



NARPM® property managers have heightened expertise and industry knowledge to assist them in doing the best possible job. They are real estate professionals who know first-hand the unique challenges of managing rental property in today's constantly changing economic and legislative environment. And they know how to manage those challenges to everyone's benefit. They can maximize rents and income for you; and they will manage the property efficiently, professionally and economically.

► [Find a Property Manager](#)

PARTNERS NOT COMPETITORS

Partnering with a NARPM® member is an excellent opportunity for real estate agents and REALTORS®. Most NARPM® members do not sell property; they only manage and lease. Plus, they have established relationships with other investors and tenants, making them a great source of buyer and seller referrals. Add a NARPM® member to your team so you can focus on what you do best—selling more homes!

MARKETING MATERIALS

Spread the word about the Why Use One campaign! [Click here](#) to browse our collection of advertisements, flyers and additional promotional materials.

KNOW THE DIFFERENCE?

A NARPM® member stands apart from other property managers and landlords. Unlike many of them, NARPM® members:

- Have access to numerous educational opportunities.
- Adhere to the highest [Standards of Professionalism](#) and [Code of Ethics](#).
- [Know the landlord/tenant laws](#) for your city, state and federal governments.
- Know rent values and vacancy factors.
- Have rental applications and consistent screening policies to meet legal obligations
- Perform thorough move-in and move-out property evaluations.



CALLING ALL NARPM® MEMBERS!

Spread the word about the Why Use One campaign! Available for download below are several full page advertisements/flyers and other print pieces that you may use for placements in newspapers, magazines, etc. If you need certain dimension or other specifications, contact us at publications@narpm.org and we will be happy to customize the materials for you. We can also create website banners and/or buttons. Show the public and property managers and landlords around the world why [NARPM®](http://www.WhyUseOne.com) is an association unlike any other in the industry!



PRINT MATERIALS

All the files listed below may be used to promote the Why Use One and/or Why Be One PR campaigns. The first file in each set is meant for easy desktop and other in-house printing for our members, companies, and chapters. A black and white (B&W) version is available for many of the different materials. A commercial printing file with bleed/crop marks is also available.

WHY USE ONE

[Full Page Ad - Why Use a NARPM® Member](#)

[Full Page Ad - Why Use a NARPM® Member](#) B&W

[Full Page Ad - Why Use a NARPM® Member](#) Commercial

Printing

[Full Page Ad - Bad Tenant Finally Move Out?](#)

[Full Page Ad - Bad Tenant Finally Move Out?](#) B&W

[Full Page Ad - Bad Tenant Finally Move Out?](#)

Commercial Printing

[Full Page Ad - Are You This Confident?](#)

[Full Page Ad - Are You This Confident?](#) B&W

[Full Page Ad - Are You This Confident?](#) Commercial

Printing

[Full Page Ad - Want Some Happy Clients?](#)

[Full Page Ad - Want Some Happy Clients?](#) B&W

[Full Page Ad - Want Some Happy Clients?](#) Commercial

Printing

[Digest Size Ad - See the Difference?](#)

[Digest Size Ad - See the Difference?](#) B&W

[Digest Size Ad - See the Difference?](#) Commercial

Printing

[Business Card - Not the Most Effective Way](#)



[Business Card - Not the Most Effective Way](#) B&W
[Business Card - Not the Most Effective Way](#) Commercial Printing

[Vertical Ad - Leave it to a NARPM® Member](#)
[Vertical Ad - Leave it to a NARPM® Member](#) B&W
[Vertical Ad - Leave it to a NARPM® Member](#) Commercial Printing

