



Contact: Victoria Hecht | 800-482-3452 (o) or 757-285-4793 (c) | vhecht@narpm.org

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Luke Priddy joins NARPM® as Government Affairs Director

RICHMOND, VIRGINIA – The National Association of Residential Property Managers (NARPM®) announces Luke Priddy has joined the association as a Government Affairs Director (GAD), joining longtime GAD Tyler Craddock, effective today. Priddy fills the vacancy left by Troy Garrett, who was named NARPM® CEO in August.

Priddy spent the bulk of his career in Virginia politics working for one of the longest-serving and respected members of the General Assembly, State Sen. John S. Edwards of Roanoke, where he supported the Senator's work on criminal justice reform, the judiciary, higher education and critical budget negotiations that shaped transportation funding across the Commonwealth. From there, he continued through key roles in other legislative offices, including State Senators Adam Ebbin and Jennifer Boysko. Priddy later served as a legislative analyst for the Virginia Department of General Services, the Commonwealth's central service agency responsible for managing state-owned buildings, real estate and Capitol Square.

Outside of the legislature, Luke was elected to Roanoke (Virginia) City Council, where he chaired the Legislative Committee and worked on public safety, economic development and land-use issues, including zoning, development review and long-range initiatives.

A graduate of the University of Virginia, where he earned a Bachelor of Arts in Politics with a major in Government, Priddy is also a graduate of the university's Sorensen Institute for Political Leadership's Emerging Leaders Program. He began his career as an intern for U.S. Sen. Mark R. Warner and continued at the U.S. Department of Transportation.

Priddy's experience at the local, state and federal levels offers a comprehensive perspective on how government works in practice and how to utilize it effectively for NARPM®'s governmental affairs and advocacy work.

"We are thrilled to add Luke to what is already a fantastic Government Affairs team! Luke demonstrates an apt understanding of political dynamics at the local, state and federal levels of government," Garrett said. "He brings with him an impressive amount of experience and will be an invaluable asset to NARPM as we advocate for the property management industry. From serving as a city council member to working as senior staff for three legislators, Luke is keenly knowledgeable in political advocacy."

Priddy's passion for public policy stems from his love of nature and outdoor recreation. As chair of the Roanoke Parks and Recreation Advisory Board, he guided the adoption and implementation of the city's Parks Master Plan to support long-term development, recreation and resource management. He is also an avid runner, finding clarity and community in local running clubs.

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National Association of Residential Property Managers

Founded in October 1988, NARPM provides a permanent trade organization for the residential property management industry. It is the premier professional association of residential property managers, currently representing over 6,000 members comprised of real estate agents, brokers, managers and their employees. NARPM® promotes a high standard of business ethics, professionalism and fair housing practice. The Association also educates its members on the standards and practices of the residential property management industry and promotes continuing professional education.