P.O. Box 70464 Oakland, CA 94612





ANNUAL CONFERENCE & TRADESHOW

# February 11-12, 2016

## Kona Kai Resort & Spa

1551 Shelter Island Drive San Diego, CA 92106

Signed contract for exhibitor space with full payment must be received by December 18, 2015 in order to be included in all conference materials.

Early Bird Registration Postmarked On or Before 11-20-15 **\$3,000**Registration Postmarked After 11-20-15 **\$3,500** 

- CALNARPM Affiliate Membership for one (1) year
- Premier booth location which includes: two (2) 6' X 18" tables, tablecloth, and four (4) chairs
- Admission, conference meals, and badges included for four (4) company representatives. Cost for additional attendees is \$200
- One [1] Ticket to the Exclusive Speed Networking Event held for Conference Partners, Gold Sponsors, and Brokers/Owners only. Details to follow...
- Share four (4) company posts on CALNARPM Social Media. Details to follow...
- Company logo featured on the Conference Website in a prime location. Logo must be sent in PNG format when submitting the company registration form
- Large company logo featured on all CALNARPM Conference Email Blasts. Logo must be sent in PNG format when submitting the company registration form
- Company logo to be featured on the podium at the General Sessions and on the Conference Program (app). Logo must be sent in PNG format when submitting the company registration form
- Sponsorship recognition from podium at the General Session, Opening Session, and Closing Session
- 5 minutes to speak to conference attendees at the General Session
- Company Brochure to be featured at the registration table
- Exhibitor listing in attendee packets
- Pre and Post-Conference Attendee List via MS Excel spreadsheet. Pre-list to be available on 1/28/16, Post-list to be available 2/26/16

#### Gold

Early Bird Registration Postmarked On or Before 11-20-15 **\$1,500** Registration Postmarked After 11-20-15 **\$1,75**0

- CALNARPM Affiliate Membership for one (1) year
- One of sixteen (16) premiere booth locations. Includes: one (1) 6' X 18" table, tablecloth, and two (2) chairs
- Admission, conference meals, and badges included for two (2) company representatives. Cost for additional attendees is \$200
- One (1) Ticket to the Exclusive Speed Networking Event held for Gold Sponsors, Conference Partners, and Brokers/Owners only. Details to follow...
- Share two (2) company posts on CALNARPM Social Media. Details to follow...
- Company logo featured on the Conference Website in a prime location. Logo must be sent in PNG format when submitting the company registration form
- Large company logo featured on all CALNARPM Conference Email Blasts. Logo must be sent in PNG format when submitting the company registration form
- Company logo to be featured on the podium at the General Sessions and on the Conference Program (app). Logo must be sent in PNG format when submitting the company registration form
- Sponsorship recognition from podium at the General Session, Opening Session, and Closing Session
- Company Brochure to be featured at the registration table
- Exhibitor listing in attendee packets
- Pre and Post-Conference Attendee List via MS Excel spreadsheet. Pre-list to be available on 1/28/16, Post-list to be available 2/26/16

#### **Silver** Seven (7) Available

Early Bird Registration Postmarked On or Before 11-20-15 \$1,000 Registration Postmarked After 11-20-15 \$1,250

- CALNARPM Affiliate Membership for one (1) year
- One of seven (7) highly visible silver booth locations. Includes: one (1) 6' X 18" table, tablecloth, and two (2) chairs
- Admission, conference meals, and badges included for two (2) company representatives. Cost for additional attendees is \$200
- Share one (1) company post on CALNARPM Social Media. Details to follow...
- Company logo featured on the Conference Website. Logo must be sent in PNG format when submitting the company registration form
- Company logo featured on all CALNARPM Conference Email Blasts. Logo must be sent in PNG format when submitting the company registration form
- Sponsorship recognition from podium at the General Session
- Company Brochure to be featured at the registration table
- Exhibitor listing in attendee packets
- Post-Conference Attendee List via MS Excel spreadsheet to be available 2/26/16

#### Bronze Fifteen (15) Available

Early Bird Registration Postmarked On or Before 11-20-15 **\$750**Registration Postmarked After 11-20-15 **\$1,000** 

- CALNARPM Affiliate Membership for one (1) year
- One of fifteen (15) Bronze booth locations. Includes: one (1) 6' X 18" table, tablecloth, and two (2) chairs
- Admission, conference meals, and badges included for two (2) company representatives. Cost for additional attendees is \$200
- Exhibitor listing in attendee packets
- Post-Conference Attendee List via MS Excel spreadsheet to be available 2/26/16

### **Exhibitor Rules:**

#### **REGISTRATION:**

Signed contract for exhibitor space with full payment must be received by December 18, 2015 in order to be included in all conference materials. Submissions that are incomplete, illegible, or missing required attachments may be returned and may not be considered. No registrations will be permitted after February 2, 2016. All exhibit locations and packages are on a first come, first serve basis. All exhibit locations to be determined by CALNARPM.

#### **EXHIBITOR BENEFITS**

In order for exhibitors to take full advantage of all their benefits, we require that all materials be submitted by the designated deadline. If materials are received after the deadline, CALNARPM cannot guarantee the exhibitor will receive all listed benefits.

#### **CANCELLATION:**

There are no refunds after February 2, 2016. Cancellations received by February 1, 2016 will receive a full refund minus a \$75 handling fee.

