

# **State Chapter Excellence Award Worksheet**

Covers 12-month period January 1 through December 31 of the award year

This is ONLY a worksheet. All State Chapter Excellence information must be completed through the website at: <a href="docs.narpm.org">docs.narpm.org</a>

State Chapters must have 80 or more points to submit an application.

State Chapters must have at least 1 point from each category.

Health of your chapter. The Regional Vice President for your chapter will be asked to rate the health of your chapter based on information supplied by your chapter in reports submitted to the Board and the visit by your RVP to the chapter. A chapter must have at least a Five (5) in health rating by the RVP to be considered for Chapter Excellence.

The NARPM® State **Chapter Excellence Award** is earned by the activities a chapter accomplishes. It is requested, but not required, that all chapters' President-Elects complete and submit this application annually.

To qualify, the application MUST be received no later than the June 1st following the award year, (no extensions will be granted). Chapter must be a fully certified chapter at the time of application in order to qualify for Chapter Excellence.

State Chapter Excellence awards will be presented at the Annual Convention the following year of award period.

All Chapter Excellence applications must be completed through the website at: docs.narpm.org

The following reports are to be used as back-up and attached to this application and are available from the National website at:

https://www.narpm.org/members/tools/chapter-services/chapter-excellence-compliance-awards/

New Member Recruiter list; list of CRMC® Candidates and CRMC® designees; PAC and Advocacy Fund Contributors; Leadership Conference attendee list; Convention Attendee list

# **Notes to All Applicants:**

- 1) Chapter must be a fully certified chapter at the time of application in order to qualify for Chapter Excellence.
- 2) All questions cover the period from January 1, through December 31, unless otherwise specified.
- 3) Back-up information/documentation should be underlined or highlighted appropriately, marked in upper corner with the corresponding question number, and included in numerical order. Zip files, or one PDF attachments can be used as uploads rather than individual documents.
- 4) Be sure that highlights are clearly visible in scanned documents for upload. All information must be legible and any items that are not legible will be subtracted from the total points.
- 5) Provide accurate and specific back-up supported information. Points will be deducted for incorrect information/back-up/totals. For all answers, be prepared to explain back-up information.
- 6) Review of the application is usually done within 14 days of the deadline for Award. Sometimes the reviewer(s) of applications has questions or needs clarification about the back-up information, so please be sure that the person who is knowledgeable about the application is readily available. In any event, if adjustments are needed, the reviewing person will make appropriate adjustments and these will be final.
- 7) Information relating to points on applications is confidential and is not available to people other than the Chapter Excellence volunteers, National staff, and a limited number of NARPM® leadership.
- 8) Whenever points are claimed, be sure that the back-up information shows clearly that the chapter is entitled to the points claimed.
- 9) All reviews, revisions, deductions, adjustments, interpretations and other determinations relating to this application are at the sole discretion of NARPM® and are not controvertible.
- 10) This application is for chapter related activities, not for the efforts of individual chapter members.
- 11) References to "*members*" in this application shall mean Professional, Associate, Support Staff, and Life members of individual chapters as listed in back-up information from question 1.
- 12) Submit backup documents for each question number as listed on the upload site. If a conflict between paper application and upload exists, follow upload instructions.
- 13) Broker/Owner Conference is not counted in Chapter Excellence Awards as it is not open to all members.
- 14) **Health of your chapter**. The Regional Vice President for your chapter will be asked to rate the health of your chapter based on information supplied by your chapter in reports submitted to the Board and the visit by your RVP to the chapter. A chapter must have at least a Five (5) in health rating by the RVP to be considered for Chapter Excellence.
- 15) The vellow highlights are key words that you will find in the upload portal for each question.

