

Official NARPM® Partner Agreement

2017

Yes! I would like to become an Official NARPM® Partner for the 2017 calendar year. Benefits of the sponsorship are outlined below in addition to other Convention, Broker/Owner Retreat, and advertising promotions agreed upon by the company noted here and NARPM®.

Company Name _____

Company Representative _____ Title _____

Address _____

City/ST/Zip _____

Phone _____ Fax _____ E-mail _____

PARTNER BENEFITS

CONVENTION: \$10,250 VALUE

- General session company introduction
- Option for speaker (subject to Program Committee approval)
- Two tickets to the President's Reception/Board cocktail party
- Two full convention registrations
- Two tickets to evening gala
- Premier exhibit space
- Pre-convention mailing labels
- Post-convention mailing labels
- Full page color ad in on-site program
- Logo on podium sign
- Logo on all additional signage
- Logo on all promotional e-mails
- Logo on all convention mailings
- Logo/link on NARPM® convention sponsor webpage
- Company brochure in tote bags

BROKER/OWNER RETREAT: \$3,000 VALUE

- General session company introduction
- Option for speaker (subject to Program Committee approval)
- Highly visible exhibitor table location
- Company logo on event marketing material and onsite program
- 5 minutes to speak to participants at event
- Handouts at registration desk

ADVERTISING/PROMOTIONS: \$16,750 VALUE

- Partner announcement in **January and February** issue of *Residential Resource*
- Premium ad placements in the *Residential Resource* (Schedule as determined by NARPM® Marketing)
- **Pre-release notification of following year's advertising contract (should you want more advertising than provided above)**
- Company logo/link prominently displayed on website
- Banner ad/link for 12 months on online membership directory
- Advertising banner ads on NARPM® National Report email campaigns (Schedule as determined by NARPM® Marketing)
- **Ability to work with NARPM® and offer two (2) educational webinars for the membership on an industry topic**
- **Exclusive leaderboard ad in Friday Highlights email (one Partner per email on a rotating basis)**

The values that are placed on the items above are either the actual costs incurred by NARPM® or based on fees charged for the service rendered. Some items do not have hard costs as the value to be in front of a NARPM® member is invaluable.

Value \$29,000

Total \$25,000

Signature _____ Date _____



National Association of Residential Property Managers