#### **TRADESHOW HOURS:**

The tradeshow will be open immediately following lunch, Thursday, February 11, 2016 and from 8:00 a.m. to 1:00 p.m., Friday, February 12, 2016. The tradeshow will be held in the Point Loma Ballroom and Foyer adjacent to the General Session Room.

#### **EXHIBITOR SET-UP/TEARDOWN HOURS:**

Set-up on Thursday, February 11, 2016 from 8:00 a.m. to 12:00 p.m.

Teardown on Friday, February 12, 2016 from 1:00 p.m. to 2:00 p.m.

#### **DISPLAYS:**

Exhibitors must use the assigned booth space only, and must not disturb other exhibits. The use of a table is not required; however, advanced notice MUST be provided to CALNARPM for removal. Exhibitor will display products and services as described herein.

#### **SECURITY/LIABILITY:**

CALNARPM and NARPM®, and it's members, agents, and employees, and the Kona Kai Resort & Spa shall not be liable for any injury, loss, or damage incurred by exhibitor or to an exhibitor's property through theft, fire, accident or any other destructive cause, whether the result of negligence, or otherwise. The exhibitor, at the exhibitor's expense, is responsible for all repairs and damage.

#### SHIPPING AND DRAYAGE INFORMATION:

Shipping and storage of exhibit materials to the hotel is at the exhibitor's option and expense.

#### **ELECRICAL OUTLET, TELEPHONE LINE, AND INTERNET REQUIREMENTS:**

It is the sole responsibility of the exhibitor to arrange electrical, telephone, internet, or other audio visual needs through the Kona Kai Resort & Spa and is solely at the exhibitor's expense. Contact Donovan Stauder, Audio Visual Manager for the Kona Kai Resort & Spa at 619-221-8000 ext. 4446 or konakai@ip-av.com for more information.

#### **LODGING ARRANGEMENTS:**

It is the sole responsibility of the exhibitor to arrange lodging needs through the Kona Kai Resort & Spa and it is solely at the exhibitor's expense. Make your reservation by January 9, 2016 to receive our special rate of \$165/night (does not include taxes and fees). To make your reservation, please contact the Kona Kai Resort & Spa directly at 800-566-2524. In order to receive the special rate you must provide the following information when making your reservation: our name, the event name, and the event dates (California State Chapter of the National Association of Residential Property Managers, CALNARPM Annual Conference, and February 9-12, 2016). Rates will not be charged at check-in for any guests that failed to identify their affiliation at the time of reservation. Please note the check in time is 4:00 p.m., check out time is 12:00 p.m., and the hotel can store luggage. If you would like to book your reservation online, please email conference@calnarpm.org for more information.

#### **EXHIBITOR PROMOTIONAL PIECES:**

It is not permitted to place any promotional pieces outside your exhibit space during the conference unless otherwise stated on the sponsorship package.

#### **EXHIBITOR RAFFLE PRIZES:**

Exhibitors are encouraged, but not required, to bring giveaway prizes for the Exhibitor Drawing held at lunch Friday, February 12, 2016.

### Kona Kai Resort & Spa Exhibitor Floor Plan

2015 CALNARPM Conference & Tradeshow



Please note that CALNARPM may, with or without notice to exhibitor, delete booth spaces or entire rooms depending upon the total number of exhibitors.

### **Sponsorship Opportunity**

February 11-12, 2016 Kona Kai Resort & Spa, San Diego, CA

Signed contract for exhibit space with full payment must be received by DECEMBER 18, 2015 in order to be included in all conference materials.

- \*Please PRINT legibly.
- \*\*Please note that submissions that are incomplete, illegible, or missing required attachments may be returned and may not be considered.

Name:
Title:
Badge Name:
*If more than one registrant will be attending, please provide their name(s), title(s), badge name(s), and email address(es) on a separate page.
Company:
Street Address:
City, State, Zip:
Telephone:
Cell:
Fax:
Email:
Website:
NARPM® Affilate?   Yes   No CALNARPM Affiliate?   Yes   No
NARPM® Chapter:
Product/services description (for conference program):
Acceptance of Exhibitor Rules (see brochure):
Authorized Signature:

Whenever possible, please email completed forms to narpmcalifornia@gmail.com with "2016 Exhibitor Registration" in the subject line.



### **Sponsorship Opportunity**

Sponsorship	Early Bird On/Before 11-20-15	After 11-20-15	Quantity	Total
Conference Partner (2)	\$3,000	\$3,500		
Gold (16)	\$1,500	\$1,750		
Silver (7)	\$1,000	\$1,250		
Bronze (15)	\$750	\$1,000		
Additional Attendee(s)	\$200	\$200		

#### **Grand Total:**

Booth Preference: #1 #2 #3	
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### **Payment Information**

**By Check:** Please email your registration form to <u>narpmcalifornia@gmail.com</u> with the subject line "2016 Exhibitor Registration" Checks should be made payable to CALNARPM and mailed to P.O. Box 70464, Oakland, CA 94612.

**By Credit Card:** Please email your registration form to <u>narpmcalifornia@gmail.com</u> with the subject line "2016 Exhibitor Registration". After your registration is received, you will receive an email with a link and instructions for paying online.