# **Application Questions:**

**MEMBERSHIP:** sixty-three (63) points available in this category.

- 1. **Two** points per service for providing a **community service** project as a group effort with other chapters in your state. Provide copy of evidence of the event and the service provided. This does not include just raising money for a donation but rather a project that involves chapter members. Up to six (6) points available for 3 projects.
- 2. Enter the number of the following types of members as of December 31 of the award year. Attach lists from the website (<a href="https://www.narpm.org/members/tools/chapter-services/member-reports/chapters/member-roster/">https://www.narpm.org/members/tools/chapter-services/member-reports/chapters/member-roster/</a>) Ensure that the lists contain type of <a href="https://chapter.members">Chapter members</a> for each category.
  - i. Professional members = (ACM) Active Members, (ACC) Addtl Comm Contact and (AC) Professional Member in list
  - ii. Associate members = (ASC) Associate Company Membership and (ASM) NARPM Associate in list
  - iii. Support staff members = (SSC) Add'l Company Member, (SC) Support Company and (SS) Support Staff in list
  - iv. Life members = Life Member in list
  - v. Combined total number of members = add all of the above
  - vi. Company Memberships if applicable = (AMP) Company Membership in list
- 3. Provide list of all <u>new members</u> in your chapter as of December 31 of the award year. A list of new members can be obtained on the website (<a href="https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-joined-since-yyyy-mm-dd/">https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-joined-since-yyyy-mm-dd/</a>). Chapter numbers can be found in column U. Earn points for the percentage of new members compared to existing members (take number of new members and divide by prior year member numbers will give you the percentage of growth).

Number of New Members added to Chapter:

3 – 5%	2 point
6 – 8%	4 points
9 – 11%	6 points
12 – 14%	8 points
15% +	10 points

- 4. **Three** (3) points for your chapter meeting 90% retention rate for membership after national dues billing (March 10). See spreadsheet and highlight your chapter name and <a href="mailto:membership">membership</a> retention goal that was met.
- 5. Five (5) points if as of December 31, Chapter has an active <u>affiliate program</u> that encourages vendors to join chapter. If yes, supply list of local affiliates and add five (5) points.

а	Number	of affiliate members:	

6. Percentage of members who attended (virtual or in-person) the NARPM Annual Convention during the award year. Obtain copy of convention attendees from the website in zip folder and highlight names of those in attendance. (<a href="https://www.narpm.org/members/tools/chapter-services/chapter-excellence-compliance-awards/">https://www.narpm.org/members/tools/chapter-services/chapter-excellence-compliance-awards/</a>)

Number of members in attendance:

1 - 3%	3 points
4 - 7%	4 points
8 - 11%	5 points
12 - 15%	6 points
16%+	10 points

7. Up to ten (10) points for percentage of members who attended (virtual or in-person) a <u>NARPM Local</u>, <u>State or Regional Conference</u> during the award year. Submit a copy of conference attendees list and highlight names of those in attendance. Name and date of conference must on attendee list.

16%+

8. **Three** points per <u>Chapter Grant</u> a chapter applied for and used. Information on chapter grants can be obtained at <a href="https://www.narpm.org/members/tools/chapter-services/chapter-grants/">https://www.narpm.org/members/tools/chapter-services/chapter-grants/</a>. Provide evidence of use. Nine (9) points available.

10 points

9. Up to ten points if your chapter has instituted the <a href="New Member Mentor program">New Member Mentor program</a> at the State Chapter level. Upload copies of all completed checklists from mentor program (signed by mentor & mentee) (<a href="https://www.narpm.org/members/documents-forms/mentor-program/">https://www.narpm.org/members/

Percentage of New Members Mentored:

0 - 25% 3 points 26 - 50% 4 points 51 - 75% 5 points 76%+ 10 points

#### **EDUCATION:** Seventy-five (75) points available in this category

- 10. **Five** points for each chapter-sponsored <u>NARPM® 6-hour educational course</u>. Provide copy of course flyer. Not applicable if points are taken with other questions within the application. Twenty (20) points available.
- 11. One points per hour for each <a href="chapter-sponsored educational course">chapter-sponsored educational course</a>. Awarded two additional points if the course is approved for required state continuing education (CE) hours for license renewal. Awarded two additional points if state has no Continuing Education requirements and provide documentation from state licensing division that shows no CE or license required. Provide copy of course flyer and mark CE information. No eligible points if education is used with other questions within the application. Minimum course length -1 hour. Twenty (20) points available.
- 12. **Three** points for each joint function and/or event arranged and performed with another chapter and/or another real estate related association such as educational courses or other business-related opportunity. Provide copy of applicable flyer or other demonstrative information. Not eligible if education points are used with other questions within the application. Six (6) points available.
- 13. Number of member companies who are <u>candidates for the CRMC®</u> designations as of December 30 of the award year. Applicants must have officially applied for the designation and paid the required fee. Obtain lists from the website and mark names (<a href="https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-with-designations/">https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-with-designations/</a>)

