

# How to Build a Business that Can Thrive and Survive Without You

How long could your business run without you? Would it continue to grow?

These are questions that many business owners fail to ask themselves until it is too late. Creating a business that doesn't fully depend on its owner should be a goal of most business owners, not only because it makes the business more valuable, but because it gives its owner a life.

## WHAT IS THIS SESSION ABOUT?

If you're like most business owners, you started a business because you thought it would give you more control over your life and your family's future—it would give you freedom to do what you want, when you wanted and make the money you always dreamed of, all the while building a legacy for your family.

Unfortunately, most owners find themselves working harder than ever before and have less time than they could have ever imagined. Without them, their business—no matter how profitable- cannot survive and is essentially worthless.

According to Michael Gerber, author of E-Myth, there are three major reasons why a business either cannot sell, or cannot demand a selling price that represents an acceptable ROI for the owner:

- The business cannot operate without the business owner.
- The business has no management systems to support a seamless transfer of ownership.
- The business has no strategic valuation.

Luckily, there are steps you can take—no matter what stage your business is in—to create a valuable, sellable company that can grow and thrive without you.

## HOW WILL I BENEFIT FROM ATTENDING?

Jim's talk will show how business owners can pull themselves out of the day-to-day business and create a company that can thrive without them. Attendees will learn:

- The KEYS to a more successful business
- The FIVE Drivers™ to Accelerating your growth
- The Five Pillars to Profit, Performance & Productivity
- Why most businesses don't work and what to do about it
- How to take a more B.A.L.A.N.C.E.D. approach to business
- How to create a franchise-like business
- Much, much more

Until your business can THRIVE without you, it's just a job that you can't quit.

Have you ever thought about having a business that can THRIVE without you?  
What would your LIFE look like, if it could?

  
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