



# **NARPM<sup>®</sup> CHAPTER DESIGNATION PROMOTIONAL PROGRAM**

## **1. PICK ONE CHAPTER MEMBER TO REPRESENT YOUR PROFESSIONAL DEVELOPMENT COMMITTEE**

This person will earn 5 elective points per year toward their designation. It will be their job to announce the new designation candidates and the new designees. They should act as a cheerleader for the Professional Development Committee and provide any updates from the National Professional Development Committee and they should give at least one presentation during the year about how important designations are and how the chapter members can achieve them.

## **2. “INCREASE YOUR SUCCESS, EARN A DESIGNATION”**

This is a 30 minute Power Point presentation about designations available through NARPM<sup>®</sup> National that explains the benefit of acquiring a designation. The two types of designations, individual and company are explained, as well as the requirements and time frames. Most of the commonly asked questions are also answered.

## **3. WHAT ARE THE CHAPTER BENEFITS?**

Designation of your chapter members will ensure stability and grow future leaders who can play a role in the development of the chapter. It gives the chapter a way to track and earn points towards the prestigious Chapter Excellence Awards and it helps to get the members involved and ensure membership retention.

## **4. NARPM<sup>®</sup> DESIGNATIONS HELP MAKE NARPM<sup>®</sup> A GREAT ORGANIZATION**

Having a designation empowers property managers by elevating their confidence and credibility with clients, tenants, peers, and the community. It encourages others to recognize the residential property management industry as professional, ethical and worthy and it enhances our goal to educate property managers.