Number of Candidates as of December 31:

1 – 3	2 point
4 – 6	3 points
7 – 9	4 points
10 -12	5 points
13 +	6 points

14. Number of member companies who hold the <a href="CRMC">CRMC</a>® designation</a> as of December 30 of the award year. One point per company. Obtain list from the website and mark each member/company once. Chapters can only count a member once regardless of the number of designations held. Obtain lists from the website and mark names

(<a href="http://www.narpm.org/members/tools/chapter-services/compliancechapter-excellence-awards/">http://www.narpm.org/members/tools/chapter-services/compliancechapter-excellence-awards/</a>)

Number of CRMC® companies as of December 31:

1 – 3	2 point
4 – 6	3 points
7 – 9	4 points
10 – 12	5 points
13 +	6 points

15. Percentage of members who are <a href="mailto:candidates">candidates for the RMP® and/or MPM®</a> designations as of December 31 of the award year. Applicants must have officially applied for the designation and paid the required fee. Chapters can only count a member once regardless of the number of designation candidacies held. Obtain lists from the website and mark names (<a href="https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-with-designations/">https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-with-designations/</a>) Candidacies have C after designation and column U lists chapters where member belongs.

Number of Candidates as of December 31:

1 – 7%	1 point
7 - 14%	2 points
15+%	3 points

16. Percentage of members who hold the RMP® and/or MPM® designations as of December 31 of the award year. One point per member regardless the number of designations held. Obtain list from the website and mark each member/company once. Chapters can only count a member once regardless of the number of designations held. Obtain lists from the website and mark names (<a href="https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-with-designations/">https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-with-designations/</a>). Column U lists chapters where member belongs.

Number of Designees as of December 31:

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1 – 14% 2 point
15 - 19% 3 points
20 - 24% 4 points
25 - 29% 5 points
30% + 6 points
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17. Number of members who hold the CSS® certification as of December 31 this year. One point per member who hold certifications. Obtain list from the website and mark each member/company once. Chapters can only count a member once regardless of the number of designations held. Obtain lists from the website and mark names (https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-with-designations/). Column U lists chapters where member belongs.

Number of members holding certifications as of December 31:

1 – 3	1 point
4 - 6	2 points
7 – 9	3 points
10 –12	4 points
13+	5 points

18. Number of members who are <a href="mailto:candidates for the CSS">candidates for the CSS</a> certification as of December 30 of the award year. Applicants must have officially applied for the certification and paid the required fee. Chapters can only count a member once regardless of the number of certification candidacies held. (<a href="https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-with-designations/">https://www.narpm.org/members/tools/chapter-services/member-reports/professional-membership/members-with-designations/</a>). Candidacies have C after certification. Column U lists chapters where member belongs.

Number of Candidates as of December 31:

1 – 3 1 point 4 – 7 2 points 8+ 3 points MARKETING: Twenty-two (22) points available in this category.

19. **Two** points each for sponsoring and staffing a NARPM® booth at a non-NARPM® trade show. Provide copy of the applicable flyer and/or other demonstrative information. No applicable points if event is used with other questions within the application. Four (4) points available

Event	Date

- 20. **One** point per <u>newsletter</u> (electronic or printed). Newsletter must include the following items: (1) promotion of upcoming meeting or event (2) article or letter written by Board member (3) list of all Board member (4) list of all committee chairs and co-chairs (5) highlight 1 article from the NARPM code of ethics Provide copies with dates printed on front page. Maximum twelve (12) points
- 21. **Three** points for each <u>marketing effort</u> the State Chapter has made to promote membership in the State. This program shall be an outreach promoting chapter growth. (Examples of program can include emails, postcards, fliers, social media postings, etc, which are sent to market events that are used to grow membership, or special emails, social media posts, postcards, fliers, etc that promote membership in the chapter.) Provide copies of all marketing materials and documents, along date of activity. Six (6) points available.

