



National Association of Residential Property Managers

Chapter Advertising Grant Application

PURPOSE: The purpose of the grant is to strengthen and grow chapter membership through advertising in local and/or state associations.

APPLICATION MATERIALS: Application form

QUESTIONS AND WHERE TO SEND APPLICATION:

National Association of Residential Property Managers
1403 Greenbrier Parkway, Suite 150
Chesapeake, VA 23320
P: 800-782-3452
E-mail: grants@narpm.org

APPLICATION DEADLINE: November 30, of application year

Advertisement DEADLINE: December 1, of application year

PROCESSING TIME: Applications will be reviewed and approved within 30 days of application

SELECTION CRITERIA:

- Maximum amount to be awarded is \$500.
- Chapter demonstrates to grow NARPM® membership through advertising in local or state associations.
- Project fulfills purpose of strengthening and growing chapter membership.
 - Project encourages membership growth of Chapter and NARPM® by marketing the benefits of holding membership.
 - Project may extend benefit to other local chapters and National NARPM®.
 - Priority over approving grants will be given to chapters partnering on a project.
 - Chapters should use current marketing material that has been designed through the Why Use One campaign.
- Project is efficiently structured and outlined with this grant and outcomes are projected.
- The weight of financial assistance from other NARPM® sources shall be considered (i.e., new chapter support, struggling chapter support, etc.) and budget completed.
- Back up information on event/project is to be submitted with this application and once project is completed, documentation showing financial outcome of project must be presented to NARPM® National that includes copies of paid bills. If documentation is not presented, chapter will forfeit any use of any grant money from National for the next two (2) years. *Grant payments will not be sent to applicant until all final documentation has been received.*
- Chapters may use grant to become affiliate members of local or state REALTOR® organizations.
- Grant may be used to cover Chapter expenses for social media advertising.
- Advertising must occur at least 30 days after grant application has been received.

Thank you for your commitment to NARPM® Excellence!



National Association of Residential Property Managers

NARPM® Chapter Advertising Grant Application

Date of Application:	
Chapter Name:	

Address where check should be sent:	
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Person Requesting Grant:	
Chapter Position:	
Email:	
Phone:	
Date of Advertisement:	
Publication or Advertising Platform Title:	

Describe the advertising:

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Amount requested (not to exceed \$500):	
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Give full details on how chapter grant funds will be used:

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National Association of Residential Property Managers

(Use additional sheet if needed)

What measurable outcome will be achieved?

Must have received Chapter Compliance in order to receive grant funding.

President signature

Date

Treasurer signature

Date

Please remember: **Back up information on event/project is to be submitted** with this application and once project is completed, documentation showing financial outcome of project must be presented to NARPM® National that includes copies of paid bills. If documentation is not presented, chapter will forfeit any use of grant money from National for the next two (2) years.

Grant payments will not be sent to applicant until all final documentation has been received.

Chapter event must occur at least 30 days after grant application has been received. No applications will be reviewed after advertising has taken place.



National Association of Residential Property Managers

APPENDIX A

Projected Budget for the Advertising Grant		
Anticipate Income	Notes	Income
Number of New members		\$
Number of new affiliates		\$
Other Income – Explain		\$
Total Income		
Anticipated Expenses	Notes	Expenses
Advertising Fees		\$
Misc. Expenses – Explain		\$
Misc. Expenses – Explain		\$
Misc. Expenses - Explain		\$
Total Expenses		
Net Profit/Loss		\$
Amount of Grant Requested		\$
Explanation notes for budget:		