

Official NARPM® Partner Agreement

2016

Yes! I would like to become an Official NARPM® Partner for the 2016 calendar year. Benefits of the sponsorship are outlined below in addition to other Convention, Broker/Owner Retreat, and advertising promotions agreed upon by the company noted here and NARPM®.

Company Name _____

Company Representative _____ Title _____

Address _____

City/ST/Zip _____

Phone _____ Fax _____ E-mail _____

PARTNER BENEFITS

CONVENTION: \$9,250 VALUE

- General session intro/presentation
- Two tickets to the President's Reception/Board cocktail party
- Two full convention registrations
- Two tickets to evening gala
- Premier exhibit space
- Pre-convention mailing labels
- Post-convention mailing labels
- Full page ad in on-site program
- Logo on podium sign
- Logo on all additional signage
- Logo on all promotional e-mails
- Logo on all convention mailings
- Logo/link on NARPM® convention sponsor webpage
- Company brochure in tote bags

BROKER/OWNER RETREAT: \$2,500 VALUE

- Highly visible exhibitor table location
- Company logo on event marketing material and onsite program
- 5 minutes to speak to participants at event
- Handouts at registration desk

ADVERTISING/PROMOTIONS: \$14,400 VALUE

- Partner announcement in January issue of *Residential Resource*
- Premium ad placements in the *Residential Resource* as determined by available space
- Company logo/link prominently displayed on website
- Ad/link for 12 months on online membership directory
- Advertising banner ads on NARPM® National Report e-mail campaigns (Schedule as determined by NARPM® Marketing)
- Logo on all new member packets
- Ability to work with NARPM® and offer two (2) webinars for the membership on an industry topic

The values that are placed on the items above are either the actual costs incurred by NARPM® or based on fees charged for the service rendered. Some items do not have hard costs as the value to be in front of a NARPM® member is invaluable.

Total \$22,500

Signature _____ Date _____



National Association of Residential Property Managers

