

# 2020 NARPM Broker/Owner Conference & Expo Call for Presentations

The 2020 NARPM Broker/Owner Conference will be held April 20-22, 2020 at the Turtle Bay Resort in Hawaii.

The deadline to submit a proposal is September 6, 2019.

Notification of acceptance will be made no later than November 1, 2019.

Proposed workshops/breakout sessions are now being considered for the 2020 NARPM® Broker/Owner Conference & Expo. This is the premiere event for Brokers and Owners. It is an exclusive event and attendance is limited to 500. Consider becoming a part of the rich NARPM® tradition of sharing professional and business knowledge by submitting a proposal to speak.

As you consider submitting a presentation proposal, keep in mind that NARPM® Broker/Owner Conference attendees want practical knowledge – give attendees ways to become more effective professionals, information that can be applied or tools that can be put to use, and job aids which are always popular. Theory is useful only when session participants are shown how to use it. Learning is not a passive activity. Give yourself a break – let others help do the talking. Attendees usually learn best when they are doing, not only when they are listening. Involve participants by asking questions, using exercises, and other activities. Popular themes include elements of risk management, business growth and using technology.

All NARPM® members are invited to submit proposals for Conference Presentations using this form. The professional submitting this proposal for the program is responsible for contacting all co-presenters and for all details including proposal submission, communication with co-presenters, presentation format and audio-visual requests. The Association will provide a screen and projector for sessions needing them. You must provide your own laptop for any PowerPoint presentations. The Association will determine if and what type of microphones will be used in each session. Requests for additional audio/visual equipment will be considered on a case-by-case basis. Internet access in the meeting space is not provided by NARPM®. Please note: NARPM® policy states that Affiliates may not attend or speak at this NARPM® event unless they are paid exhibitors at this event.

The Conference Planning Committee will review all proposals that are submitted by the deadline until the program is complete. Proposals must be typed, with all information filled out completely. This form has data entry sections to complete the information. Submissions must also include a video clip or link to a video clip featuring the presenter speaking to a group. Incorrect, handwritten or incomplete submissions will be returned and not considered until properly submitted. NARPM® policy states that Affiliates may not attend or speak at NARPM® events unless they are paid exhibitors at that event.

Note: We reserve the right to change your presentation format and/or length, if necessary, in order to balance the conference program. If this becomes necessary, we will contact you.

Email address \*

lesley@lesleyeverett.com

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## Session Title

Brand Personality - The Future of Business

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## Session Format

Workshop

Panel Discussion

Other: \_\_\_\_\_

## Presenter's Name

Lesley Everett

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## Presenter's Company

Walking TALL Training & Consulting, Inc.

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## Presenter's Email Address

lesley@lesleyeverett.com

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## Presenter's Phone Number

8312511488

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If necessary, please list all Co-Presenters (up to 3) Names & Email Addresses

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Presenter's NARPM Membership Type:

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Describe your public speaking experience:

Professional international speaker for 17 years. Keynote presentations and break-out sessions for large and smaller global conferences in 26 countries to date. Most recent examples include:

Keynote for global HR Conference for luxury hotel group

Keynote for big 4 consultancy firm divisional conference (US and UK)

Break-out session for Women in Real Estate conference

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Please provide references:

As I hold a great amount of respect for my clients, I would prefer that you contact to arrange a call rather than you contact them out of the blue. I can provide clients/meeting planners from global organizations as well as some in the Real Estate sector. Rhonda Navarro at Pacific Grove Rentals has already referred me from experience, and is happy to be contacted - rhonda@pacificgroverentals.com

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Please upload a video clip featuring the presenter(s) speaking to a group.

Please upload your presentation slides here. (Do not email to staff or committee members.)

## Session Summary

This session will cover the opportunities available to residential property managers in bringing authentic personality into their businesses and client relationships, as well as the risks involved if they ignore. It will provide a practical toolkit to build their personal brand in alignment with their company brand and how to differentiate themselves, thus adding a vital dimension of brand personality needed in business today. Outputs would include:

Clarity of my professional personal brand

What differentiates me?

What do I want to be well-known for?

Raising visibility and profile and creating a structured plan

Consistently packaging and projecting my brand to build a solid reputation

PLEASE NOTE: due to the size of the video file, it is easier to provide a link to my website where the video can be viewed - <https://www.lesleyeverett.com/>

Slides are not standard so they cannot be provided at this stage. I will design them when exact content is determined.

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