

# Official NARPM® Partner Agreement

# 2014

**Yes!** I would like to become the Official NARPM® Partner for the 2014 calendar year. Benefits of the sponsorship are outlined below in addition to other convention/advertising promotions agreed upon by the company noted here and NARPM®.

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/ST/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## PARTNER BENEFITS

### CONVENTION: \$9,250 VALUE

- Opening session intro/presentation
- Two tickets to the President's Reception/Board cocktail party
- Two full convention registrations
- Two tickets to evening gala
- Premier exhibit space
- Pre-convention mailing labels
- Post-convention mailing labels
- Full page ad in on-site program
- Logo on podium sign
- Logo on all additional signage
- Logo on all promotional e-mails
- Logo on all convention mailings
- Logo/link on NARPM® convention sponsor webpage
- Company brochure in tote bags

### ADVERTISING/PROMOTIONS: \$14,400 VALUE

- Partner announcement in January issue of *Residential Resource*.
- 11 premium placements in the *Residential Resource* (includes three back cover placements, four inside front cover placements, and four inside back cover placements)
- Company logo/link prominently displayed on website
- Ad/link for 12 months on online membership directory
- Six advertising spots on NARPM® National Report e-mail campaigns for months of choice
- Logo on all new member packets
- Full page color ad on two education class booklets
- Ability to work with NARPM® and offer two (2) webinars for the membership on an industry topic

The values that are placed on the items above are either the actual costs incurred by NARPM® or based on fees charged for the service rendered. Some items do not have hard costs as the value to be in front of a NARPM® member is invaluable.

**Total \$20,000**

Signature \_\_\_\_\_ Date \_\_\_\_\_



National Association of Residential Property Managers

