

NARPM® Print Advertising and Webinar Contract 2023

Company Name _____

Company Representative _____ Title _____

Address _____

City/ST/Zip _____

Phone _____ E-mail _____

1 The Residential Resource Magazine

| AD SIZE | MEMBER RATE | NONMEMBER RATE |
|---|-------------|----------------|
| <input type="checkbox"/> Back Cover* | \$800 | \$1065 |
| <input type="checkbox"/> Inside Covers* | \$700 | \$945 |
| <input type="checkbox"/> Centerfold* | \$1200 | \$1400 |
| <input type="checkbox"/> Full Page | \$600 | \$800 |
| <input type="checkbox"/> 2/3 Vertical | \$500 | \$655 |
| <input type="checkbox"/> 1/2 Horizontal | \$450 | \$590 |
| <input type="checkbox"/> 1/2 Block | \$300 | \$350 |
| <input type="checkbox"/> 1/4 Vertical | \$200 | \$250 |
| <input type="checkbox"/> 1/8 Block | \$100 | \$135 |

SELECT MONTHS (Magazine ads)

Jan. Feb. Mar. Apr. May. Jun.
 Jul. Aug. Sep. Oct./Nov. Dec.

*Then, choose Premium Position below if you have paid for it.

*PREMIUM POSITIONS (Magazine ads)

NARPM® Partners receive premium positions each month as part of their partnerships. When selecting a premium position, please indicate which months. **If a month is not listed below, it has already been assigned to a partner or other purchaser.**

Back cover Jan. Jul. Aug. Sep. Oct./Nov.

Inside front cover Mar. May. Sep. Dec.

Inside back cover Apr. May. Jun. Aug.

Centerfold

2 Convention Event Program

| AD SIZE | MEMBER RATE | NONMEMBER RATE |
|--|-------------|----------------|
| <input type="checkbox"/> Full Page (color) | \$550 | \$615 |
| <input type="checkbox"/> 1/2 Page (b&w) | \$125 | \$160 |
| <input type="checkbox"/> 1/8 Page (b&w) | \$50 | \$65 |

Note: Back and Inside Covers of the Convention Event Program are made available to NARPM® Partners and cannot be purchased by other participants. All full page ads are color and the cost of color is included. Consult your Exhibitor Prospectus.

3 Broker/Owner Event Program

| AD SIZE | MEMBER RATE | NONMEMBER RATE |
|--|-------------|----------------|
| <input type="checkbox"/> Full Page (color) | \$550 | \$615 |
| <input type="checkbox"/> 1/2 Page (b&w) | \$125 | \$160 |

Note: All full page ads are color and the cost for color is included.

4 Webinars

Affiliates may sponsor a webinar*, utilizing its own presenters, on a property management-related topic. This is a great way to showcase your company's expertise on a topic beneficial to property managers. (*should not be an advertorial). Please refer to Page 6 at www.narpm.org/docs/join/23adbooklet.pdf for full details on Webinars.

SELECT MONTHS

Jan. Feb. Mar. Apr. May. Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

\$250 per webinar*

5 Option Subtotals

| | |
|-------------------------------|-----------------|
| The Residential Resource | \$ _____ |
| Convention Event Program Ad | \$ _____ |
| Broker/Owner Event Program Ad | \$ _____ |
| Webinars | \$ _____ |
| CONTRACT SUBTOTAL | \$ _____ |

6 Discounts

The following discounts only apply when paying at the time of contract submission. Must fill out Method of Payment below. You must be a current NARPM® member or affiliate to receive these discounts.

| Subtotal Cost | Less Discount | |
|-----------------|---------------|----------|
| \$4,200+ | 15% | \$ _____ |
| \$2,500-\$4,199 | 10% | \$ _____ |
| \$1,500-\$2,499 | 5% | \$ _____ |

7 Contract Total

Full Payment info must be completed to receive discount and reserve space.

8 Method of Payment

I have enclosed check # _____ for total amount above.
 Please charge my VISA MC AMEX Discover
 Name on Card _____
 Signature _____
 I authorize NARPM® to charge my credit card.
 ----- All information below this line will be removed. -----
 Card # _____
 Exp. Date _____ Security Code _____

To ask questions, confirm availability, or book your **PRINT** advertising, please email advertising@narpm.org
 NARPM®, 1403 Greenbrier Parkway, Suite 150, Chesapeake, VA 23320 | P: 800-782-3452