

NARPM® Print Advertising and Webinar Contract 2024

Company Name _____

Company Representative _____ Title _____

Address _____

City/ST/Zip _____

Phone _____ E-mail _____

1 The Residential Resource Magazine

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Back Cover*	\$800	\$1065
<input type="checkbox"/> Inside Covers*	\$700	\$945
<input type="checkbox"/> Centerfold*	\$1200	\$1400
<input type="checkbox"/> Full Page	\$600	\$800
<input type="checkbox"/> 2/3 Vertical	\$500	\$655
<input type="checkbox"/> 1/2 Horizontal	\$450	\$590
<input type="checkbox"/> 1/2 Block	\$300	\$350
<input type="checkbox"/> 1/4 Vertical	\$200	\$250
<input type="checkbox"/> 1/8 Block	\$100	\$135

SELECT MONTHS (Magazine ads)

Jan. Feb. Mar. Apr. May. Jun.
 Jul. Aug. Sep. Oct./Nov. Dec.

*Then, choose Premium Position below if you have paid for it.

*PREMIUM POSITIONS (Magazine ads)

NARPM® Partners receive premium positions each month as part of their partnerships. When selecting a premium position, please indicate which months. **If a month is not listed below, it has already been assigned to a partner or other purchaser.**

Back cover Jan. Jul. Aug. Sep. Oct./Nov.
 Inside front cover Mar. May. Sep. Dec.
 Inside back cover Apr. May. Jun. Aug.
 Centerfold

2 Convention Event Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Full Page (color)	\$550	\$615
<input type="checkbox"/> 1/2 Page (b&w)	\$125	\$160
<input type="checkbox"/> 1/8 Page (b&w)	\$50	\$65

Note: Back and Inside Covers of the Convention Event Program are made available to NARPM® Partners and cannot be purchased by other participants. All full page ads are color and the cost of color is included. Consult your Exhibitor Prospectus.

3 Broker/Owner Event Program

AD SIZE	MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> Full Page (color)	\$550	\$615
<input type="checkbox"/> 1/2 Page (b&w)	\$125	\$160

Note: All full page ads are color and the cost for color is included.

4 Webinars

Affiliates may sponsor a webinar*, utilizing its own presenters, on a property management-related topic. This is a great way to showcase your company's expertise on a topic beneficial to property managers. (*should not be an advertorial). Please refer to Page 6 at www.narpm.org/docs/join/24adbooklet.pdf for full details on Webinars.

SELECT MONTHS

Jan. Feb. Mar. Apr. May. Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

\$400 per webinar*

5 Option Subtotals

The Residential Resource \$ _____
 Convention Event Program Ad \$ _____
 Broker/Owner Event Program Ad \$ _____
 Webinars \$ _____
CONTRACT SUBTOTAL \$ _____

6 Discounts

The following discounts only apply when paying at the time of contract submission. Must fill out Method of Payment below. You must be a current NARPM® member or affiliate to receive these discounts.

Subtotal Cost	Less Discount	
\$4,200+	15%	\$ _____
\$2,500-\$4,199	10%	\$ _____
\$1,500-\$2,499	5%	\$ _____

7 Contract Total \$ _____

Full Payment info must be completed to receive discount and reserve space.

8 Method of Payment

I have enclosed check # _____ for total amount above.
 Please charge my VISA MC AMEX Discover
 Name on Card _____
 Signature _____
 I authorize NARPM® to charge my credit card.
 ----- All information below this line will be removed. -----
 Card # _____
 Exp. Date _____ Security Code _____

To ask questions, confirm availability, or book your **PRINT** advertising, please email advertising@narpm.org
 NARPM®, 1403 Greenbrier Parkway, Suite 150, Chesapeake, VA 23320 | P: 800-782-3452