



THE DO'S AND DON'TS OF Designations

NARPM® has recognized the need to stay on top of changing practices, laws, regulations, and trends in the industry. One way of achieving this advanced education and recognition is through designations.

To earn professional designations requires candidates to make a large investment in not only time, but also monetarily. In addition to expertise and management requirements, candidates must attend multiple classes and volunteer throughout local, state, and national levels of the organization.

NARPM® designations set you apart from other property managers and landlords around the world.

RMP® The first stop on the *Road to Designation* is the Residential Management Professional. This designation is awarded to professionals who have completed 18 hours of NARPM® approved coursework, have experience in residential property management, and have provided service to NARPM® locally and nationally.

MPM® The Master Property Manager designation is awarded to RMP® designees who have demonstrated proficiency in the management of residential properties, completed an additional 24 hours of NARPM® MPM® level coursework, and contributed substantial time, talent, and energy to further advance NARPM® and their industry.

CRMC® The Certified Residential Management Company designation is available to companies headed by a Master Property Manager and demonstrating the highest level of professionalism.

CSSsm Our newest designation, the Certified Support Specialist, is available to Support Staff members who have worked with their NARPM® sponsor for at least a year, completed three approved CSSsm courses and the Ethics course, and have provided service to NARPM®.

DO follow proper designation formatting. Your designation should follow your last name after a comma. Ex: John Doe, RMP®. A superscript registered mark should follow the designation acronym.

DON'T separate your designation with periods or spaces. Incorrect: Jane Doe, R.M.P.

DO use the RMP® in addition to your MPM® designation. Be proud that you have earned two industry designations. The proper way to list both out is "John Doe, MPM® RMP®."

DO list your MPM® designation before other NARPM® designations. When using your designations within a NARPM® environment, always list NARPM® designations before other association designations.

DON'T separate your designations with commas; a space is sufficient. Commas only need to be used after the name and after all the designations.

DO put your designations on your business cards and all additional marketing materials.

DON'T use the CRMC® designation after a name. This designation should only be used in conjunction with the company name. Ex: Awesome Property Management Company, CRMC®.

DO use the designation logos available in the Members Only section of www.narpm.org on your website, business cards, and other print publications.

DON'T use a registered mark after the CSSsm designation. This designation is not registered quite yet. Instead, use the superscript service mark for now.