WHY BE ONE

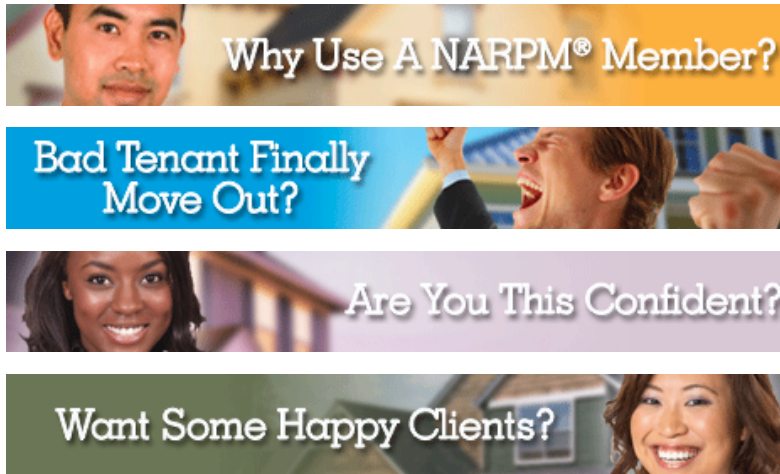
[Full Page Ad - Why Be a NARPM® Member](#)
[Full Page Ad - Why Be a NARPM® Member](#) B&W
[Full Page Ad - Why Be a NARPM® Member](#) Commercial Printing

[Double-sided 4 x9 Flyer Card](#)
[Double-sided 4 x9 Flyer Card](#) Commercial Printing

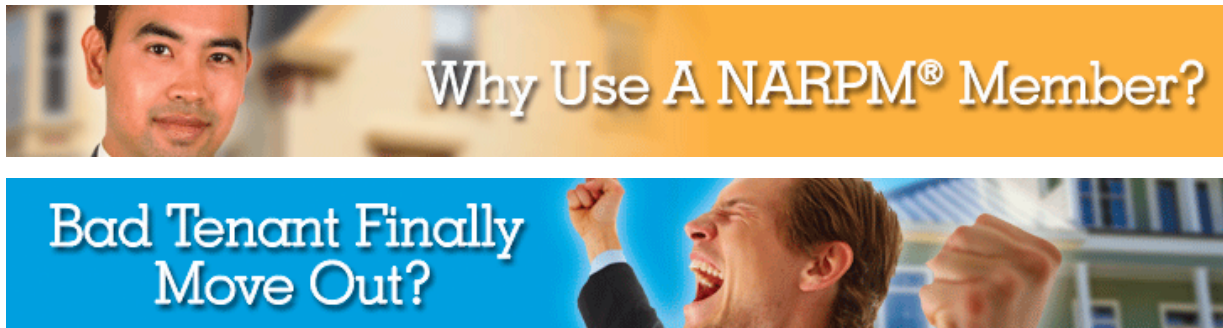
WEBSITE BANNERS

Several web marketing sizes are below. [Contact us](#) for additional formats or if you need a custom sized banner for your website. Please do not directly link to these banners. Save the one you wish to use and upload it to your own server. Remember to always have your banners link to www.WhyUseOne.com.

Standard Banners (468 x 60)

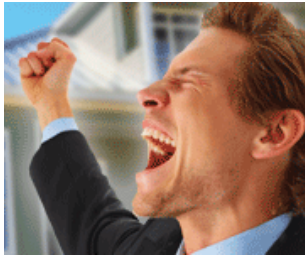


Leaderboard Banners (728 x 90)





Rectangles (180 x 150)



Skyscrapers (120 x 600)



**Why Use
A NARPM®
Member?**

Heightened
expertise and
industry
knowledge,
just for starters.

www.WhyUseOne.com

**Bad Tenant
Finally
Move Out?**

NARPM®
members can
eliminate
stressful rental
situations.

www.WhyUseOne.com

**Are You
This
Confident?**

You would
be if you
worked with
a NARPM®
member!

www.WhyUseOne.com

**Want Some
Happy
Clients?**

Sure.
Every real
estate
professional
does.

www.WhyUseOne.com

Wide Skyscrapers (160 x 600)



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National Association of Residential Property Managers

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