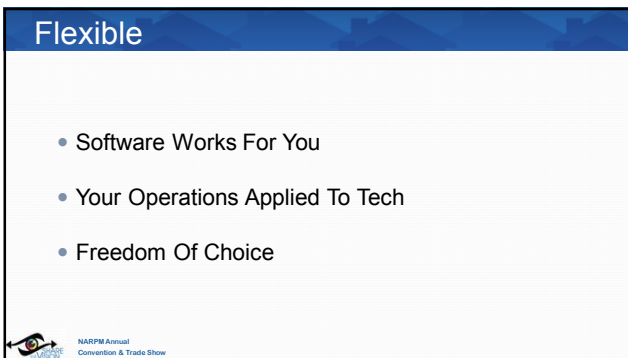
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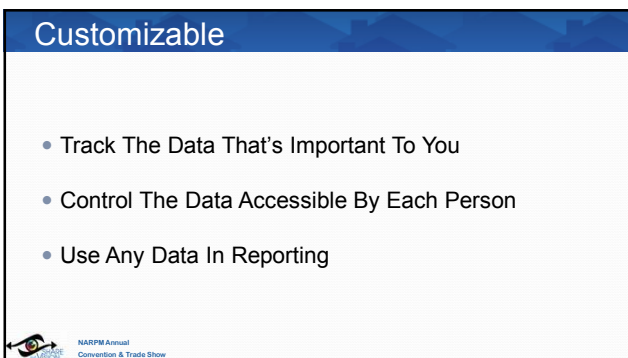
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### Best In Class

- Focus On Your Strategy
- Avoid Group Think
- Leverage The Tech That Fits You



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### Stay Connected

- Work From Anywhere
- Access The Same Data From All Software
- Communication
  - Staff, Owners, Residents



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### Increase Efficiency

- Data
- Staffing
- Owner / Resident Experience



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### Leverage New Tech

- Changing Faster Than Anyone Can Keep Pace
- Opportunity To Create Competitive Differences
- Alter Your Operations As Tech Changes



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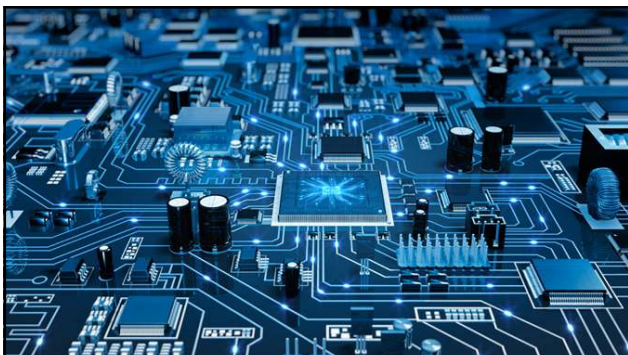
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## Next Steps

- Learn
- Understand
- Evaluate
- Apply



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