# GOVERNMENTAL AFFAIRS/LEGISLATIVE: Twenty-nine (29) points available in this category.

- 22. Two points per issue when members join together in an attempt to pass or defeat a <a href="legislative">legislative</a> on a state, county, or city measure. Provide a copy of the issue and any related petitions and/or letters signed by chapter members or any other documentation substantiating this effort. Six (6) points available.
- 23. Earn points based on percentage of members who contribute at least \$\frac{\\$25 to the NARPM® PAC}{\text{or NARPM® Advocacy Fund}}\$. Five (5) points available. Obtain list of contributors from the website in zip folder and highlight names. <a href="https://www.narpm.org/members/tools/chapter-services/chapter-excellence-compliance-awards/">https://www.narpm.org/members/tools/chapter-services/chapter-excellence-compliance-awards/</a>

1 – 5%	1 point
6 - 10%	2 points
11 - 15%	3 points
16 - 20%	4 points
21% +	5points

- 24. **Two** points for chapter hosting or participating in a <a href="MARPM® State Day on the Hill">NARPM® State Day on the Hill</a>. Submit flyer or information that exhibits promotion of event.
- 25. Percentage of members who attended the <a href="NARPM Legislative and Educational Conference">NARPM Legislative and Educational Conference</a> during the award year. Submit a copy of attendees list and highlight names of those in attendance. Name and date of event must be on attendee list.

Number of members in attendance: \_\_\_\_\_

1 - 3%	3 points
4 - 7%	4 points
8 - 11 %	5 points
12 – 15%	6 points
16%+	10 points

26. Four (4) points for designated <a href="Legislative/Governmental Affairs Committee Chair">Legislative/Governmental Affairs Committee Chair</a>. Two (2) additional points for designated Legislative/Governmental Affairs Committee Co-Chair. Must submit copies of meeting minutes – must hold minimum of 3 meetings per year Six (6) points available

# LEADERSHIP: Thirty (30) points is available in this category.

27. Points awarded for each member who actively served on a National, State or Local Chapter Committee and/or as a National, State or Local Chapter Officer or Director. Submit list of volunteers, the leadership position held or the committee served on.

Percentage of members volunteering compared to membership:

1 – 5 %	1 point
6 - 10%	2 points
11 - 15%	3 points
16 - 20%	4 points
21% +	5 points

28. Number of members who attended this year's <a href="Leadership Training Classes/Meet-up">Leadership Training Classes/Meet-up</a> at Convention and the Nuts and Bolts class in November. Obtain a copy of attendee list from the website in zip folder and highlight names <a href="https://www.narpm.org/members/tools/chapter-services/chapter-excellence-compliance-awards/">https://www.narpm.org/members/tools/chapter-services/chapter-excellence-compliance-awards/</a>

Number of members in attendance:

1 member – 1 event	1 point
1 members – 2 events	2 points
2 members – 1 event each	3 points
2 members – 2 events each	4 points
3+ members – 2 events each	5 points

29. Award four (4) points for each Chapter Committee who has a Chair AND Vice Chair. Each committee must submit copies of meeting minutes – must hold minimum of 3 meetings per year. Total of twenty (20) points

Membership Committee
Education/Designation/Certification Committee
Meeting/Program Committee/Conference
Community Service Committee
Affiliate Committee

# Bonus items used in case of a tie for the "State Chapter of the Year" and "New State Chapter of the Year":

**Six** points each for starting and mentoring a new chapter and **three** points for mentoring a struggling chapter. Include letters from the leader(s) of the chapter(s) mentored detailing your efforts. Mentoring means substantial ongoing effort that results in starting a chapter and/or helping a struggling chapter succeed. Up to twelve (12) points available for **Chapter Mentorship**.

Lists mentored New Chapters and award six (6) points for each
List mentored Struggling Chapters and award three (3) points for each
Total Points cannot exceed twelve (12):
In the event of a tie, this bonus essay will be used:
Describe in 100 words or less what you Chapter has done during the award year that promotes the
growth, ethics and professionalism of NARPM® within its membership?